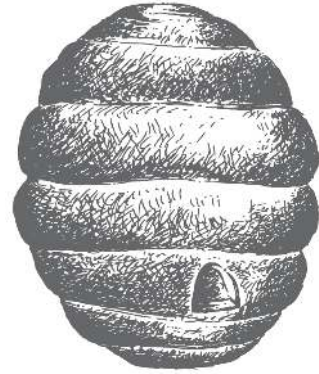


OCTOBER 12TH,
2017

NEWS FROM THE HIVE



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BROOKLYN TWEED: **THE QUINTESSENTIAL YARN FOR FALL**

There's nothing that says 'Sweater Weather' quite like a yarn shop full of woolly tweed--and nobody does tweed better than Brooklyn Tweed. Every one of our Brooklyn Tweed yarns is fully restocked--**Loft, Shelter, Arbor, Vale and Quarry,** shown below--and ready for fall. We're coming up on our one-year anniversary of being a BT stockist and we've never had a better selection.



*BRAND NEW: the three newest colors of **Quarry**--Garnet, Granite and Lapis.*

We've put together two more kits online--the **Byway Wrap** and the **Creature Comforts Cardi**--as well endless inspiration in the shop. See something you love? Call us at (231) 228-2800--we ship worldwide every day.



Beat the cold weather in instant style with a chunky cable-knit scarf or wrap. Blocks of textural patterning reminiscent of seamen's ganseys create an attractive all-over fabric and keep the knitting process engaging. Work up a traditional scarf or, if you prefer accessories that don't mince around, expand your Byway to a dramatic wrap. Quarry makes the knitting fly and shows the stitch patterns beautifully.

Find the **Byway Wrap Kit HERE.**

CREATURE COMFORTS CARDIGAN KIT



An oversized, cozy cardigan with optional cable panel and clean lines, this pattern is written for each knitter to personalize and make ones own by choosing the elements you would like to add or subtract. Optional pockets, cable motifs and a variety of sizing options make this cardi one of a kind. This sweater is meant to be oversized and long with an open, breathable fabric to wear across many seasons.



Find the **Creature Comforts Cardigan Kit** [HERE](#).

GEORGETOWN:
A SWEATER KAL FOR FALL



October 31st--November 30th, 2017

October 4th-October 13th: Order the yarn, needles and a copy of the book now through October 13th. Everything will arrive in the store (or straight to your doorstep!) with plenty of time for you to cast on by October 31st. When you're done, we'll expect to see finished shots of you and your sweater! Email us at thebuzz@woolandhoney.com, use #woolandhoney on Instagram or post on our Facebook page.

15% Discount: the book, the needles AND the yarn. We'll be knitting ours with **Quince & Company Owl**, a worsted weight wool yarn that's a blend of alpaca and American wool grown, spun and dyed in the USA.

Prizes: Every single participant who completes their sweater will receive a 'Please & Thank You' sock kit pictured below (the pattern and one skein of Six & Seven Fiber sock yarn--a \$38 value) AND every single participant who completes their sweater will be entered in a drawing to win a \$50 gift certificate to Wool & Honey, to use in-house or online.



Read more about how to sign up for the
[Georgetown KAL HERE.](#)



WOOL & HONEY
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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of [The Most Beautiful Place in America.](#)
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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