NOVEMBER 30TH, 2014

NEWS FROM THE HIVE

THE WEBSITE THE BLOG FACEBOOK NEWSLETTER ARCHIVES RAVELRY

wool & honey
yarn, fiber and other sweet delights

CHRISTMAS COMES EARLY

12 KNITS OF Christmas

Happy Thanksgiving weekend, friends. We hope you've been having a wonderful weekend filled with family, friends, food....and knitting!

This week is another double whammy--we're debuting the gorgeous colorway for the January installment of the Sleeping Bear Yarn Club, as well as the 10th gift of the 12 Knits.

Is it just us, or are there an extraordinary number of babies on their way? It's a good thing there are so many beautiful yarns out there, because we have been knitting baby sweaters (and hats and socks and mittens!) like crazy. Liz designed this sweet little pullover for the tiniest babe in a buttery soft Merino/alpaca blend in a grassy green that's unisex, perfect for the little girl--or little boy--on your list.

*Read more about the **Little Sprite Sweater** below....*

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We had a phenomenal turnout this weekend at the shop! It was so good to see all of you--and we're so pleased with your responses to all the new yarns and gifts. There's more heading our way....and over the next few weeks, we're going to do our best to get it to the website, too, for your online shopping convenience.

We'll also be sending an extra special email bright and early tomorrow morning with a Cyber Monday special that'll be sure to knock your handknit socks off.
Stay tuned for more info!

THE SLEEPING BEAR YARN CLUB: JANUARY 2015
GILL'S PIER ICE CAVES

"She had never known that ice could take on so many shades of blue: sharp lines of indigo like the deepest sea, aquamarine shadows, even the glint of blue-green where the sun struck just so."
-Malinda Lo

We are thrilled to announce the January selections for the **Sleeping Bear Yarn Club.**

Dyed exclusively for us by Angela in Chicago, we are so pleased with this gorgeous yarn comprised of winter's cool greens and icy blues. The ice caves were an incredibly rare Northern Michigan occurrence last winter--we're hoping to get our hands on a few copies of Ken Scott's incredible coffee table book that perfectly captured this natural phenomenon.

**** * * order by December 15th * * ****

January's delightful little package will include a skein of Fleur de Fiber Acadian (100% superwash Merino wool--400 yds), a beach glass stitch marker and your choice of the Moon Moth Shawl, Torrent Socks or the Kitty Baby Sweater, as well as the free gifts for NEW 12-month members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below....*

THE 12 KNITS OF CHRISTMAS: LITTLE SPRITE SWEATER

Expecting a little baby--especially your first--is one of the most special times

in life. Knitting for these babies is one of the best gifts a knitter can give. With every little stitch, we can tuck good thoughts and wishes for a happy future into the very fabric of the sweater. This raglan sweater is knit from the top down and designed with a simple offset cable and a wide placket to fit easily over the head of a newborn. Ours is knit in a cheery, bright unisex green--which works especially well for someone who's waiting until delivery for the big reveal.

Each kit includes an easy-to-read pattern and two skeins of Big Bad Wool Weepaca in Tree Frog.

Order the Little Sprite Sweater Kit **HERE**.

Interested in just the PDF pattern? Find it **HERE.**

Is this your first time receiving our newsletter? Catch up on all of our 12 Knits **HERE**.

THE SLEEPING BEAR YARN CLUB

What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

We are partnering with hand-dyers--big *and* small--to bring you exclusive colorways dyed to our specifications, based on some of the loveliest vistas in the Midwest. We can't give it all away yet (that's part of the fun!), but some of our dyers include Dream in Color, Lorna's Laces, Three Irish Girls, Fleur de Fiber...and many, many more.

What Does The Club Include?

FREE Gifts for 12-Month Members Only:
1. A large logo tote bag.
2. A commemorative logo stitch marker.
3. A discount coupon for 3% off EVERY purchase made at Wool & Honey, both in-store and online. (We think this is reason enough to sign up!)

Every Month:
1. One 100 g skein of fingering weight yarn. The bases will change every month; think superwash wool blended with bamboo, silk, Seacell...even sparkles!
2. One semi-precious stone stitch marker in a coordinating color, made by our favorite local jeweler, Liz Saile.
3. One printed pattern. Choose from of a pair of socks, a shawlette or a baby sweater. Can't commit to one type of pattern every month? No problem--call us and we'll make sure you get exactly what *you* want.
4. 10% off original retail price. All of these items (the yarn, the stitch marker and the pattern) are at member discount prices.
5. A preview of the next month's club offerings. This gives you the option to choose your favorite pattern, add more skeins to your order or even send your box to a friend!

How Much Does The Club Cost?

$32.95/month for local pickup
$39.95/month for USPS Priority Mail delivery

Pre-order NOW to hold your spot for the June 2014 shipment. After that, your credit card will be charged on a monthly basis--on the 15th of the month, the day we ship the yarn to you. And for those interested in ***an even better deal?*** If you choose to prepay for your subscription, you will receive additional discounts; the longer the subscription, the higher the discount.

	Retail Price	Member Price	Paid In Full
3 months	~~$119.85~~	$98.85	$93.85
6 months	~~$239.70~~	$197.70	$182.70
12 months	~~$479.35~~	$395.40	$355.40

(Prices shown are for the pickup option)

Become a member of the Sleeping Bear Yarn Club HERE.

*Read all the details and FAQs **HERE**.*

12 KNITS OF Christmas

While we hope you're spending every *minute* of your spare time soaking up these September rays, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon, is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right**.
No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)

The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

Without question, our 12 Knits of Christmas is the best it's ever been. The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

1.) For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win **a 12-month subscription to our exclusive Sleeping Bear Yarn Club (a $563.35 value!)**

2.) For each kit ordered, you'll be entered into a separate drawing for a $100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)

Join Our Mailing List

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Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.

www.woolandhoney.com

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