

AUGUST 7TH,
2017



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THE SLEEPING BEAR YARN CLUB: SEPTEMBER 2017 PETERSON PARK



*"I could never in a hundred summers get tired of this."
-Susan Branch*

We are thrilled to announce the September 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Katie at Yarn Love Yarn in Iowa, this beautiful variegated yarn is like summer's last breath. The colors--aqua, navy and gray--are variegated and jumbled, like the stunning depths of Lake Michigan. The yarn base--a blend of superwash Merino, bamboo and nylon--is lightweight and strong, silky and soft: everything you expect from a luxury yarn.

Peterson Park is just north of the village of Northport and boasts some of the most gorgeous 180 degree views of Lake Michigan you could hope to find.

***** pre-order by August 15th *****



August's delightful little package will include a skein of Yarn Love Yarn Scarlett O'Hara (60% superwash Merino wool, 30% bamboo, 10% nylon--430 yds, 100 g), a Mother-of-Pearl stitch marker and your choice of the Settler Shawl, the Clochan Socks or the Top Down Basic Baby Sweater, as well as the free gifts for NEW 12-month members, Thank You gifts for Year Two members and Leelanau Lifetime Members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below....*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

Learn All About the Club

12-Month Members:

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

2 Year Members:

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

Lifetime Leelanau Members (3 Years...and beyond!):

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2017's gift is a leather wrist ruler.

**Become a member of the
Sleeping Bear Yarn Club
HERE.**

Read all the details and FAQs [HERE.](#)





WOOL & HONEY

(231) 228-2800

thebuzz@woolandhoney.com

<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

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