

SEPTEMBER 1ST,  
2017



# NEWS FROM THE HIVE

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**WESTKNITS MKAL:**  
SPECKLE + POP!



We couldn't help ourselves....we've been seeing a buzz of activity around Stephen West's upcoming Mystery Knit-A-Long (MKAL) and we put together **two fun limited edition kits.**

This is the 8th Westknits Mystery Shawl KAL Stephen has hosted worldwide. Westknits Mystery Shawls are notorious for bringing together a colorful community of knitters from all around the world engaging in a riot of adventurous knitting skills. Stephen is so excited to bring another colorful project to your needles this fall as we all share our passion for knitting and learning new techniques.

Each week starting Friday, September 29, you will receive a section of the pattern until the final design is revealed October 20. If you want to be a Westknitter, you gotta knit with some friends! Mystery Shawl KAL's are more fun with a group of your closest knitting buddies, so gather your friends and share yarns and colors with each other as we all embark on this fall's specklicious mystery shawl!



Each **kit** comes with 3 fading skeins of sock yarn, one Stitch Together Studio Rainbow Mini Skein Kit and an introductory PDF with information for the KAL. You will receive gauge/swatching information prior to Clue 1. The first instructions for the pattern will be released Friday, September 29.

Find the **Speckle & Pop! MKAL Kit** **HERE**.

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## THE SLEEPING BEAR YARN CLUB: OCTOBER 2017 KILCHERMAN'S GOLDEN RUSSET



*"Surely the apple is the noblest of fruits."  
-Henry David Thoreau*

We are thrilled to announce the October 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Judy KiwiPop Studio in Maine, this happy yellow yarn is speckled with pinky and rust streaks, like a Russet, Ginger Gold or Golden Delicious Apple. And as the weather itself begins to get more cool and crisp, what better way to treat yourself than with a bit of cashmere sock yarn?!?

The Kilchermans own the **antique apple farm** in Northport, home to over 250 mainstream and antique apple varieties, including the Tolman Sweet, the Zabergau Reinette and the Golden Russet. They're opening for the season on September 15th!

**\*\*\* pre-order by September 15th \*\*\***



October's delightful little package will include a skein of KiwiPop Studio Snazzy Pop (80% superwash Merino wool, 10% cashmere, 10% nylon--430 yds, 100 g), a green garnet stitch marker and your choice of the Rattan Shawl, the Just Follow Socks or the Harvester Baby Sweater, as well as the free gifts for NEW 12-month members, Thank You gifts for Year Two members and Leelanau Lifetime Members.\*

*\*Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club** below....*

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**GREATER TRAVERSE YARN SHOP HOP:  
PASSPORTS NOW AVAILABLE**



September 22th - 24th, 2017

Friday 10-7  
Saturday 10-4  
Sunday 12-4

*The passports are now available!*

Purchase a \$5.00 passport and get an exclusive logo tote bag. Each of the participating shops will have an in-house special (see below), as well as other special surprises.

Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes. We'll be posting sneak peak photos on the group's Facebook page of pieces that make up the grand prizes.

**Dolls & More** -- 20% Off Yarn & Quilting Fabric

**Knit Knorth** -- 20% Off Shepherd's Wool Washable DK

**Knitology** --30% Off Cascade Yarns

**Leelanau Fiber** -- 30% Off Liberty Wool

**Lost Art** -- 20% Off Sock Yarns + Buy One Book, Get 2nd 1/2 Price

**Warm and Fuzzy** -- 25% Off Storewide

**Wool and Honey** -- 20% Off Baa Ram Ewe

Yarn Shop -- 20% Off Storewide



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

### **Learn All About the Club**

#### *12-Month Members:*

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *2 Year Members:*

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *Lifetime Leelanau Members (3 Years...and beyond!):*

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2017's gift is a leather wrist ruler.

**Become a member of the  
Sleeping Bear Yarn Club  
HERE.**

*Read all the details and FAQs HERE.*





# WOOL & HONEY

(231) 228-2800

thebuzz@woolandhoney.com

<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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