

MAY 2ND,
2017

NEWS FROM THE HIVE



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THE SLEEPING BEAR YARN CLUB: JUNE 2017 SUNSET BLUFFS



"In every outthrust headland, in every curving beach, in every grain of sand there is the story of the earth."

-Rachel Carson

We are thrilled to announce the June 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Renee at Spun Right Round in Rochester, NY, this blue-green yarn encapsulates everything that summer

means to us. The green, yellow and gold speckles, while rather faint, remind us of the swishing dune grasses peppered across the length of the Sleeping Bear Dunes National Lakeshore.

***** pre-order by May 15th *****



June's delightful little package will include a skein of Spun Right Round SW Sock (80% superwash Merino wool, 20% nylon--400 yds, 100 g), an Apatite stitch marker and your choice of the Out Like a Lamb Shawl, the Blathnat Socks or the Wee Envelope Baby Sweater Pattern, as well as the free gifts for NEW 12-month members, thank-you gifts for Year Two members and Leelanau Lifetime Members.*

Read all about the free gifts and how to sign up for the [Sleeping Bear Yarn Club**](#) below....*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

Learn All About the Club

12-Month Members:

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

2 Year Members:

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

Lifetime Leelanau Members (3 Years...and beyond!):

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2017's gift is a leather wrist ruler.

**Become a member of the
Sleeping Bear Yarn Club
HERE.**

Read all the details and FAQs HERE.



THE TRUE COST: A MOVIE AND PANEL DISCUSSION

We are so excited to host another screening of this movie in northern Michigan!



Wednesday, May 10th
6:30--9 p.m.
The Bay Theatre
downtown Suttons Bay

The TrueCost is a story about clothing. It's about the clothes we wear, the people who make them, and the impact the industry is having on our world. The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. The TrueCost is a groundbreaking documentary film that pulls back the curtain on the untold story and asks us to consider, who really pays the price for our clothing?

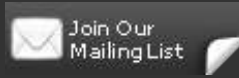
Filmed in countries all over the world, from the brightest runways to the darkest slums, and featuring interviews with the world's leading influencers including Stella McCartney, Livia Firth and Vandana Shiva, The True Cost is an unprecedented project that invites us on an eye opening journey around the world and into the lives of the many people and places behind our clothes.

Join the community on Wednesday, May 10th from 6:30-9 pm where we'll be having a discussion about fashion, its origins and its implications on the planet and its people. This is a movie screening and a panel discussion with people in the textile loop.

the panel discussion will be lead by:

Liz Neddo: owner of Wool & Honey, yarn purveyor and educator
Meg Staley: fiber artist, teacher & owner of Meg Staley Handmade

This event is FREE, with a suggested donation of \$5.



WOOL & HONEY

(231) 228-2800

thebuzz@woolandhoney.com

<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of **The Most Beautiful Place in America**.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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