

FEBRUARY 2ND,  
2017



# NEWS FROM THE HIVE

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## THE SLEEPING BEAR YARN CLUB: MARCH 2017 COTTAGE CROCUS



*"Fair-handed Spring unbosoms every grace; throws out the snowdrop and the crocus first."  
-James Thomson*

We are thrilled to announce the March 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by **Stitch Together Studio in Iowa**, this speckled, variegated yarn remind us of the promise of Spring,

which is just around the corner.

**\*\*\* pre-order by February 15th \*\*\***



March's delightful little package will include a skein of Stitch Together Studio's Smooth Sock (75% superwash Merino wool, 25% nylon--463 yds, 100 g), a Lilac Stone stitch marker and your choice of the Fee Shawl, the Mae Finch Socks or the Mini Taliesin Baby Sweater pattern, as well as the free gifts for NEW 12-month members, thank-you gifts for Year Two members and Leelanau Lifetime Members.\*

*\*Read all about the free gifts and how to sign up for the [\*\*Sleeping Bear Yarn Club\*\*](#) below....*

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**OUR HOME AND AWAY SERIES:**  
**HANCOCK KNIT-A-LONG**

**March 1st--April 15th:**  
**Hancock Sweater**



**15% Discount: the book, the needles AND the yarn.**

We'll be knitting Hancock with Quince & Co. Finch, a fingering weight wool yarn that's 100% grown, spun and dyed in the USA.



**February 2nd through February 14th:** Order the yarn, needles and a copy of the book now through February 14th. Everything will arrive in the

store (or straight to your doorstep!) with plenty of time for you to cast on by March 1st. When you're done, we'll expect to see finished shots of you and your sweater! Email us at [thebuzz@woolandhoney.com](mailto:thebuzz@woolandhoney.com) or post on [our Facebook page](#).



### **Help every Thursday:**

We'll be devoting our Thursday evening Open Knitting to the Hancock KAL March 1st--April 15th. We'll be here to help you if you get in a rut or need help navigating the pattern, but primarily it'll be a chance for us to motivate each other.



**Prizes:** Every single participant who completes their sweater by 11:59 p.m. on April 15th will receive a Knit Kit pictured above (our choice of either pink, blue or green--not pictured) AND every single participant who completes their sweater will be entered in a drawing to win a \$25 gift certificate to Wool & Honey, to use in-house or online.

Read more about the **Knit-A-Long** and order your supplies **HERE**.

\* \* \* \* \*

### ***A bit about the book....***

**Home and Away** is the book we'll be showcasing for our Knit-A-Longs in 2017. Of all the modern knitwear patterns we've seen, we feel that this is the very best collection of modern classics--the essentials for building (and adding to) a capsule wardrobe. As we mentioned in **our last newsletter**, we

feel that by creating timeless, classic knitwear, we are creating a wardrobe that we can feel good about for so many reasons.



***Home and Away*** features nine versatile patterns, designed for knitters of all skill levels. Each sweater pattern includes two sets of instructions: you can choose to knit seamless or with seams. In addition, Home & Away is full of information to help you increase your knowledge and skill, with articles on gauge, fit, understanding a pattern, yarn substitution, and MORE! Beautifully photographed along the coast of Maine, this book will serve you both inspirationally and practically in your endeavors to grow as a knitter.

**Need a few ideas about what to wear with your sweaters?**  
Here are a few staple pieces we love from companies who strive for best apparel practices.



1. *Eileen Fisher lightweight jersey top via Garnet Hill*

2. *Eileen Fisher Organic cotton + tencel shift dress*

3. *Alternative Apparel drift eco gauze tee*

4. *Patagonia organic cotton straight leg jeans*

5. *Nisolo Harper chukka boot in brandy*

6. *Pact super soft leggings*

Read more about the **Knit-A-Long HERE.**

Find **Home and Away HERE.**



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

### **Learn All About the Club**

#### *12-Month Members:*

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *2 Year Members:*

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

#### *Lifetime Leelanau Members (3 Years...and beyond!):*

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2016's gift is a Petoskey stone stitch marker necklace.

**Become a member of the Sleeping Bear Yarn Club HERE.**

*Read all the details and FAQs HERE.*



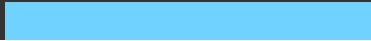
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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.*



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