

SEPTEMBER 21ST,
2017



NEWS FROM THE HIVE

[THE WEBSITE](#) [THE BLOG](#) [INSTAGRAM](#) [FACEBOOK](#) [RAVELRY](#)



STARTING TOMORROW:
THE GREATER TRAVERSE YARN SHOP HOP



September 22nd - 24th, 2017
(that's this weekend!)

Friday 10-7
Saturday 10-4
Sunday 12-4



Happy Shop Hop Eve!

We hope you are as excited as we are to spend the weekend among knitters in Northern Michigan. The shop looks *spectacular*. We have never, NEVER had this much yarn--we're ready for you! We're introducing a few new yarns this weekend--Stone Wool, small-batch yarn from Romney, Merino and Cormo sheep, grown, spun and dyed in the USA (pictured above) and Six and Seven Fiber, a one-woman indie dyed yarn company based in Colorado. (Think speckles and fades and cashmere, oh my!)



And as we told you last week, we're also having a SALE! Select yarns--indie dyed yarn, hard-to-find yarn, beautiful yarn--will be discounted up to 40%. Our Baa Ram Ewe special, marked in the passport as being 20% off, is moving to 30% off.

Here's how the weekend works:

Purchase **a passport**--which includes an exclusive logo **tote bag**--for just \$5.00. (We think that even if you can't participate in the hop, **the bag alone** is worth five bucks!) Each of the participating shops will have an in-house special, as well as other special surprises.



Stamp your passport at all eight shops and you'll be eligible to win one of three Grand Prize Baskets, which each include a \$20 gift certificate to all eight shops and several other exclusive prizes.



Have you purchased **your passport** yet? We have just **a few** left.
Order yours **HERE**.

What we're saying is this: if you can at all help it, **you shouldn't miss this weekend**. It's going to be a weekend filled with yarn and shiny, happy knitters and the weather is going to be downright amazing. We're going to have hot coffee and fall treats and good music and friendly smiles, and gosh darn it, we're going to have yarn.

THE 12 KNITS OF CHRISTMAS 2017:
ZIGGY BABY BLANKET



If you've ever knit for an expecting mother, chances are you've knit a baby blanket. **Ziggy Baby** is our version of potato-chip knitting: we dare you to knit just one! We knit this throw in bright, happy colors for the modern baby, whether it's for tummy time, over the car seat or as a privacy screen for nursing moms. We used our favorite baby yarn here at the shop: the luscious **Big Bad Wool Weepaca**, a luxurious blend of machine washable alpaca and Merino wool. This is a shockingly simple pattern, based on a pair of our favorite socks. Just a two-row repeat, you can knit (and memorize!) this chevron-patterned blanket beachfront, poolside or whenever you have a few snippets of time.

This blanket measures 32" wide by 33" long.



The **Ziggy Baby Blanket Kit** includes eight skeins of Weepaca in your choice of colors (*either 'Pinks' or 'Blues'*) and one easy-to-read pattern.

Find the **Ziggy Baby Blanket Kit** **HERE**.

Interested in **just the pattern**? Find it **HERE**.

* * * * *



- 1.) Each ambitious customer who purchases **ALL 12 kits** will be entered into a drawing to win a **'Find Your Fade' Kit**--we'll help pick your colors!
(A \$225 value!)



2.) For each kit purchased, you'll be entered into a separate drawing for one of **three \$100 gift certificates to Wool & Honey**, either in-house or online. (Ordering three of the same kit? That counts as three separate entries!)

Read more about the **12 Knits of Christmas** **HERE**.



Knit One: Shoreline Tapestry Kit



Knit Two: Lakeside Lace Kerchief



Knit Three: Clara's Slippers



Knit Four: Ziggy Baby Blanket



WOOL & HONEY
(231) 228-2800
thebuzz@woolandhoney.com
<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

Copyright © 2017 Wool & Honey. All Rights Reserved.