



wool & honey

yarn, fiber and other sweet delights

September 2013

EXCLUSIVE
YARN
LELAND BLUES
2ND ANNUAL
SHOP HOP

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INTRODUCING...

Inspired by the local beautiful Leland Blue Stone, SweetGeorgia Yarns has created an **EXCLUSIVE COLORWAY** that you can only find at Wool & Honey!

We commissioned Felicia Lo of SweetGeorgia to create this colorway specifically for the Greater Traverse Yarn Shop Hop 2013...and it exceeds our wildest expectations. *(Read more about the Shop Hop below....)*



The array of blues and greens found in this stone are depicted throughout Leelanau County in its surreal lakes, beaches and trees. Create unique knitwear that will remind you of the most beautiful place in America!

Tough Love Sock is SweetGeorgia's best-selling yarn and knits up beautifully into fine-gauge sweaters, small shawls, as well as socks! A perfect blend of warmth and strength to make a hardwearing sock yarn that can stand up to your affection and abuse.

Pre-order our Leland Blue yarn [HERE](#).

And, as an added bonus, every order placed between now and October 10th will be entered into a drawing to win one FREE set of our exclusive Leland Blue stitch markers!

Pre-order by October 10th and we'll have your specialty yarn at the

shop for local pick-up at the Shop Hop, Friday, October 25th. Shipments of our Leland Blue yarn will be sent out soon after.

LELAND BLUE STITCH MARKERS

Who says jewelry is just for wearing? What about jewelry for your knitting?

These unique Leland Blue stitch markers first made their debut at the shop during the summer of 2009. Every single pair is as unique and varied as the stones themselves; our Leland Blue stitch markers are quite possibly the



prettiest things we've ever seen. Ultra local, there is a *very* limited supply of these stones;

pre-order by October 10th and we'll have your markers here at the shop for local pick-ups by October 25th and shipments arrive soon after.

Pre-order these Wool & Honey exclusive stitch markers [HERE](#).

GREATER TRAVERSE YARN SHOP HOP 2013

Join Northern Michigan knitters in a special weekend event: the second annual Greater Traverse Yarn Shop Hop 2013 on Friday, October 25th and Saturday, October 26th.

Take an entire weekend to enjoy the experience of shopping seven different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchasing a \$5.00 passport will gain you access to the shop hop. With a \$15 purchase at each store, your passport is stamped and eligible to be entered into a drawing for that shop's prize basket. Stamp your passport at all six shops and you'll be eligible to win the Grand Prize Basket drawing, which includes a \$50 gift certificate to each shop.

The participating yarn shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. Each shop will be open from 12-8 p.m. on Friday, October 25th and from 10 a.m. to 5 p.m. on Saturday, October 26th. Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find--or win!

For directions and more information, please contact **(231) 228-2800**.

