



*...from Wool & Honey!*

**Hello, knitters!**

How are you this week? The temperatures have been dropping throughout Northern Michigan all week, which makes for perfect fall weather....and perfect knitting weather!

Judging by the sheer numbers of participants every week, I can tell your families and friends will be extra wooly this winter! I'm so glad you've been enjoying The 12 Knits this year--I think you'll be pleased with Week Four's pattern, too.

If you're a first time reader, welcome. We're glad you're here. If you've been with us since the beginning, thanks again for your continued support--we wouldn't be here without you! **At Wool & Honey, we believe that the best way to celebrate the holidays is with a handcrafted gift.** Something special--a little slip of a silk scarf, a pair of fuzzy, wooly mitts, a handknit ornament--that with a little time, a little money and a little foresight could become the most treasured gift you give all year.

*For those of you who've been asking, we can't re-send individual emails, but don't fret--you can catch up on our previous newsletters by clicking on our archives [here](#).*

Every Friday, you'll receive an email revealing a special pattern we've written exclusively for the shop--one that we've deemed "do-able" within the course of a week. These patterns are super simple, and there's a reason (Well, several.) You've got kids. Fall sports. Dogs. You're working 40-plus hours a week. We want you to feel like you can actually get something *done* during these crazy weeks leading up to the holidays. With 12 full weeks ahead of us, if you pace yourself and try your best to keep up, you'll have a nice collection of gifts come December 25th.

This year, there are several ways to knit for everyone on your list. The 12 Knits are being sold as kits--kits complete with yarn, needles, pattern and a Wool & Honey project bag. You can purchase one for delivery right to your doorstep or you can reserve one for pick-up at **the shop**. And for those of you who've got a mountain of stash to knit through, we're offering a pattern-only option below as

well. Within 24 hours of your purchase, your pattern will be e-mailed to you in an easy-to-read PDF format that you can save and print as many times as you'd like. You can make your purchases easily just by clicking on the Paypal buttons below. Interested in additional color choices? Call us at **(231) 228-2800** for our latest selection--we're sure to have several options you'll love.

Don't have a Paypal account? It's super simple, quick and undoubtedly the most secure financial institution online today. Log on to their website at [www.paypal.com](http://www.paypal.com) to get started--all you need is an email address and a form of payment (credit card or bank account). And if online transactions still make you a little uneasy, we'll be happy to take your payment information over the phone--call us at **(231) 228-2800**.

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But here's the best part: **for every single purchase you make** (pattern, kit, additional yarn, etc), your name will be entered to win one of:

*Three \$25 gift certificates  
Two \$50 gift certificates  
- and -  
One \$100 gift certificate  
to Wool & Honey!*

*(either in-house or on the [soon-to-be-available] online shop)*

The more 12 Knits of Christmas purchases you make, the better your chances of winning--**there is no limit to the number of times you may enter!**

Winners will be announced on December 26th.

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## Week Four: Joyeux Noel



# Joyeux Noel (back view)



I don't know about you, but there's always a little part of me that's wanted to be French. French women always seem to be so stylish--in their food, their wine and especially their fashion. The runways, the scarves, the jaunty caps...*le sigh*. While I was picking out colors for this beret, I was drawn instantly to the charming combination of cherry red and elephant grey. Knitting on the hat this past weekend at the shop, one customer remarked, "Ooh, how *French*." Exactly, I thought. So why not give a little credit where it's due?

*Joyeux Noel, of course, means Merry Christmas.*

## Joyeux Noel Kit



This kit includes the yarn, US 4 16" circular needles, the pattern and an adorable Wool & Honey project bag to carry your knits, as well as USPS Priority Shipping right to your doorstep.

**Price: \$35.99**  
**Shipping: \$5.99**



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## Joyeux Noel Kit (For Pick-Up)



Calling all local yokels! This kit includes yarn, US 4 16" circular needles, the pattern and an adorable Wool & Honey project bag. We'll have your kit stashed behind the shop counter for you to pick up at your convenience.

**Price: \$35.99**



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## Joyeux Noel (Pattern Only)



So you've got a ton of stash to knit through, but you've been looking for a cute holiday gift for your sister--this one's for you! Your pattern will be emailed to you in a convenient PDF format within 24 hours of your purchase.

**Price: \$1.99**



## Joyeux Noel Kit

**Joyeux Noel Kit**  
(without US 4 16" circular  
needles)

Price: \$21.99  
Shipping: \$5.99



**(For Pick-Up)**  
(without US 4 16" circular  
needles)

Price: \$21.99



Stay tuned for a more informative email at the beginning of next week--new products, a few classes and some really lovely upcoming events. Hope you are taking some time this week to indulge in a little knitting for someone special--yourself!

Best,

**Melissa**

\*\*\*There are a limited number of kits available every week. Purchasing your kit early insures you receive the kit in a timely manner. If kits or materials become unavailable or sold out, you will be contacted immediately via email with the options of:

- 1.) a replacement color
- 2.) a slight delay in shipment due to stock reorder
- or
- 3.) a full refund

\*\*\*Shipping method is USPS Priority Mail--we know you want your kits as quickly as possible!

\*\*\*Just like all Wool & Honey patterns, The 12 Knits of Christmas are for personal use only. Knit a hat for yourself, your postmaster, heck, knit a set for each of your 15 grandchildren. Please remember, though, that these patterns belong to the shop and are protected by copyright--they are not to be knit for profit. But you knew that, right?

**Questions? (231) 228-2800**

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