

SEPTEMBER 21ST,  
2014



# NEWS FROM THE HIVE

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wool & honey  
yarn, fiber and other sweet delights

## CHRISTMAS COMES EARLY



Hiya, friends!

Week Five....these knits are stacking up in nice, neat little piles, I assume? There are so many of you who've been participating in our 12 Knits of Christmas this year--thank you!

This week's knit is meant for the hostess with the mostess. We know that the little touches we leave for our house guests are sometimes the things that make them feel the most at home. This set of silky facial cloths--as well as luxurious lather from a sparkly little soap and a tiny tin of creamy cuticle balm--have restorative powers that will bring guests back again and again. We think this kit would be perfect for brides, new mamas and kindergarten teachers, too!

Read more about the Queen Bee Bath Kit below...

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It starts this weekend! The 3rd annual Greater Traverse Yarn Shop Hop begins on Friday.  
Read more about it below....

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A reminder, too, that our signature colorways, [Leland Blue](#) and [Wild Honey](#), will be available for purchase on Friday. All pre-orders placed will be available for pickup as early as Friday morning--we'll be shipping out the mail orders on Monday, September 29th.

**If you're at all interested in these yarns, please don't wait--these will be available for a limited time only!**



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**Calling all knitters!**

We have a special request for our Sleeping Bear Yarn Club members: we're preparing our booth at the 14th Annual Leland Fiber Fest on October 10th & 11th and would like to showcase your handiwork. **We'd like to borrow--just for the weekend--any and all of your finished projects that you've completed with any of the club colorways.** If you'd be willing to share, please drop off your pieces at the store by Wednesday, October 8th. We'll bring them back to the store in pristine condition for you to retrieve any time after Monday, October 13th.

**Questions? Please call Melissa or Liz at (231) 228-2800.**

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## **THE 12 KNITS OF CHRISTMAS:** **QUEEN BEE BATH KIT**



An entire sampler of facial cloths (six separate patterns!) in a glossy mercerized cotton that could almost pass for silk. We've color-coordinated these kits to go with almost any bathroom style--each of these kits comes with two colors per hue (a light and a dark shade), plus white. Whether you're redecorating your bathroom or plan to knit one for each of your coworkers, they're a great way to familiarize yourself with a few new stitches. Lay out the entire collection in your guest bathroom--along with the soap and cuticle balm--to give your holiday guests the real royal treatment.

***Each kit will make six cloths.***



Each kit includes an easy-to-read pattern, three skeins of fingering weight cotton (in your choice of blues, greens or purples), one shea butter cuticle balm and one of our signature Royal Jelly bee soaps.

Order the Queen Bee Bath Kit [\*\*HERE\*\*](#).

Need more signature bee soaps? Find them [\*\*HERE\*\*](#).

Interested in just the PDF pattern? Find it [\*\*HERE\*\*](#).



Join Northern Michigan knitters in a special weekend event: the third annual Greater Traverse Yarn Shop Hop 2014 this weekend--Friday, Saturday and Sunday, September 26-28th.

Take an entire weekend to enjoy the experience of shopping eight different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchase a \$5.00 passport and get an exclusive logo tote bag, available Wednesday, September 24th while supplies last. Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes.



(one of the three Grand Prize baskets)

Each store will be offering special discounts, which are as follows:

The Yarn Market--15% off all Noro, plus agift with any purchase of \$35 or greater

Thistledown Shoppe--25% off all kits and Madelinetosh yarn

Wool & Honey--10% off all Quince & Co. yarn

The Yarn Shop--specials throughout the shop

Plover Dunes--20% off Blue Sky Alpacas and Spud & Chloe yarns

Warm Fuzzy--20% off all blue yarn

Yarn Quest--10-20% off select yarns

Lost Art--Rowan Fine Art Aran will be discounted

The participating shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, The Yarn Shop and Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. **Each shop will be open from 10 a.m. to 7 p.m. on Friday, September 26th, 10 a.m. to 5 p.m. on Saturday, September 27th and 12 noon to 4 p.m. on Sunday, September 28th.** Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find....or win!

For directions and more information, please contact (231) 228-2800.



While we hope you're spending every *minute* of your spare time soaking up these September rays, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon,

is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right.** No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)



The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

**Without question, our 12 Knits of Christmas is the best it's ever been.** The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

**There's more.** (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

**1.)** For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win a **12-month subscription to our exclusive Sleeping Bear Yarn Club** (a \$563.35 value!)



**2.)** For each kit ordered, you'll be entered into a separate drawing for a \$100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)



We're honored to be included in the 2014 Fiber Festival located at the Old Art Building in Leland on Friday and Saturday, October 10th & 11th.

The 14th annual Fiber Festival features artists with original fiber art in mediums of paper, wearable art, handbags, weaving, quilts, knits, yarns and fiber sculpture. The featured artist is Char Bickel.

Friday's opening reception is from 5 to 8 pm and Saturday, the show runs from 10 am to 5 pm.

We'll be featuring many of our designs, exclusive kits, signature colorways...and even a few surprises!

# 2014 FIBER FESTIVAL

Opening Reception: Friday, October 10 ~ 5 to 8 pm  
Exhibition: Saturday, October 11 ~ 10 am to 5 pm

**Featured Artist: Char Bickel**



At The Old Art Building ~ 111 S. Main St., Leland, MI



## WOOL & HONEY

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it—yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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