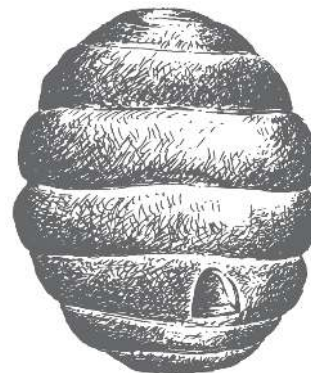


NOVEMBER 25TH,  
2017

# NEWS FROM THE HIVE



[THE WEBSITE](#) [THE BLOG](#) [INSTAGRAM](#) [FACEBOOK](#) [RAVELRY](#)

WOOL & HONEY

YARN



FIBER

AND OTHER SWEET DELIGHTS

**SMALL BUSINESS SATURDAY**



*a free gift from us to you*

**Saturday, November 25th: Small Business Saturday--**

9 am to 5 pm

double punches all day long

+

free holiday gift for every customer\*

*(while supplies last)*

Double punches mean for every dollar spent, it's worth two dollars on your Wool & Honey frequent customer card--it's the best way we could think of to honor our loyal, local following. Once your punch card is full [\$250 spent in the store,] it can be redeemed for a \$25 gift certificate....which would come in handy, both during the rest of the holiday season or for yourself in the New Year.

**The free gift we mentioned?**

A sweet little package (in a reusable organza bag) filled with some of our favorite new treats from the iconic **Rifle Paper Co.** You're welcome to keep it, but we won't tell anyone if you give it as a gift--that way you can cross off one more person on your list!

*\*We'll also be including the free gifts in online orders placed today (11/25) for our loyal customers who can't be with us in person.*



**BRAND NEW:**  
**JUNE CASHMERE**

We are so thrilled to be a part of the June Cashmere story, and felt it fitting to introduce this **feel-good yarn** on Small Business Saturday, a day meant to honor small businesses and dreams that create healthy economies in vibrant communities.



**June Cashmere's 100% cashmere yarns** are collected directly from Kyrgyz shepherds living on small family farms along the ancient Silk Road amidst the soaring mountains of Central Asia. June is the Kyrgyz word for animal fiber, which is a centuries old vital resource and essential element of their nomadic lifestyle. From felted woolen rugs, to the clothes on their backs, June has made itself an indelible part of Kyrgyz culture. Additionally, the uniquely warm properties of the cashmere from their goats allow them to sustain cold and long winters in the vast mountains in Kyrgyzstan.



Once gathered, the cashmere fiber is shipped to Europe where artisans clean and spin the fiber into fine knitting yarn. The yarn makes its final stop at Saco River Dyehouse in Maine where it is organically dyed using environmentally-friendly, sustainable methods. The final product is a yarn that is soft, warm, and beautiful, perfect for heirloom baby gifts, handmade wedding gifts, and

all manner of hand-knit shawl, scarf, hat, cowl, glove, and sweater projects.



*This yarn is fairly traded and ethically sourced 100% from sheep to skein-- something very few cashmeres of the world (if any) can say: a luxury yarn with a beautiful story.*

Not sure what to knit with **June Cashmere**? One skein will make our **Miel Mitts pattern**, which would be a swoon-worthy gift for someone special.

Find our cozy **June Cashmere** **HERE**.



**WOOL & HONEY**

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

