

MARCH 16TH,
2017



NEWS FROM THE HIVE

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YARN INSPIRED BY THE BEAUTY OF MICHIGAN: THE COLORS OF LEELANAU

"Spring work is going on with joyful enthusiasm."
-John Muir

After a long, gray winter, it's safe to say we're all ready for a bit of color.

***** order by April 15th *****



Budding Apple



Clover Patch



Whaleback Pine Grove



Ursa Major



Icy Shores



Lakeside Lavender



Isadore Lilac



Aconit Ski



Lake Michigan Northern Lights



Birch Bark



Big Glen



Cottage Crocus



Petoskey Stone



Leelanau Lady's Slipper



Sailor's Delight



Northport Sunrise



Red Oster Dogwood



Bay Lane Bonfire



M-22 Color Tour



Dimmick's Point Driftwood



Cedar Cardinal



Schramberg Sugar Maple



Dune Climb



Emperor Francis Cherry



Star Thistle Honey



Sunny's Farm Stand



Colors of Leelanau

order by April 15th

Not a member?
Join today!

Colors of Leelanau

order by April 15th

Not a member?
Join today!

It's been almost three full years since we launched our exclusive **Sleeping Bear Yarn Club** and it has transformed into something we couldn't have dreamed up.

(And just *wait* until we tell you about Year Four! Sometime next month, *that is.*)

Because our club continues to grow every month, there are many, many customers who've only just joined us--**and have missed out on some of the previous months.** And almost everyone has said that they'd love to get their hands on at least one more skein of one colorway or another.

So. We're opening up the opportunity for everyone who's hoping to get another shot at our exclusive yarns. We've reached out to the brilliant dyers who produced colorways for our Sleeping Bear Yarn Club to come up with **one more limited edition run** for the spectacular colors from the first three years.

You can also order the stitch markers, available in sets of five.



Petoskey Stone: our state stone and one of the most gorgeous gray yarns we've ever seen.
Now in a NEW superwash Merino/nylon base!

And, as always, these yarns and markers are available to you at 10% off retail prices.

Colors of Leelanau

order by April 15th

Stitch Marker Sets



However. **You must be a Sleeping Bear Yarn Club member.**

We've said from Day One that these colors are exclusive to our members and we still stand by that. Before you can order any of the colorways below, you first have to join the club.

After that, you can order any of the colors between now and April 15th.

After *that*, they may be unavailable forever.

If you've ever been on the fence about joining the Sleeping Bear Yarn Club, now would be the time to join. It's the only chance you'll have to

Club memberships are available for 3, 6 and 12-months,
with the ability to pay monthly, quarterly or in full.
A membership of any kind (3, 6 or 12-month) will grant you access
to the colors pictured above.

Not a current member?

Sign up **HERE**.

Already a member?

Click **HERE** to order the **Colors of Leelanau**.

We'll be taking pre-orders for each of the following colorways for a VERY limited time-- through **April 15 only**. Your orders will ship with the May 2017 package.

You'll notice that not every month from the original lineup is included. That's because some of the dyers were unavailable to recreate their original colorway. If you have one of those original skeins, hang on to it like your life depends on it.

Er, we mean, *knit with it*. Who hoards yarn anyway?



Leelanau Lady's Slipper



Sailor's Delight



Northport Sunrise



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Schomberg Sugar Maple



Star Thistle Honey



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Sonny's Farm Stand



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Lakeside Lavender



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Cottage Crocus



Isadore Lilac

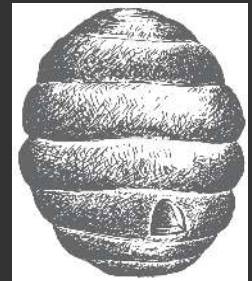


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Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America.

We love cherries, wine, beautiful beaches and you guessed it--yarn.

Can't stop in to see us? We ship worldwide every day.

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