

MARCH 2ND,  
2017



# NEWS FROM THE HIVE

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## THE SLEEPING BEAR YARN CLUB: APRIL 2017 CLOVER PATCH



Clover Patch

*"To make a prairie it takes a clover and one bee,  
One clover, and a bee,  
And revery.  
The revery alone will do,  
If bees are few."*

We are thrilled to announce the April 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Sonya of **Woolen Boon in New Hampshire**, this slightly speckled, variegated yarn is just the rush of greens we've been looking for after a long, gray winter. We can imagine stumbling on a fresh patch of cheery clover during a spring hike through the North Woods.

**\*\*\* pre-order by March 15th \*\*\***



April's delightful little package will include a skein of Woolen Boon Boon Classic (100% superwash Merino wool--435 yds, 100 g), a Rhyolite stitch marker and your choice of the Pera Shawl, the Upland Socks or the Littlest Elf bootie pattern, as well as the free gifts for NEW 12-month members, thank-you gifts for Year Two members and Leelanau Lifetime Members.\*

*\*Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club** below....*

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## **HEDGEHOG + STITCH TOGETHER STUDIO:** **LONG LIVE SPECKLES**

We still can't get over speckled yarn--*and can't help ordering more!*



Dyed in Iowa by Kayanna, **Stitch Together Studio** specializes in bright, dramatically speckled yarns. We think these sassy colorways are perfect for socks, lightweight sweaters and of course, socks. We're also proud to be the only **Stitch Together Studio stockist** in the Midwest.

Find **Stitch Together Studio Smooth Sock** **HERE**.



**Hedgehog Fibres** have developed their own cult-like following across the world. With their wild colors and amazing speckles, variegated and tonal semi-solids, it's easy to see their appeal. (Especially in the dead of winter!) These yarns speak for themselves; pick out a skein or two for a smaller

project, or consider one of the [Find Your Fade Kits](#) we've put together below.

## Find [Hedgehog Sock Yarn](#) [HERE](#).

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### **BACK IN STOCK: FIND YOUR FADE KITS**

Back by popular demand: a handful of kits to make the stunning [Find Your Fade Shawl](#) by Michigan knitwear designer, our friend Andrea Mowry.

We can't believe the *amazing* colorways our customers have come up with; we've seen hundreds of color combinations and they're all *so good*. We're planning to schedule a photo shoot for all the locally made Fade shawls--we'll share more details with you soon.





Spring Thaw



Happy Dance



Sunset



Summer Nights

**Find Your Fade Kits** can be found **HERE**.

*Liz is our in-house Fade expert--stop in the shop this weekend to get a few suggestions--or to have her customize a kit just for you.*

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**THE SLEEPING BEAR YARN CLUB**



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

### **Learn All About the Club**

#### *12-Month Members:*

- Logo tote bag. - Commemorative logo stitch marker. - 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *2 Year Members:*

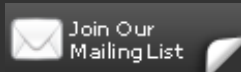
- Logo tote bag.  
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.  
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *Lifetime Leelanau Members (3 Years...and beyond!):*

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.  
- One month out of the year, add an extra skein to your order.  
- An original gift from us that will change throughout the years--2016's gift is a Petoskey stone stitch marker necklace.

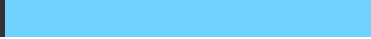
**Become a member of the Sleeping Bear Yarn Club HERE.**

*Read all the details and FAQs HERE.*



**WOOL & HONEY**  
(231) 228-2800  
thebuzz@woolandhoney.com  
http://www.woolandhoney.com

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.*



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