

SEPTEMBER 25th,  
2014



# NEWS FROM THE HIVE

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wool & honey  
yarn, fiber and other sweet delights



It starts tomorrow! The 3rd annual Greater Traverse Yarn Shop Hop begins on Friday.  
Read more about it below....

\* \* \* \* \*

A reminder, too, that our signature colorways, [Leland Blue](#) and [Wild Honey](#), will be available for purchase on Friday. All pre-orders placed will be available for pickup as early as tomorrow morning--we'll be shipping out the mail orders on Monday, September 29th.

**If you're at all interested in these yarns, please don't wait--these will be available for a limited time only!**



\* \* \* \* \*



### ***Calling all knitters!***

We have a special request for our Sleeping Bear Yarn Club members: we're preparing our booth at the 14th Annual Leland Fiber Fest on October 10th & 11th and would like to showcase your handiwork. **We'd like to borrow--just for the weekend--any and all of your finished projects that you've completed with any of the club colorways.** If you'd be willing to share, please drop off your pieces at the store by Wednesday, October 8th.

We'll bring them back to the store in pristine condition for you to retrieve any time after Monday, October 13th.

**Questions? Please call Melissa or Liz at (231) 228-2800.**



**Join Northern Michigan knitters in a special weekend event: the third annual Greater Traverse Yarn Shop Hop 2014 this weekend--Friday, Saturday and Sunday, September 26-28th.**

Take an entire weekend to enjoy the experience of shopping eight different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchase a \$5.00 passport and get an exclusive logo tote bag, available Wednesday, September 24th while supplies last. Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes.



*(one of the three Grand Prize baskets)*

Each store will be offering special discounts, which are as follows:

The Yarn Market--15% off all Noro, plus a gift with any purchase of \$35 or greater

Thistledown Shoppe--25% off all kits and Madelinetosh yarn

Wool & Honey--10% off all Quince & Co. yarn

The Yarn Shop--specials throughout the shop

Plover Dunes--20% off Blue Sky Alpacas and Spud & Chloe yarns

Warm Fuzzy--20% off all blue yarn

Yarn Quest--10-20% off select yarns

Lost Art--Rowan Fine Art Aran will be discounted

The participating shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, The Yarn Shop and Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. **Each shop will be open from 10 a.m. to 7 p.m. on Friday, September 26th, 10 a.m. to 5 p.m. on Saturday, September 27th and 12 noon to 4 p.m. on Sunday, September 28th.** Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find....or win!

For directions and more information, please contact (231) 228-2800.

We're honored to be included in the 2014 Fiber Festival located at the Old Art Building in Leland on Friday and Saturday, October 10th & 11th.

The 14th annual Fiber Festival features artists with original fiber art in mediums of paper, wearable art, handbags, weaving, quilts, knits, yarns and fiber sculpture. The featured artist is Char Bickel.

Friday's opening reception is from 5 to 8 pm and Saturday, the show runs from 10 am to 5 pm.

We'll be featuring many of our designs, exclusive kits, signature colorways...and even a few surprises!

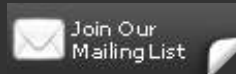
# 2014 FIBER FESTIVAL

Opening Reception: Friday, October 10 ~ 5 to 8 pm  
Exhibition: Saturday, October 11 ~ 10 am to 5 pm

**Featured Artist: Char Bickel**



At The Old Art Building ~ 111 S. Main St., Leland, MI



## WOOL & HONEY

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it—yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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