

OCTOBER 6TH,  
2017



# NEWS FROM THE HIVE

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## THE SLEEPING BEAR YARN CLUB: NOVEMBER 2017 BENZONIA TRAIL



We are thrilled to announce the November 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Rachel of Six and Seven Fiber in Colorado, this murky, speckled grollow is warm, moody and looks exactly like a leaf-littered trail.

*The Benzonia Trail property is a special place for both Liz and I--it's acreage just east of Empire, owned by Glen Lake Schools, set aside specifically for student nature studies. We*

spent much of our childhood there, learning, listening, wondering about these beautiful Northern woods.

**\*\*\* pre-order by October 15th \*\*\***



November's delightful little package will include a skein of Six and Seven Fiber's Milo (75% superwash Merino wool, 25% nylon--436 yds, 100 g), a Dragon Blood Jade stitch marker and your choice of the Rochambeau Cowlette, the Cholla Socks or the Stay-On Baby Sweater, as well as the free gifts for NEW 12-month members, Thank You gifts for Year Two members and Leelanau Lifetime Members.\*

*\*Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club** below....*

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**THE SLEEPING BEAR YARN CLUB**



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

### **Learn All About the Club**

#### *12-Month Members:*

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *2 Year Members:*

- Wool & Honey notions bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *Lifetime Leelanau Members (3 Years...and beyond!):*

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2017's gift is a leather wrist ruler.

**Become a member of the  
Sleeping Bear Yarn Club  
HERE.**

*Read all the details and FAQs [HERE.](#)*





# WOOL & HONEY

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

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