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## LYS Day 2019



*Dazey Dahlia, this year's LYS Day exclusive colorway, on [Stitch Smooth](#) + [Stitch Cloud](#)*

We've been telling you for weeks how amazing today is going to be and it keeps getting better. (And not just for locals.) While [LYS Day](#) was created for customers to show support for their local bricks-and-mortar store, there are so many of you who consider us your home away from home, even though you might be miles away-- and we can't thank you enough.

**This is our BIG surprise:**

For one day only--until 11:59 p.m.--we're having **an online sale.**

We don't usually have sales (*ever!*) but it's our way of saying thank you for your loyal support.

## **15% OFF online and phone orders\***

enter coupon code:

**lyslove**

at checkout to receive 15% off

OR

mention this coupon code when calling **(231) 228-2800**

*Pro tip for locals: you guys can get in on alllllll the action. The coupon will be live until midnight tonight, so if you're in the mood to double dip--get the online deals PLUS the in-store perks--well, we think that'd be pretty smart.*

*(Wink, wink.)*



-**our FREE gift** for everyone who visits:  
a mini lotion bar from our friends at Leelanau Lavender (*this will also be included in ALL online orders*)

-\$50 in FREE punches on your frequent customer card (in-house only)

-the LYS Day exclusive colorway, [Dazey Dahlia](#), [on mohair](#) and [for](#)

-the chance to win **our \$250 GIFT BASKET**--one entry for every \$10 spent (yes, online orders count, too!)

-handmade confections by **Kelly Haug**

-brand new shop samples

-a full restock of the elusive [Indian Lake Artisan hexagonal needles](#)

[socks](#)

-enter a contest from [Making Magazine](#)

-a **FREE PATTERN** from Knitting Fever

-a **FREE PATTERN** with purchase of [Brooklyn Tweed Loft](#)

-a **FREE PATTERN** with purchase of [June Cashmere](#)

-a HUGE restock of [Six and Seven Fiber Alfalfa](#)

-a HUGE restock of [Stitch Together Studio Smooth Sock](#) + [Stitch Cloud](#), including the brand new Game of Thrones colorways

-the newest [Farmhouse Candle Co.](#) spring scents



Liz wearing our newest sample sweater, [The Leelanau](#), designed by our dear friend, Melynda Bernadi, and knit by another kindred spirit, Melissa Littlefield, from [Knitting the Stash](#). We'll have lots of new samples in the shop for you to try on this weekend!



We're taking pre-orders and special orders for everything in the [Stone Wool](#) and the [Quince & Co.](#) lines; not only will these special orders be **15% OFF**, they'll also be eligible for the \$10 entries to the **GIFT BASKET**.

*As a reminder, you will need to call the shop at **(231) 228-2800** or **email us at [thebuzz@woolandhoney.com](mailto:thebuzz@woolandhoney.com)** to place an order for Quince & Co.--we do not sell Quince yarns direct online.*



New yarn from [Stitch Together Studio](#) + [witty totes](#), like this '[Addictive Yarn Fumes](#)' [project bag](#).

*\*The discount will not apply to the Sleeping Bear Yarn Club*

*\*\*Please be patient with us as we expect to have an EXTREMELY busy day. Customers will be streaming through the doors, the phone will be ringing off the hook and we'll be printing and filling online orders as they're coming in. Please know that we will do everything in our power to get your orders to you, but we may run into inventory issues due to sheer volume and simultaneous purchases. Don't fret if this happens! We'll be in touch and make everything right with you.*

**We appreciate you and your support more than you will ever know.**

SHOP NOW



Wool & Honey

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