

SEPTEMBER 22ND,
2016



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■ THE GREATER TRAVERSE YARN SHOP HOP:
SEPTEMBER 23-25, 2016



this weekend

September 23th - 25th

Friday 12 - 7 pm, Saturday 11 - 3 pm, Sunday 12 - 4 pm

It's here! Tomorrow begins our 5th annual Greater Traverse Yarn Shop Hop.

Take the entire weekend to shop all 8 of our area yarn shops, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts.



Purchase a \$5.00 passport and get an exclusive logo tote bag. They are now available in each shop--don't wait to pick yours up!

Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes. We'll be posting sneak peak photos on the group's **Facebook page** of pieces that make up the grand prizes.



Introducing..."A Stroll by the Lake", this year's FREE progressive pattern!

(This beauty was designed by our very own Liz--she knit the sample with eight colors of Quince & Co. Finch, a beautiful 100% American-grown wool in fingering weight.) As you stop by each shop, pick up a piece of the pattern. By visiting all eight shops you'll have the entire pattern.

Here are the specials at each shop this year:

Dolls & More - 20% off yarn and quilting fabric

Knit Knorth - an exclusive colorwork pattern kit

Knitology - 20% off Cascade Yarns

Lost Art - 20% off Rowan yarns

Thistledown Shoppe - 20 % off Brown Sheep yarns

Warm and Fuzzy - 30% off storewide

Wool and Honey - 20% off YOTH yarns

Yarn Shop - 20% off storewide

Visit the group's [Facebook page](#)--we can't wait to see you!

SEPTEMBER 27TH, 2016



Today is the official start of Autumn--and what better way to ring in Knitting Season than with a party? On **Tuesday, September 27th from 7 to 9 pm**, we're having a cocktail reception for Mr. West, one of the most celebrated knitters in the industry--and everyone is invited to join us. You'll have the chance to meet Stephen, try on his huge collection of knitted samples and chat with him about the Westknits story and his personal process as a knitter and designer. We'll be celebrating with both sparkling wine (L. Mawby, of course!) and a special cocktail, as well as some of our favorite local cheeses,

fruits and treats.

The evening is FREE...and even better?

We're giving away a HUGE gift basket filled with Stephen's (and our!) favorite yarns (Madelinetosh, Hedgehog Fibres and the Plucky Knitter) to one extremely lucky partygoer, worth over \$250.

Join us at the party and you'll be entered to win.



Pre-order your copy of Westknits Bestknits
HERE.

We hope you can join us for the party;
we guarantee you won't want to miss this evening with the King of Brioche!

We'll be revealing some other amazing news on Monday-- stay tuned!

photos courtesy of Stephen West



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

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