



**WINTER 2013:
NEW YEAR, NEW PLANS, NEW YARN!**

GREETINGS, FRIENDS!

Hello! I feel like I've just woken up from a long winter's nap...and I'm recharged, reenergized and ready for some fresh, new changes. How about you?

Here at Wool & Honey, we're ecstatic to let you in on our latest big news. (*Because a new baby on the way just isn't quite enough...*) I am thrilled to tell you that I've brought a new partner to the business--**my sister, Liz Neddo**. Many of you have come to know Liz over the years--mostly by way of her exquisite, ambitious projects--and I know you'll welcome her with open arms, just as you did with me almost seven years ago. Liz is a masterful knitter with an eye for color, design and technique, and although she would *never* admit this, she's a far better knitter than I am. Her favorite projects involve lace and cables and there's nothing she won't try.

With a new partner comes new energy, new ideas and new talent--I hope you're ready for what's to come!

One of the first new exciting changes begins this Saturday morning. Gather up your knitting friends, friends! Beginning tomorrow morning from **9 am-12 pm**, we'll be featuring--*and discounting!*--something special (yarn, patterns or gifts) **every Saturday morning**, exclusively for those joining us at our weekly Open Knitting. This Saturday will be especially big, as we're expecting TONS of new yarn in the shop--lots of which will begin to trickle in today. (This will be your chance to get a sneak peek of what's to come at our Yarn Tasting in two weeks--you can read more about that below.) We'll have fresh roasted coffee on, some sweet treats and lots of ideas to share. Cabin fever? Not us!

Melissa & Liz



YARN TASTING



FRIDAY, FEBRUARY 22nd
6-9 p.m.

Have you ever been out shopping for a new project and you spy a new yarn--or maybe one that's new to you--and you hesitate to take the plunge because you're just not quite sure? Not sure whether you'll like the yarn, or if it feels good in your hands, or if the color will look good on your sister-in-law? Wouldn't you love to "test drive" that yarn before you commit to an entire project?

Insert a Yarn Tasting. We wind mini skeins of yarn in an assortment of textures, colors and gauges, and over an evening of fun and camaraderie (and a bit of wine, of course!), you've stitched your way through several new yarns! We haven't hosted a tasting at Wool & Honey in years, but what better way to beat the mid-winter blues than with a splash of color?

Join us on **Friday, February 22nd from 6 to 9 pm**, where not only will you have the opportunity to sample seven (!) new yarns in

the shop, but **the purchase of a Yarn Tasting ticket will include:**

- one 20 oz. wine glass filled with seven yarn samples (the glass is yours to add to your collection!)
- an exclusive Wool & Honey pattern designed specifically to showcase these samples
 - a handmade accessory to compliment your finished knitted piece
 - a trial-sized sample of Soak wool wash

PLUS

- an entry into an evening's worth of door prizes and gift giveaways, including Soak wool wash, Wool & Honey's signature lip balm, patterns, gifts from some of our favorite yarn companies (and yes, means FREE yarn!) and a \$25 gift certificate to Wool & Honey.

And because a Yarn Tasting would be incomplete without a little spirit, we'll be featuring samples from one of our favorite local wineries...stay tuned for the surprise!

Sound good? There's *still* more! We're restocking the shop with a vast selection of new patterns, needles, gifts, kits and yarn--and several of those yarns won't be a part of the tasting event. With every purchase made on February 22nd, you'll be entered to win one of the evening's giveaways...every purchase gains you another entry into the drawing.

And every entry gets you a little closer to winning that **\$25 gift certificate to Wool & Honey**--one that you're welcome to use on anything you've had your eye on....including any of the new yarns you're bound to fall in love with!

Don't wait to purchase your ticket--there is a limited number available; you won't want to miss out on this exclusive event.

Call **(231) 228-2800** to reserve your ticket, or purchase one now by clicking the link below.

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