

MAY 2ND,
2016

NEWS FROM THE HIVE



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THE SLEEPING BEAR YARN CLUB: JUNE 2016 SONNY'S FARM STAND



"Good farmers, who take seriously their duties as stewards of Creation and of their land's inheritors, contribute to the welfare of society in more ways than society usually

acknowledges, or even knows. These farmers produce valuable goods, of course; but they also conserve soil, they conserve water, they conserve wildlife, they conserve open space, they conserve scenery."

-Wendell Berry

We are thrilled to announce the June selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Jenn of Cedar House Yarns in Bellingham, WA, this happy yellow yarn was inspired by the iconic farm stand on M22, halfway between Glen Arbor and Leland. Once owned by the infamous Sonny Swanson, this farm is owned by our good friends **Ben and Yarrow Brown**, the next generation of Leelanau County farmers.

Thank you again to our friend, **Ken Scott**, for the photo inspiration. Ken has been known for more than 25 years as **Leelanau County's resident photographer**--we are honored to use some of his photos for the Sleeping Bear Yarn Club. If you like this photo and would like a copy for your home, please email Ken at ken@kenskottphotography.com and ask about pricing. All of Ken's work is available for print purchasing and can be found **here**.

****** pre-order by May 15th ******



June's delightful little package will include a skein of Cedar House Yarns Sapling Sock (75% superwash Merino wool, 25% nylon--463 yds), a Yellow Pearl stitch marker and your choice of the Elektra Shawl, the Couplet Socks or the Playdate Baby Sweater, as well as the free gifts for NEW 12-month members, thank-you gifts for Year Two members and Leelanau Lifetime Members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below....*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

Learn All About the Club

12-Month Members:

- Logo tote bag. - Commemorative logo stitch marker. - 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

2 Year Members:

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

Lifetime Leelanau Members (3 Years...and beyond!):

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2016's gift is a Petoskey stone stitch marker necklace.

Become a member of the Sleeping Bear Yarn Club HERE.

Read all the details and FAQs HERE.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

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