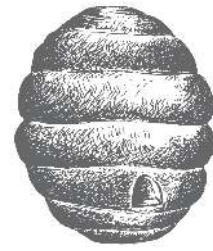


OCTOBER 28TH,  
2016

# NEWS FROM THE HIVE



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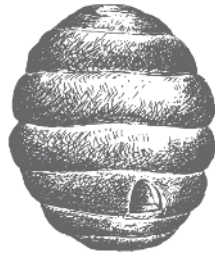
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WOOL & HONEY

YARN



FIBER

AND OTHER SWEET DELIGHTS

**BROOKLYN TWEED TRUNK SHOW AT WOOL &  
HONEY**  
**OCTOBER 29TH, 2016**



*a sneak preview of the Brooklyn Tweed that just arrived for the weekend*

**Saturday, October 29th**

**12-4 pm**

**Open House with Jared Flood + Julie Hoover from  
Brooklyn Tweed**

You'll get to meet Jared and Julie, try on the garments from Jared's newest book, **Woolens**, take photos and chat with both of them about their journeys as knitters, designers and Jared's yarn company, **Brooklyn Tweed**.

Saturday's event is FREE....and even better?

**We are giving away a HUGE gift basket filled with Brooklyn Tweed yarn + patterns to one extremely lucky guest. (A \$250 value!)**

Join us on Saturday and you'll be entered to win.



The yarn is here and it's even more fabulous than we dreamed.  
*(We're keeping it under lock and key until tonight's cocktail party, though!)*

We've ordered **Loft, Shelter & Quarry**, as well as all 30 dazzling colors of **Arbor**. Please note that the weekend's show is a trunk show/pop-up shop; if you see something you like, *do not hesitate to buy it*. **The yarn we have is a special order just for this show.**

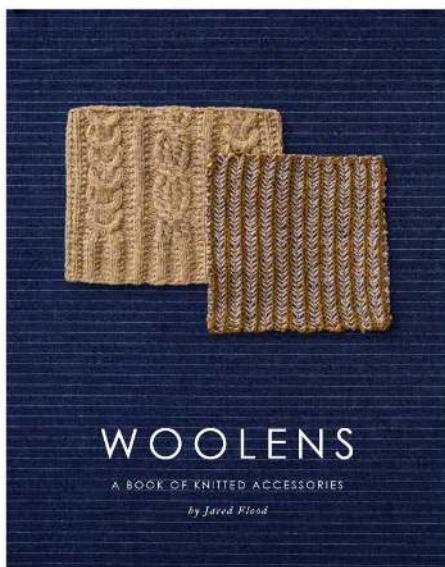
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*A rundown of this weekend's events:*

### **Cocktail Party**

On **Friday, October 28th**, 25 ticket-holders will receive exclusive goody bags, have the first pick of the trunk show and listen to Jared and Julie talk a bit about the Brooklyn Tweed story. We'll be celebrating in the way we always do--

with plenty of style!



## **Trunk Show**

On **Saturday, October 29th from 12 pm to 4 pm**, we are hosting a Brooklyn Tweed trunk show all day long. There will be patterns galore, samples to try on, and of course, yarn-glorious yarn! Come visit and you'll be entered to win a Brooklyn Tweed gift basket valued at \$250.

***The cocktail party + brunch tickets have sold out, but Saturday's events are open to everyone.***

**Arbor**, Brooklyn Tweed's newest yarn, is making its debut at our event. This yarn is so new and so special--it's something that even lifelong Brooklyn Tweed fans haven't seen yet. Jared will be there for photo opportunities and to sign copies of his newest book, **Woolens**, which can be found **HERE**.

We have every single accessory from **Woolens** here in the shop and we encourage you to spend some time with them, try them on and see the magic of **Loft**, **Shelter** & **Quarry** in action.



*Redshift Shawl, knit with BT Loft  
4 skeins Cinnabar + 2 skeins Woodsmoke*



*Seeds Hat, knit with BT Loft  
1 skein each in Fossil, Postcard +  
Sweatshirt*

## **Sunday Brunch**

On **Sunday, October 30th**, we'll have a brunch at The Granary (a century-old renovated farmhouse, just six miles north of Wool & Honey,) where 25 ticket-holders will receive goody bags, eat a farm-fresh brunch, and knit with Jared and Julie while they share a few tips & tricks on knitting, designing and the process involved in creating a yarn company.



We hope that whether you live locally or you're considering traveling a distance to get here, you can join us for at least part of this weekend's festivities. Filled with good food, good friends and good wool, we think it's a weekend you won't soon forget.



## WOOL & HONEY

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it—yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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