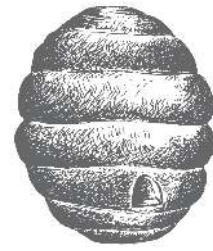


OCTOBER 24TH,
2016

NEWS FROM THE HIVE



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[THE BLOG](#)

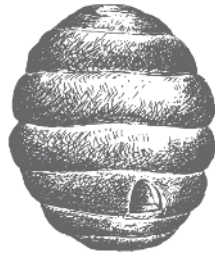
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WOOL & HONEY

YARN



FIBER

AND OTHER SWEET DELIGHTS

**BROOKLYN TWEED TRUNK SHOW AT WOOL &
HONEY**
OCTOBER 28-30TH, 2016



Oh, we are so excited, friends! This weekend's trunk show is, without question, **the biggest event we've ever had at the shop. EVER.** We're still in shock that one of the most influential designers in the industry will be spending an entire weekend with us here in Northern Michigan. And in just a few days, we'll ALL get to meet him.

We have so much Brooklyn Tweed on the way, we imagine the shop is like what

Tweed Heaven would be. We've ordered **Loft, Shelter & Quarry**, as well as all 30 dazzling colors of **Arbor**. Please note that the weekend's show is a trunk show/pop-up shop; if you see something you like, *do not hesitate to buy it.* **The yarn we'll have is a special order just for this show.**

A reminder of this weekend's coming events:



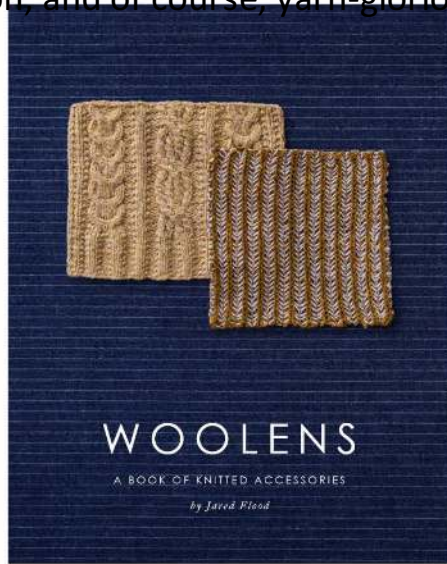
Cocktail Party

On **Friday, October 28th**, 25 ticket-holders will receive exclusive goody bags, have the first pick of the trunk show and listen to Jared and Julie talk a bit about the Brooklyn Tweed story. We'll be celebrating in the way we always do--with plenty of style!

Trunk Show

On **Saturday, October 29th** from 12 pm to 4 pm, we'll be hosting a Brooklyn Tweed trunk show all day long. There will be patterns galore, samples to try

on, and of course, yarn-glorious yarn!



The cocktail party + brunch tickets have sold out, but Saturday's events are open to everyone.

Arbor, Brooklyn Tweed's newest yarn, will be making its debut at our event. This yarn is so new and so special--it's something that even lifelong Brooklyn Tweed fans haven't seen yet. Jared will be there for photo opportunities and to sign copies of his

newest book, **Woolens**, which can be found **HERE**.

We have every single accessory from **Woolens** here in the shop and we encourage you to spend some time with them, try them on and see the magic of **Loft**, **Shelter** & **Quarry** in action.



*Redshift Shawl, knit with BT Loft
4 skeins Cinnabar + 2 skeins Woodsmoke*



*Seeds Hat, knit with BT Loft
1 skein each in Fossil, Postcard +
Sweatshirt*

Sunday Brunch

On **Sunday, October 30th**, we'll have a brunch at The Granary (a century-old renovated farmhouse, just six miles north of Wool & Honey,) where 25 ticket-holders will receive goody bags, eat a farm-fresh brunch, and knit with Jared and Julie while they share a few tips & tricks on knitting, designing and

the process involved in creating a yarn company.



We hope that whether you live locally or you're considering traveling a distance to get here, you can join us for at least part of this weekend's festivities. Filled with good food, good friends and good wool, we think it's a weekend you won't soon forget.

photos courtesy of Brooklyn Tweed



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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