

SEPTEMBER 3RD,
2014

NEWS FROM THE HIVE



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wool & honey
yarn, fiber and other sweet delights

LELAND BLUE: SWEET GEORGIA TOUGH LOVE SOCK BACK FOR A LIMITED TIME



After months of being on the dyer's waiting list, we are thrilled to let you know we are bringing back our exclusive **Leland Blue colorway from Sweet Georgia Yarns** for a limited run at the end of the month.

Our order will be arriving just in time for the 3rd annual Greater Traverse Area Yarn Shop Hop on September 26th-28th (more on that later!) and while

we will have some yarn on our shelves for the event, we realize we might need to order more. **This is--by far--the most popular item we've ever sold in the shop. EVER.** Based on the overwhelming amount of skeins we've ordered in the past, we want to give you every opportunity possible to snag a skein--or two. Whether you missed this colorway the first time around or have been waiting for months to order more, **this is your chance.** You can choose from a pickup option OR we'll be happy to ship it directly to you on Monday, September 29th. **Please, please don't wait--we have a limited number we can order based on the dyer's current stock.**

***** pre-order by Monday, September 15th *****



Order our exclusive Leland Blue yarn [HERE](#).

INTRODUCING WILD HONEY:

A BRAND NEW EXCLUSIIVE WOOL & HONEY COLORWAY



So it's no secret....we LOVE collaborating with dyers who come up with colors just for our store and our customers. A complex blend of golds, yellows and browns, this yarn was dyed by Dream in Color exclusively for us. Gorgeous for both men and women, what better time to introduce this rich colorway than fall?

Just like the **Leland Blue yarn**, our brand new **Wild Honey** yarn will be making its debut at the the 3rd annual Greater Traverse Area Yarn Shop Hop on September 26th-28th. You can **pre-order** now through September 15th for pickup on September 26th OR we'd be happy to ship it right to your door on Monday, September 29th.

Wild Honey is a 100% superwash Merino in a worsted weight, which makes it a natural choice for hats, mittens, baby garments...and easy-care sweaters for you. We've picked four patterns we thought would be especially well-suited to this unique yarn; all but the vest require one skein each.



To order the **Baby G vest pattern**, click **HERE**.

To order the **Honey Mitts pattern**, click **HERE**.

To order the **Honey Toque pattern**, click **HERE**.

To order the **Miele Vest pattern**, click **HERE**.

***** pre-order by Monday, September 15th *****

Order our exclusive **Wild Honey** yarn **HERE**.



"The sun, with all those planets revolving around it and depending on it, can still ripen a bunch of grapes as if it had nothing else in the universe to do."
 -Galileo

We are thrilled to reveal the October selections for the
The Sleeping Bear Yarn Club.

Dyed exclusively for us by Great Lakes Hand Dyed in Ohio, we love this yarn that's gradient-dyed to mimic the rainbow of green and purple in a northern Michigan vineyard at harvest time.

***** order by September 15th *****



 A collage featuring a bunch of grapes on the left, the text "45th Parallel Vineyard" in the center, and a ball of gradient yarn on the right. Below the text is a list of items included in the selection.

45th Parallel
 Vineyard

- Great Lakes Hand Dyed Superwash Merino
- Frankfort Green Stone Stitch Marker
- Dangling Conversation Shawl, Spring Foliage Child's Skirt or Mod Quad Socks

October's delightful little package will include a skein of Great Lakes Handdyed Ifrit Sock (100% superwash Merino--420 yds), a Frankfort Green stone stitch marker and your choice of either the Dangling Conversation Shawl, Spring Foliage Child's Skirt or Mod Quad Socks , as well as the free gifts for NEW 12-month club members.*

Read all about the free gifts and how to sign up for the [Sleeping Bear Yarn Club**](#) below....*

THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the [**Sleeping Bear Yarn Club**](#), a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

We are partnering with hand-dyers--big *and* small--to bring you exclusive colorways dyed to our specifications, based on some of the loveliest vistas in the Midwest. We can't give it all away yet (that's part of the fun!), but some of our dyers include Dream in Color, Lorna's Laces, Three Irish Girls, Fleur de Fiber...and many, many more.

What Does The Club Include?

FREE Gifts for 12-Month Members Only:

- 1. A large logo tote bag.**
- 2. A commemorative logo stitch marker.**
- 3. A discount coupon for 3% off EVERY purchase made at Wool & Honey, both in-store and online.** (We think this is reason enough to sign up!)

Every Month:

- 1. One 100 g skein of fingering weight yarn.** The bases will change every month; think superwash wool blended with bamboo, silk, Seacell...even sparkles!
- 2. One semi-precious stone stitch marker in a coordinating color,** made by our favorite local jeweler, Liz Saile.
- 3. One printed pattern.** Choose from of a pair of socks, a shawlette or a baby sweater. Can't

commit to one type of pattern every month? No problem--call us and we'll make sure you get exactly what *you* want.

4. 10% off original retail price. All of these items (the yarn, the stitch marker and the pattern) are at member discount prices.

5. A preview of the next month's club offerings. This gives you the option to choose your favorite pattern, add more skeins to your order or even send your box to a friend!

How Much Does The Club Cost?

\$32.95/month for local pickup

\$39.95/month for USPS Priority Mail delivery

Pre-order NOW to hold your spot for the June 2014 shipment. After that, your credit card will be charged on a monthly basis--on the 15th of the month, the day we ship the yarn to you. And for those interested in ***an even better deal?*** If you choose to prepay for your subscription, you will receive additional discounts; the longer the subscription, the higher the discount.

	Retail Price	Member Price	Paid In Full
3 months	\$119.85	\$98.85	\$93.85
6 months	\$239.70	\$197.70	\$182.70
12 months	\$479.35	\$395.40	\$355.40

(Prices shown are for the pickup option)

Become a member of the Sleeping Bear Yarn Club HERE.

Read all the details and FAQs HERE.



WOOL & HONEY

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Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.

www.woolandhoney.com

