

NOVEMBER 24TH,
2018

NEWS FROM THE HIVE



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SMALL BUSINESS SATURDAY AT WOOL & HONEY



Saturday, November 24th--

Small Business Saturday

9 am to 5 pm

double punches all day long

(in-store only)

+

free holiday gift for every customer

(while supplies last)

+

enter to win a \$250 gift certificate

(online only)

For every dollar spent, it's worth two dollars on your in-house Wool & Honey frequent customer card--the best way we could think of to honor our loyal, local following.



We hope you spend today with us, too--it's a day entirely devoted to small businesses. We'll be featuring two new Northern Michigan companies in the shop (**Grocer's Daughter Chocolates** of Empire and **Glen Arbor Artisans** (Kristin Hurlin) notecards, more knitting and sweet treats made by our friend Kelly Haug of Traverse City.



The free gift you'll be receiving? Melissa and Liz spent Thursday literally handpicking Northern Michigan's jewels for this ultra-local, ultra-special treat: a handmade ornament. They're made by our friend Victoria Velting and each include a Petoskey stone, a Leland bluestone and other assorted stones we plucked from Lake Michigan's shoreline in Leland. You're welcome to give it as a gift--but we're not sure you'll want to give it up.

Every online order placed today (from right now until 11:59 p.m. EST!) will receive one, too.



We've got one more surprise....

**Every online purchase of \$75 or more on Saturday
will be entered to win a \$250 gift certificate.**

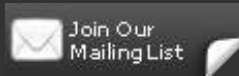
It's the biggest gift certificate we've ever (EVER!) given away.

(And don't forget: every order over \$75 ships free!)



Thank you, as always, for your loyal, local support.
We would be nothing without our customers.
We are so grateful for the beauty your friendships bring to our lives.

Melissa & Liz



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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