

SEPTEMBER 7TH,
2014



NEWS FROM THE HIVE

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wool & honey
yarn, fiber and other sweet delights

CHRISTMAS COMES EARLY



Hello, knitters,

One-third of the way through already....crazy talk! We thought it'd be about time in the program to introduce something for men. Especially well-suited to those guys in your life that are always doing *something* with their hands--hunting, fishing, car repair, home improvement--these fingerless mitts are warm, stylish and fuss-free (and superwash!)

Read more about the Cider Mill Mitts below....

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A reminder, too, that there's just one week left to order either (or both!) of our signature colorways, **Leland Blue** and **Wild Honey**, as we'll be taking pre-orders for our September 26th delivery. **If you're *at all* interested in these yarns, please don't wait--these will be available for a limited time only!**

Order the Leland Blue yarn **HERE.**

Order the Wild Honey yarn **HERE.**

**THE 12 KNITS OF CHRISTMAS:
CIDER MILL MITTS KIT**



These mitts were designed with the hard working man (or men!) in your life--the guys that are always doing something with their hands, whether it's lawn care, tinkering in the garage or fishing/hiking/camping in the great outdoors. We wanted to create a pattern that incorporates all the things we know men appreciate. They've got a little bit of pattern for visual interest, but not much. (Because we know he wouldn't want anything "too decorative".) They're well-fitting, but not too slouchy. (Because he actually needs to *use* his fingers, not struggle with keeping the mitts on.) And they're handknit, but not too nice that they can't be really *worn*. (Because he'll likely wear them for lots of chores, we've picked a yarn that can be machine washed.) As the temperature begins to dip over the next few weeks, these mitts might be just the thing your guy needs as he's raking the leaves, or taking his daughter out for cider and doughnuts at the local apple orchard on Sunday afternoons. *And psst: those aren't real cables, which means even simpler knitting for you!*



Torchwood



Mild Tedium



Navy Zeal

Each kit includes an easy-to-read pattern and one skein of Dream in Color Classy in your choice of Torchwood, Mild Tedium or Navy Zeal.

Order the Cider Mill Mitts Kit **HERE**.

Interested in just the PDF pattern? Find it **HERE**.

THE THIRD ANNUAL GREATER TRAVERSE YARN SHOP HOP 2014



Join Northern Michigan knitters in a special weekend event: the third annual Greater Traverse Yarn Shop Hop 2014 on Friday, Saturday and Sunday, September 26-28th.

Take an entire weekend to enjoy the experience of shopping eight different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchase a \$5.00 passport and get an exclusive logo tote bag, available Wednesday, September 26th while supplies last. Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes.



(one of the Grand Prize baskets)

Each store will be offering special discounts, which are as follows:

The Yarn Market--15% off all Noro, plus a gift with any purchase of \$35 or greater
Thistledown Shoppe--25% off all kits and Madelinetosh yarn
Wool & Honey--10% off all Quince & Co. yarn

The Yarn Shop--specials throughout the shop
Plover Dunes--20% off Blue Sky Alpacas and Spud & Chloe yarns
Warm Fuzzy--20% off all blue yarn
Yarn Quest--10-20% off select yarns
Lost Art--Rowan Fine Art Aran will be discounted

The participating shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, The Yarn Shop and Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. **Each shop will be open from 10 a.m. to 7 p.m. on Friday, September 26th, 10 a.m. to 5 p.m. on Saturday, September 27th and 12 noon to 4 p.m. on Sunday, September 28th.** Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find....or win!

For directions and more information, please contact (231) 228-2800.



While we hope you're spending every *minute* of your spare time soaking up these September rays, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon, is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right.** No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)

The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

Without question, our 12 Knits of Christmas is the best it's ever been. The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

1.) For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win a **12-month subscription to our exclusive Sleeping Bear Yarn Club** (a \$563.35 value!)



2.) For each kit ordered, you'll be entered into a separate drawing for a \$100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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