



wool & honey

yarn, fiber and other sweet delights

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GREATER TRAVERSE YARN SHOP HOP 2013

This weekend, join Northern Michigan knitters in a special event: the second annual Greater Traverse Yarn Shop Hop 2013 tomorrow, Friday, October 25th and Saturday, October 26th.

Take the entire weekend to enjoy the experience of shopping seven different yarn shops around the Grand Traverse Area, where each shop will highlight unique yarns and patterns, offer refreshments and ideas for handmade holiday gifts. Purchasing a \$5.00 passport will gain you access to the shop hop. With a \$15 purchase at each store, your passport is stamped and eligible to be entered into a drawing for that shop's prize basket. Stamp your passport at all six shops and you'll be eligible to win the Grand Prize Basket drawing, which includes a \$50 gift certificate to each shop.

The participating yarn shops are The Yarn Market of Beulah, Thistledown Shoppe of Suttons Bay, Wool & Honey of Cedar, Plover Dunes of Glen Arbor, The Warm Fuzzy of Alden and Yarn Quest and Lost Art, both of Traverse City. Each shop will be open tomorrow from 12-8 p.m. and from 10 a.m. to 5 p.m. on Saturday, October 26th. Join in the spirit of community by visiting all of these specialty shops. Who knows what you'll find--or win!

For directions and more information, please contact **(231) 228-2800**.

We've got lots of special treats in just for this weekend--a huge restock of our signature bee soaps, Knit Kits, tons of new patterns, a new fabulous superwash yarn Malabrigo Mecha....we can't wait to see you!

INTRODUCING...

IT'S HERE!

Inspired by the local beautiful Leland Blue Stone, SweetGeorgia Yarns has created an **EXCLUSIVE COLORWAY** that you can only find at Wool & Honey!



We commissioned Felicia Lo of SweetGeorgia to create this colorway specifically for the Greater Traverse Yarn Shop Hop 2013...and it exceeds our wildest expectations.

The array of blues and greens found in this stone are depicted throughout Leelanau County in its surreal lakes, beaches and trees. Create unique knitwear that will remind you of the most beautiful place in America!

Tough Love Sock is SweetGeorgia's best-selling yarn and knits up beautifully into fine-gauge sweaters, small shawls, as well as socks! A perfect blend of warmth and strength to make a hardwearing sock yarn that can stand up to your affection and abuse.

Anyone who pre-ordered this luscious yarn, it's here and ready for pickup any time this weekend. Those of you who ordered your yarn to be shipped, the orders will go out in the mail early next week.

Still intrigued but didn't reserve a skein of your own? We ordered quite a bit for the weekend, but don't wait...it's even more beautiful in person and we don't expect it to last!

LELAND BLUE STITCH MARKERS

Who says jewelry is just for wearing? What about jewelry for your knitting? These unique Leland Blue stitch markers first made their debut at the shop during the summer of 2009. Every single pair is as unique and varied as the stones themselves; our Leland Blue stitch markers are quite possibly the



prettiest things we've ever seen. Ultra local, there is a *very* limited supply of these stones--we had Liz sale, our jeweler

neighbor extraordinaire, make several pairs just for this weekend's event.

Can't make it to the shop this weekend? Order these Wool & Honey exclusive stitch markers [HERE](#).
