

OCTOBER 27TH,
2017



NEWS FROM THE HIVE

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GREATER TRAVERSE YARN SHOP HOP WINNERS



We've drawn winners for the three Grand Prizes for the Greater Traverse
Yarn Shop Hop:

Cathy O'Connor
Ellie Round
Emily Taylor



Our in-house drawing winners are:

Annie Hochscheidt
Debbie Ross
Diane Speas

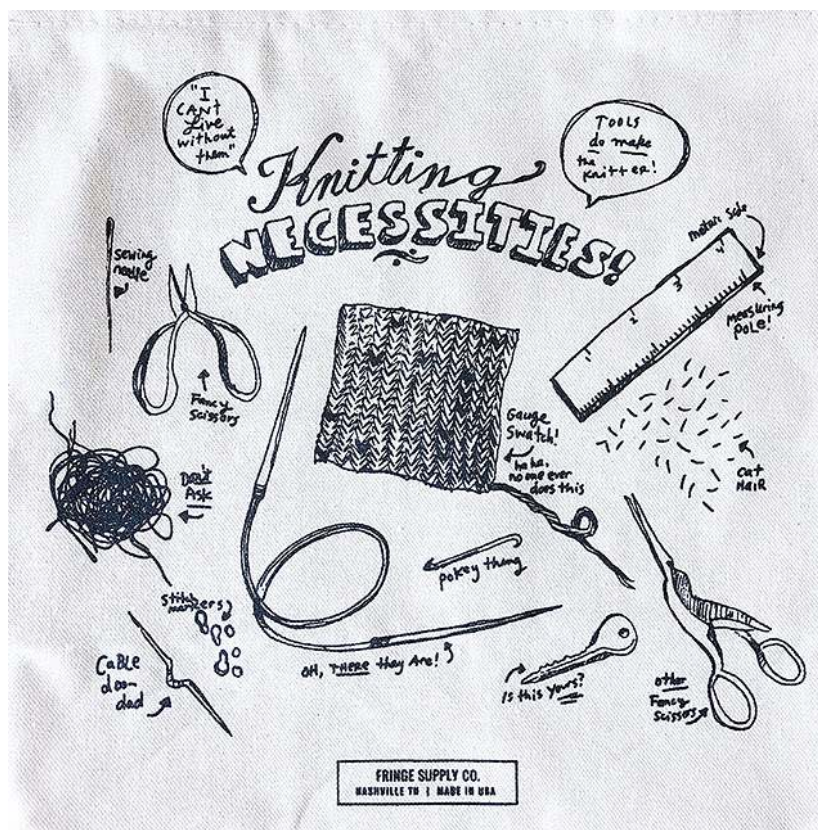
We'll be contacting the winners to let them know how to get their prizes.

Thank you SO much for your participation--and for making our annual
Traverse Yarn Shop Hop the best one yet!

KNITTING NECESSITIES:
A NEW TOTE FROM FRINGE SUPPLY CO.



A sturdy, generously sized, canvas tote bag is a thing of great beauty and use. This witty bag ('fancy scissors' + 'other fancy scissors') is the newest in the Fringe Supply Co. collection of project bags. Hand-drawn illustration by DG Strong. This bag is 18" wide x 13" high x 6" deep and made in the USA.



Find the [Knitting Necessities Tote Bag](#) **HERE**.

THE 12 KNITS OF CHRISTMAS 2017: EVERGREEN SHRUG



It's no secret that sweater weather is our favorite weather--hot drinks, cozy socks, wooly wool all make us happy to spend more time inside as the days get a little shorter. However, many of our customers don't get to experience the full change of seasons that we do here in Northern Michigan; for those of you in Florida, California and Arizona, a shrug is the closest thing you'll get to wearing a wool sweater and even so, only on the coldest February nights.



Liz knit this one-size-fits-all piece in YOTH Yarns Best Friend, a new yarn that's 75/25 cotton and wool, and 100% grown, spun and dyed in the USA. It's loose, it's light, it's airy--and best of all, it's simple to knit. It's perfect for when you need a bit of protection against a cool evening chill on the patio, the blast of AC in the office or, when you're in Northern Michigan, wear it in the winter over a long-sleeved tissue tee. Get started now and you'll have a piece to wear with a summer dress--may we suggest Natural Vanilla for a casual bridal shrug?

This shrug is 26" deep across the back, with a 42" wingspan.

The **Evergreen Shrug Kit** includes two skeins of YOTH Best Friend in your choice of color and one easy-to-read pattern.



Find the **Evergreen Shrug Kit** **HERE**.

Interested in **just the pattern**? Find it **HERE**.

THE 12 KNITS OF CHRISTMAS 2017: HONEYCOMB TOQUE



The humble honeybee: ancient species, relentless laborer, modern miracle. The bee is such a fascinating creature; every day, these tiny workers gather pollen - powdery bits of fluff - and with a little time and effort, transform it into gorgeous, golden nectar. *How similar we knitters are to the bee!* Taking nothing more than two sticks and a string, we create warmth and comfort, fabric to clothe and decorate our bodies.

In traditional Aran design, the honeycomb signifies hard work and its rewards. Representing a symbol of plenty, it can also be used to wish the wearer good luck. Deceptively simple to knit, this slightly slouchy hat, with its stacked honeycomb panel on one side, is our homage to the honeybee. We like to think of it as a crown for a modern queen bee.



We knit the **Honeycomb Toque** with **Stone Wool Cormo**, a unique yarn with woolen spun's airy loft and worsted spun's strength. Springy, lofty and with a substantial hand, **Stone Wool Cormo** offers crisp stitch definition, with the perfect amount of texture in the knitting. Even better? It's 100% grown, spun and dyed in the USA.



The **Honeycomb Toque** includes one skein of **Stone Wool Corno** in your choice of color and one easy-to-read pattern.

Find the **Honeycomb Toque Kit** **HERE**.

Interested in **just the pattern**? Find it **HERE**.

THE 12 KNITS OF CHRISTMAS

The 12 Knits of Christmas 2017



- 1.) Each ambitious customer who purchases **ALL 12 kits** will be entered into a drawing to win a **'Find Your Fade' Kit**--we'll help pick your colors!
(A \$225 value!)



- 2.) For each kit purchased, you'll be entered into a separate drawing for one of **three \$100 gift certificates to Wool & Honey**, either in-house or online.
(Ordering three of the same kit? That counts as three separate entries!)

Read more about the **12 Knits of Christmas** **HERE**.



Knit One: Shoreline Tapestry Kit



Knit Two: Lakeside Lace Kerchief



Knit Three: Clara's Slippers



Knit Four: Ziggy Baby Blanket



Knit Five: Evergreen Shrug



Knit Six: Honeycomb Toque

Read more about the
12 Knits of Christmas 2017 HERE.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of **The Most Beautiful Place in America**.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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