

NOVEMBER 21ST,  
2018

# NEWS FROM THE HIVE



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[THANKSGIVING WEEKEND AT WOOL & HONEY](#)



## **Friday, November 23rd--Black Friday**

*(or as we're now referring to it as Plaid Friday!)*

**20% OFF storewide\***

**10 am to 2 pm ONLY**

Instead of battling the crowds in Traverse City, come to the little village of Cedar. Bring your projects and sit and knit with us--we'll have hot coffee and treats, ideas and knitting fellowship--our idea of a perfect holiday weekend.

*(We are huge advocates of pajamas all day!)*

**Don't live locally? Look for an online coupon code in your inbox bright and early on Friday morning.\***

It won't work until 10 a.m., but it'll give you time to browse the website before the sale actually begins.

*\*These sales, of course, will be on a first-come, first-serve basis and limited to what's in stock. No special orders, no additional discounts. Our exclusive Fringe Supply Co. Honey Hank and the Sleeping Bear Yarn Club will not be included in this sale.*



**Saturday, November 24th--**

**Small Business Saturday**

**9 am to 5 pm**

**double punches all day long**

**+**

**free holiday gift for every customer**

***(while supplies last)***

**+**

**enter to win a \$250 gift certificate**

For every dollar spent, it's worth two dollars on your in-house Wool & Honey frequent customer card--the best way we could think of to honor our loyal, local following.

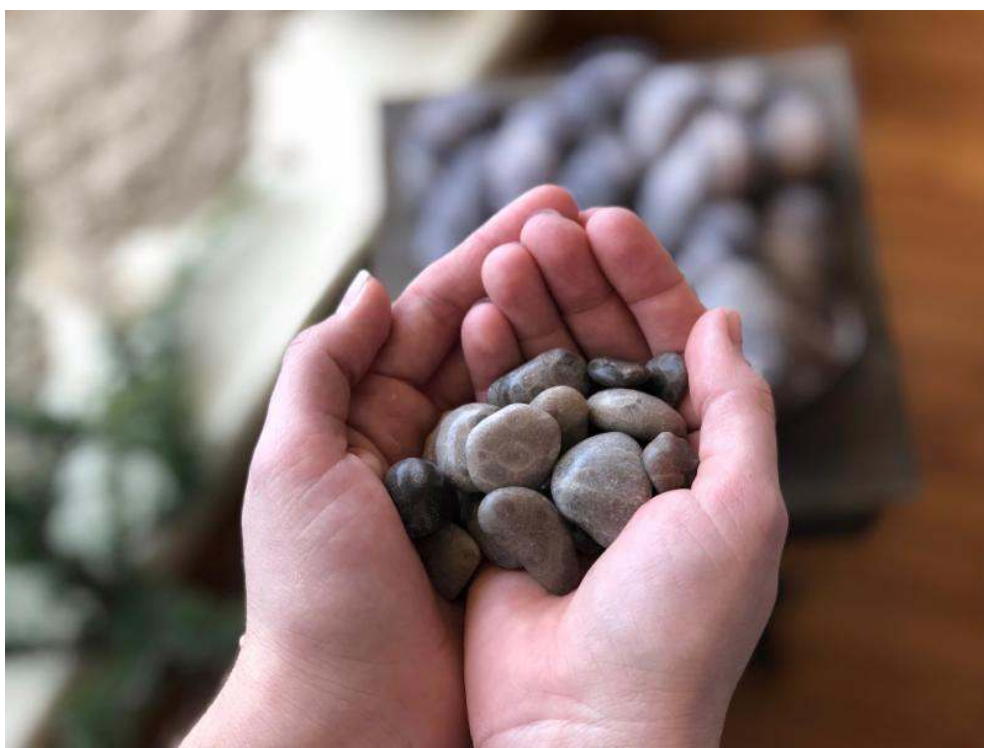
We hope you spend Saturday with us, too--it's a day entirely devoted to small businesses. We'll be featuring two new Northern Michigan companies in the shop, more knitting and sweet treats made by our friend Kelly Haug of Traverse City--and the free gift you'll be receiving? Melissa and Liz spent Thursday literally handpicking Northern Michigan's jewels for this ultra-local, ultra-special treat: a handmade ornament. They're made by our friend Victoria Velting and each include a Petoskey stone, a Leland bluestone and other assorted stones we plucked from Lake Michigan's shoreline in Leland. You're welcome to give it as a gift--but we're not sure you'll want to give it up.

**Every online order placed on Saturday will receive one, too!**



*We've got one more surprise....*

**Every purchase of \$75 or more on Saturday  
will be entered to win  
a \$250 gift certificate**



**Monday, November 26--Cyber Monday**  
**a Michigan-inspired duo**

A limited edition combo that we've never offered here-and that's all we can say about that. Watch your inboxes first thing on Monday, November 26th for all the details.

Starting to feel festive? You just *wait*.



**WOOL & HONEY**  
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<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

