

NOVEMBER 28TH,  
2015

# NEWS FROM THE HIVE

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## SMALL BUSINESS SATURDAY: NOVEMBER 28TH

Small town America was built on the grit and heart of the small business owner; we are so proud of the tradition we've built here in the heart of the Midwest. But we'd be nowhere without our customers--you.

And we want to say "Thank You."

**Saturday, November 28th: Small Business Saturday--**

**9 am to 5 pm**

double punches all day long

+

free holiday gift for every customer

*(while supplies last)*

Double punches mean for every dollar spent, it's worth two dollars on your Wool & Honey

frequent customer card--it's the best way we could think of to honor our loyal, local following. Once your punch card is full [\$250 spent in the store], it can be redeemed for a \$25 gift certificate....which would come in handy, both during the rest of the holiday season or for yourself in the New Year. The free gift you'll be receiving? You're welcome to keep it or give it as a gift--and cross off one more person on your list!

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## WOOL & HONEY

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<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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