



...from Wool & Honey!

Greetings, knitfolk!

Well, obviously you're receiving this email on Saturday instead of Friday--sorry about that! This week's pattern is a follow-up to last week's 'Joyeux Noel' beret. **If you purchased last week's kit, there's a good chance you'll want this week's--it's part of a very charming set!** (Scroll down to reveal this week's pattern.)

If you're a first time reader, welcome. We're glad you're here. If you've been with us since the beginning, thanks again for your continued support--we wouldn't be here without you! **At Wool & Honey, we believe that the best way to celebrate the holidays is with a handcrafted gift.** Something special--a little slip of a silk scarf, a pair of fuzzy, wooly mitts, a handknit ornament--that with a little time, a little money and a little foresight could become the most treasured gift you give all year.

For those of you who've been asking, we can't re-send individual emails, but don't fret--you can catch up on our previous newsletters by clicking on our archives [here](#).

Every Friday, you'll receive an email revealing a special pattern we've written exclusively for the shop--one that we've deemed "do-able" within the course of a week. These patterns are super simple, and there's a reason (Well, several.) You've got kids. Fall sports. Dogs. You're working 40-plus hours a week. We want you to feel like you can actually get something *done* during these crazy weeks leading up to the holidays. With 12 full weeks ahead of us, if you pace yourself and try your best to keep up, you'll have a nice collection of gifts come December 25th.

This year, there are several ways to knit for everyone on your list. The 12 Knits are being sold as kits--kits complete with yarn, needles, pattern and a Wool & Honey project bag. You can purchase one for delivery right to your doorstep or you can reserve one for pick-up at [the shop](#). And for those of you who've got a mountain of stash to knit through, we're offering a pattern-only option below as well. Within 24 hours of your purchase, your pattern will be e-mailed to you in an easy-to-read PDF format that you can save and print as many times as you'd like. You can make your purchases easily just by clicking on the Paypal buttons

below. Interested in additional color choices? Call us at **(231) 228-2800** for our latest selection--we're sure to have several options you'll love.

Don't have a Paypal account? It's super simple, quick and undoubtedly the most secure financial institution online today. Log on to their website at www.paypal.com to get started--all you need is an email address and a form of payment (credit card or bank account). And if online transactions still make you a little uneasy, we'll be happy to take your payment information over the phone--call us at **(231) 228-2800**.

* * * * *

But here's the best part: for every single purchase you make (pattern, kit, additional yarn, etc), your name will be entered to win one of:

Three \$25 gift certificates

Two \$50 gift certificates

- and -

*One \$100 gift certificate
to Wool & Honey!*

(either in-house or on the [soon-to-be-available] online shop)

The more 12 Knits of Christmas purchases you make, the better your chances of winning--there is no limit to the number of times you may enter!

Winners will be announced on December 26th.

* * * * *

Candy Striped Mitts



A bit longer than most, these gauntlet-style fingerless mitts are both a perfect compliment to last week's Joyeux Noel beret and great on their own. Wear them over a tissue tee, under a winter jacket or whenever you need extra warmth *and* free fingers. Cold office? Check. Knitting in a drafty farmhouse? Check. Handing out Halloween candy this weekend? Check.

Candy Striped Mitts Kit



This kit includes the yarn, US 4 double-pointed needles, the pattern and an adorable Wool & Honey project bag to carry your knits, as well as USPS Priority Shipping right to your doorstep.

Price: \$28.99
Shipping: \$5.99



Candy Striped Mitts Kit (For Pick-Up)



Calling all local yokels! This kit includes yarn, US 4 double-pointed needles, the pattern and an adorable Wool & Honey project bag. We'll have your kit stashed behind the shop counter for you to pick up at your convenience.

Price: \$28.99



Candy Striped Mitts (Pattern Only)



So you've got a ton of stash to knit through, but you've been looking for a cute holiday gift for your son's teacher--this one's for you! Your pattern will be emailed to you in a convenient PDF format within 24 hours of your purchase.

Price: \$1.99



Candy Striped Mitts Kit (without US 4 double-pointed needles)

Price: \$21.99
Shipping: \$5.99



Candy Striped Mitts Kit (For Pick-Up) (without US 4 double-pointed needles)

Price: \$21.99



Don't forget--I'll also be available for free help and advice on Sunday afternoons from 1:00-3:00 p.m. at the shop. Bring your 12 Knits and your questions--I'll be sure to have coffee or tea on!

Happy knitting!

Melissa

***There are a limited number of kits available every week. Purchasing your kit early insures you receive the kit in a timely manner. If kits or materials become unavailable or sold out, you will be contacted immediately via email with the options of:

- 1.) a replacement color
- 2.) a slight delay in shipment due to stock reorder

or
3.) a full refund

***Shipping method is USPS Priority Mail--we know you want your kits as quickly as possible!

***Just like all Wool & Honey patterns, The 12 Knits of Christmas are for personal use only. Knit a hat for yourself, your postmaster, heck, knit a set for each of your 15 grandchildren. Please remember, though, that these patterns belong to the shop and are protected by copyright--they are not to be knit for profit. But you knew that, right?

Questions? (231) 228-2800

Email Marketing by

