

Visit Us Online!



[www.woolandhoney.com](http://www.woolandhoney.com)

Pre-order your  
**EXCLUSIVE**  
Leland Blue yarn  
today!



Inspired by the local beautiful Leland Blue Stone, SweetGeorgia Yarns has created an **EXCLUSIVE COLORWAY** that you can only find at Wool & Honey. We're taking pre-orders until October 10th ONLY (that's this Thursday!) so don't wait to secure one for yourself. And remember: for every skein purchased, your name is entered to win a FREE pair of Leland Blue stitch markers. Read more about it--and find both these exclusive gifts--

**[HERE](#)**.

*(Early) Seasons Greetings!*

Well. You knew it was coming, didn't you? Our yearly wool-filled celebration of all things knit and Christmas-y?

Indeed, friends, it is that time of year....

**for the 12 Knits of Christmas!**

**At Wool & Honey, we believe that the best way to celebrate the holidays is with a handcrafted gift.** Something special--a little slip of a silk scarf, a pair of fuzzy, wooly mitts, a hand knit ornament--that with a little time, a little money and a little foresight could become the most treasured gift you give all year.

**Every weekend between now and December 25th**, you'll receive an email revealing a special pattern we've written exclusively for the shop--one that can easily be tackled within the course of a week. (With a little effort, of course--these projects don't knit themselves!) These patterns are super simple, even for beginner knitters. We make it that way because we realize that in addition to your knitting, there's a good chance you've got a few other things to tend to between now and the holidays. (Ahem!) Knitting should be *fun*, not work. And *certainly* not stressful. Most of these projects are One-Skein Wonders--a pretty fantastic way to see light at the end of the knitting tunnel, even when you're elbow-deep in cookie dough. With 12 full weeks ahead of us, if you pace yourself and try your best to keep up, you'll have a nice collection of gifts come December 25th.

**Good luck, friends!**

\* \* \* \* \*

This year, just like last year, there are several ways to knit for everyone on your list. **The Twelve Knits are being sold as kits**--kits complete with yarn, pattern and any other accoutrements, with the option of adding needles if you need them. You can purchase one for delivery right to your doorstep or you can reserve one for pick-up at the shop.

And for those of you who've got a mountain of stash to knit through, we're offering a pattern-only option as



[www.woolandhoney.com](http://www.woolandhoney.com)

well. Within 36 hours of your purchase, your pattern will be e-mailed to you in an easy-to-read PDF format that you can save and print as many times as you'd like. This year, we've added plenty of other kits (and yarn, patterns, needles and gifts, too!) to our website,

**[www.woolandhoney.com](http://www.woolandhoney.com)**.

Take a peek around while you're shopping--there's a pretty good chance you'll find something you can't live without!

*Orders over \$75 always ship FREE.*

\* \* \* \* \*

But here's the best part:  
**for every single purchase you make**  
(pattern, kit, additional yarn, etc),  
your name will be entered to win one of:

**Three \$25 gift certificates**  
**Two \$50 gift certificates**  
*- and -*  
**One \$100 gift certificate**  
**to Wool & Honey!**  
*(either in-house or on our website)*

The more Twelve Knits of Christmas purchases you make, the better your chances of winning--  
**-there is no limit to the number of times you may enter!**

*Winners will be announced on December 31st.*

\* \* \* \* \*

And remember--we're taking pre-orders for our exclusive **Leland Blue yarn until October 10th only** (that's this Thursday!), so please don't wait to reserve a skein. We're bringing in this jaw-dropping yarn specifically for the Greater Traverse Area Yarn Shop Hop on Friday and Saturday, October 25th & 26th--we can tell by the overwhelming response already that this yarn is going to FLY out of here.

\* \* \* \* \*

Stay tuned for upcoming news on fun fall classes, gorgeous new yarn and a workshop on **Saturday, November 2nd** that's already creating quite the buzz. You'll be hearing from us again before you know it.

Yippee! It's the most wonderful time of the year!

Melissa & Liz

## Week One: The Griswold Family Stockings



Get in the holiday spirit with Clark and Cousin Eddie! These stockings are a classic Christmas staple that fit right in with a house covered in Christmas lights, a living room filled with an over-sized tree and sipping eggnog from a Bullwinkle glass.

By using two different yarns--one highly variegated and one in classic ecru--you get the look of classic Fair Isle without (as much of) the work. You're still perfecting your stranded knitting with this project, but instead of incorporating five, six (or more!) colors, you get a similar effect with just two. The variegated yarn is a real workhorse here.

**The kit** includes instructions for both the simple spiral motif and a more advanced snowflake pattern; choose your color from one of the four options shown below.

Purchase the Griswold Family  
Stockings Kit  
[HERE.](#)

Only need the pattern? Find it [HERE.](#)

*Our samples were knit with Navidad and Seleccion Privada S.*



Navidad



Seleccion Privada S



Brillante



Emerald Blue

See all of the color options and read about the specifics [HERE](#).

*Admittedly, these stockings will take longer than most of our projects, but that's why we started out with this one. If it takes you more than a week (and it very well could), don't sweat it--you've got 11 weeks to go!*

---

 [Join our mailing list](#)

 [Forward to a Friend](#)

