

NOVEMBER 28TH,
2016



NEWS FROM THE HIVE

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SURPRISE: IT'S PLUCKY!



We are over the moon to announce a very special collaboration with our favorite dyer, The Plucky Knitter, just in time for the holidays. Introducing **'Wool & Honey'**, a cool green-blue that takes its cues from the natural beauty of Pure Michigan. It's our signature color and we're thrilled with the way Sarah brought it to life in yarn form.

As with all Plucky Knitter yarns, **this colorway** is available for a limited time only (beginning today, Cyber Monday) and is exclusive to Wool & Honey. The base yarn is the celebrated Primo Worsted, a sumptuous blend of Merino wool, cashmere and nylon in a generous 200-yd skein. We've designed a hat pattern and kit (see the **Morning Star Hat Kit** below) that uses just one skein and put together a few suggestions for multiple-skein projects.



1. **Millwater** by Beth Kling--3 skeins.
2. **Traveling Cable Hat** by Purl Soho--1 to 2 skeins.
3. **Nanook Sweater** by Heidi Kirrmaier--5 to 8 skeins.
4. **Father Cables Hat** by Veronika Jobe--2 to 3 skeins.
5. **Abate Sweater** by Alicia Plummer--3 to 5 skeins.
6. **Autumn in Garrison** by Kate Gagnon Osbourne--1 skein.
7. **Antler Sweater** by Tin Can Knits--3 to 9 skeins.
8. **Onward Shawl** by Shannon Cook--4 skeins.
9. **Laule'a Socks** by cabin four--2 skeins.

Order our limited edition of **The Plucky Knitter 'Wool & Honey' HERE.**

THE 12 KNITS OF CHRISTMAS: MORNING STAR HAT KIT

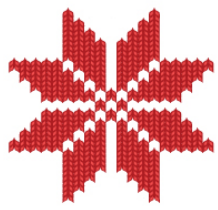


If there's one handknit wardrobe essential we can't live without in the North Country, it's the consummate hat. Whether it's striped or slouchy, cuffed or cabled, we think hats are both the perfect project to knit and the perfect gift to give. We designed this feminine number to show off our gorgeous **'Wool & Honey' colorway**, an exclusive collaboration with our favorite hand dyer, The Plucky Knitter. The star stitch pattern is deceptively simple and the hat uses just one skein of **Primo Worsted**, a dreamy blend of Merino wool, cashmere and nylon. When in doubt, put a hat on it!

Each kit will make one hat to fit an average woman and includes an easy-to-read pattern and one skein of **The Plucky Knitter Primo Worsted**, an exclusively dyed worsted weight blend of extrafine Merino, cashmere and nylon.

Order the Morning Star Hat Kit **HERE.**

Interested in just the PDF pattern? Find it **HERE.**



12 KNITS OF *Christmas*

One of the greatest gifts we have as knitters is to spend a little time every day with our tools, our minds, our hands, some quiet and make. Making a tiny sweater for the first grandchild that's growing inside your daughter's belly. Making a pair of mittens to keep your best friend's hands warm out on the cross-country ski trail. Making a sweater for the guy who finally gave you that ring.

It doesn't have to be big. Or complicated. Or expensive. (We've found that a simple garter stitch dish cloth and a handmade soap tied with a ribbon makes a wonderful wedding/housewarming/thank-you-for-being-my-dogsitter gift, time after time after time.)

What a gift should be, however, is heart felt. Which is why we're starting now with our celebrated **12 Knits of Christmas** (in its ninth year, if you can believe it!) We've written 12 patterns for the hands, home and heart that, if you start now, will give you plenty of time to create meaningful gifts while rejoicing in the everyday.

The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away three outrageous prizes to three *very* lucky knitters.



1.) For each ambitious knitter who purchases ALL 12 kits, you'll be entered into a drawing to win a Brooklyn Tweed Oshima Sweater kit, in the color of your choice. (A \$200 value!)

The sweater was designed by Jared Flood, who we'll be welcoming into the shop in late October, as well as introducing the Brooklyn Tweed collection to the shop!

2.) For each kit ordered, you'll be entered into a separate drawing for two (2) \$50 gift certificates to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)

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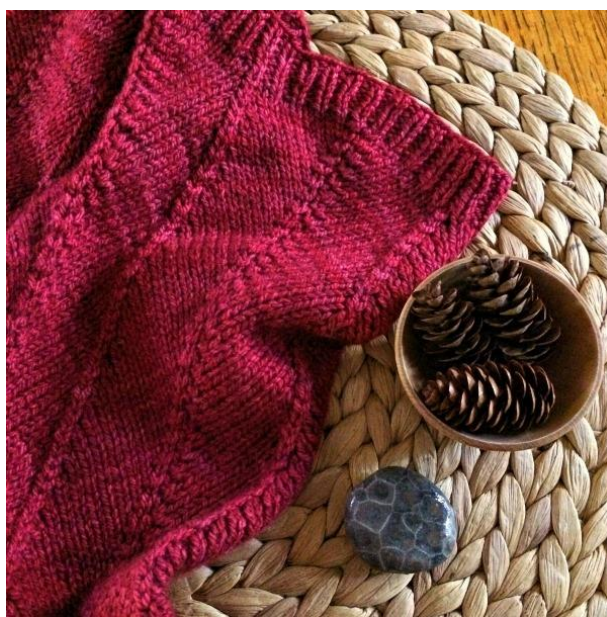
Knit One: French Vanilla Shawl



Knit Two: Sinterklaas Stocking



Knit Three: Christmas Chevron Cowl



Knit Four: Staple Stripes Hat



Knit Five: Sencha Coaster Set



Knit Six: Morning Star Hat



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
smack dab in the middle of The Most Beautiful Place in America.
We love cherries, wine, beautiful beaches and you guessed it—yarn.
Can't stop in to see us? We ship worldwide every day.*

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