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## The Narrows: Year Seven of the Sleeping Bear Yarn Club



We are thrilled to announce the May 2020 installment for the **[Sleeping Bear Yarn Club: The Narrows](#)**. Dyed exclusively for us by Kate Roberts of Twisted Willow Yarn in London, Canada, this stunning colorway is a moody, broody turquoise and reflects the movements of clear, fresh water in both its painterly tint and its silky drape. The base is incredibly different than anything we've ever included in the club before; a blend of 90% superwash Merino wool and 10% linen, this tonal yarn is matte and cool--simply begging to be knit into warm-weather pieces.

***[\\* pre-order by April 18th \\*](#)***

May's delightful little package will include a skein of Twisted Willow Yarn Merino Linen Singles (90% superwash Merino, 10% nylon--395 yds, 100 g), a Teal Magnesite stitch marker and your choice of the Jordan Street Socks, Mahliyo Cowl

or Chamomile Cardigan pattern, as well as the free gifts for NEW 12-month members, Thank You gifts for Year Two members and Leelanau Lifetime Members for those in Years Three through Seven.\*

*\*Read over our policies [HERE](#).*



*The Narrows is the spot where M-22 divides Big and Little Glen Lakes, just south of Glen Arbor.*



## SHOP NOW

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*And speaking of FREE gifts...*

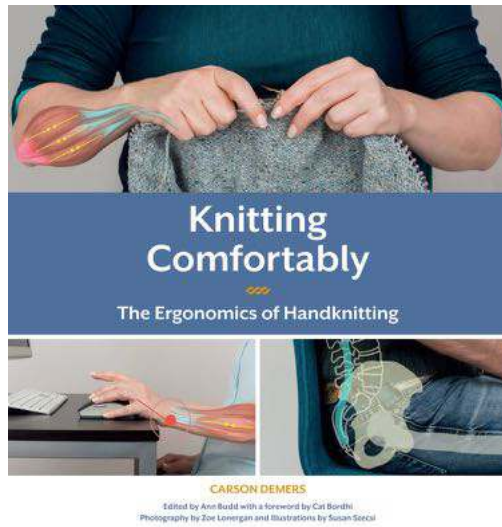


*As the years go by, the perks for belonging to the club increase.*

Even better? Five-year members receive all of the gifts--the discount coupon, the extra skein and the year's free Lifetime Leelanau Member gift--PLUS a copy of Carson Demer's highly acclaimed book, *Knitting Comfortably--The Ergonomics of Hand Knitting*. We want you to keep knitting...and to stay pain-free while doing it!

There are some of you reading this email right now who will be signing up for your seventh year of the Sleeping Bear Yarn Club. SEVENTH! Who would have ever thought?!?

We can't tell you how grateful we are for your loyal support, and really, our club has transformed into what it is today because of YOU. We have more than 425 current club members and we've had more than 1,800 others join the ride at one point or another throughout the past six years.



When you become a 12-month member ([Year 1](#)), you receive a logo tote bag, a logo stitch marker and a 3% discount coupon to use toward all of your in-house or online purchases at Wool & Honey.

When you sign up for [Year 2](#), your discount coupon moves from 3 to 5%, you'll receive a Wool & Honey notions bag (pictured above), plus a \$50 gift certificate to the shop, to spend either in-store or online.





When you sign up for [\*\*Year 3 \(and beyond!\)\*\*](#), we consider that a [\*\*Lifetime Leelanau Member\*\*](#). Your discount coupon stays at 5%, one month out of the year you can add an extra skein to your order, and we send you an original gift that will change throughout the years--2020's gift is a **handmade linen/cotton tea towel** by local artist Chelsey Skowronski of [\*\*Poppy Things\*\*](#).

\$34.99/month (local pickup)  
\$43.99/month (ship)

Sign up for the Sleeping Bear Yarn Club [\*\*HERE\*\*](#).

SHOP NOW

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## The Colors of Leelanau





L to R: [Snowy Owl](#), [Shoreline Frost](#), [Manning Light](#), [Christmas Cove](#), [The Frozen Bay](#)

Because our club continues to grow every month, there are many, many customers who've only just joined us--and have missed out on some of the previous months. And almost everyone has said that they'd love to get their hands on at least **one more skein** of one colorway or another.

So. We're opening up the opportunity for everyone who has been hoping to get another go at one--or more!--of our exclusive yarns. We reached out to the brilliant dyers who've produced colorways for **our Sleeping Bear Yarn Club** to produce a limited edition run for the spectacular colors from the first five years.

clockwise, beginning from upper L: 1. [Leelanau Specialty Cut Flowers](#), 2. [The Homestead](#), 3. [Petoskey Stone](#), 4. [Inspiration Point](#), [North Bar](#), [Manning Light](#) (R to L)

**And, as always, these yarns are available to you at 10% off retail prices.**

However. You must be a **Sleeping Bear Yarn Club** member. We've said from Day One that these colors are exclusive to our members and we still stand by that. Before you can order any of the colorways below, you first have to join the club.

Club memberships are available for 3, 6 and 12 months, with the ability to pay monthly, quarterly or in full. A current membership of any kind will grant you access to the **Colors of Leelanau**.

Once you are a member, you can order any of the colors **between now and April 15th**. After that, they may be unavailable forever.

L to R: [Leelanau Lenten Rose](#), [Fishtown at Dusk](#), [Sunset at Van's](#)

Not a current member? Sign up **HERE**.

Already a member? Click **HERE** to order the **Colors of Leelanau**.

*Orders will ship with the May 2020 packages.*

SHOP NOW

## Wool & Honey

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