



# wool & honey

yarn, fiber and other sweet delights

24 Hours Left

**EXCLUSIVE**  
**YARN**  
**LELAND BLUES**  
**2ND ANNUAL**  
**SHOP HOP**

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***24 Hours Left to Pre-Order...***

Inspired by the local beautiful Leland Blue Stone, SweetGeorgia Yarns has created an **EXCLUSIVE COLORWAY** that you will only find at Wool & Honey!

We commissioned Felicia Lo of **SweetGeorgia** to create this colorway specifically for the Greater Traverse Yarn Shop Hop 2013...and it has exceeded our wildest expectations.



We are stunned by the response we've received to this knockout yarn...**we've already sold over 100 skeins!** Do NOT delay in placing your order; while we will be ordering some for the Greater Traverse Yarn Shop Hop on October 25th & 26th, if this week's orders have been any indication of the future, we don't expect it to last for more than a few hours. *Seriously.*

This yarn will be available for a VERY limited time. If you place your order between now and tomorrow evening at 10 pm EST, you will be guaranteed your order will arrive on October 25th. Can't make it to Wool & Honey during the Shop Hop? Get a little piece of Leelanau delivered right to your doorstep; we ship every day of the week.

**And, as an added bonus, every order placed between now and the end of the day tomorrow will be entered into a drawing to win one FREE set of our exclusive Leland Blue stitch markers!**

Pre-order our Leland Blue yarn **[HERE](#)**.

## ***LELAND BLUE STITCH MARKERS***

Who says jewelry is just for wearing? What about jewelry for your knitting?

These unique Leland Blue stitch markers first made their debut at the shop during the summer of 2009. Every single pair is as unique and varied as the stones themselves; our Leland Blue stitch markers are quite possibly the



prettiest things we've ever seen. Ultra local, there is a *very* limited supply of these stones;

**pre-order by October 10th and we'll have your markers here at the shop for local pick-ups by October 25th and shipments arrive soon after.**

*Pre-order these Wool & Honey exclusive stitch markers [HERE](#).*

## ***GREATER TRAVERSE YARN SHOP HOP 2013***

Join Northern Michigan knitters in a special weekend event: the second annual Greater Traverse Yarn Shop Hop 2013 on Friday, October 25<sup>th</sup> and Saturday, October 26<sup>th</sup>.

Take an entire weekend to enjoy the experience of shopping seven different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchasing a \$5.00 passport will gain you access to the shop hop. With a \$15 purchase at each store, your passport is stamped and eligible to be entered into a drawing for that shop's prize basket. Stamp your passport at all seven shops and you'll be eligible to win the Grand Prize Basket drawing, which includes a \$50 gift certificate to each shop.

The participating yarn shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. Each shop will be open from 12-8 p.m. on Friday, October 25<sup>th</sup> and from 10 a.m. to 5 p.m. on Saturday, October 26<sup>th</sup>. Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find--or win!

For directions and more information, please contact **(231) 228-2800**.

