

APRIL 2ND,
2017



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[RAVELRY](#)



THE SLEEPING BEAR YARN CLUB: MAY 2017 PAINTED TRILLIUM



"She sat very still, listening to a stream gurgling, the breeze sighing through upper branches, the melodious kloo-klack of ravens, the nyeeep-nyeeep of nuthatches - all sounds chokingly beautiful. She felt she could hear the cool clean breath of growing things - fern fronds, maple leaves, white trillium petals, tree trunks, each in its rightful place."

-Susan Vreeland

We are thrilled to announce the May 2017 selections for the **Sleeping Bear Yarn Club**. Dyed exclusively for us by Bethany of **Woolberry Fiber Co. in Wisconsin**, this delicate, lightly speckled yarn reminds of us those white-and-pink-covered hillsides in the deep Northern Michigan woods every Spring. The Painted Trillium, the variety with a deep magenta center, is still considered endangered in Michigan.

***** pre-order by April 15th *****



May's delightful little package will include a skein of Woolberry Fiber Co. Simple Sock (75% superwash Merino wool, 25% nylon--463 yds, 100 g), a Pink Lepidolite stitch marker and your choice of the Stardust Shawl, the Contorta Socks or the Petra Baby Sweater Pattern, as well as the free gifts for NEW 12-month members, thank-you gifts for Year Two members and Leelanau Lifetime Members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below....*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

Learn All About the Club

12-Month Members:

- Logo tote bag.
- Commemorative logo stitch marker.
- 3% Discount Coupon for Wool & Honey purchases, both in-store and online.

2 Year Members:

- Logo tote bag.
- \$50 Gift Certificate for shopping at Wool & Honey, both in-store and online.
- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.

Lifetime Leelanau Members (3 Years...and beyond!):

- 5% Discount Coupon for Wool & Honey purchases, both in-store and online.
- One month out of the year, add an extra skein to your order.
- An original gift from us that will change throughout the years--2017's gift is a leather wrist ruler.

**Become a member of the
Sleeping Bear Yarn Club
HERE.**

Read all the details and FAQs HERE.





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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

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