

NOVEMBER 17TH,
2018

NEWS FROM THE HIVE



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WOOL & HONEY KAL: **CONGRATULATIONS, FINISHERS!**

*who would have thought:
a finished sweater in 30 days?!?*



We can't believe how many of you decided to knit this sweater with us....and how many of you finished it!

Congratulations to:

**Jessica A.
Angie B.
Joy B.
Lindy B.
Sharon C.
Michele G.
Janine G.
Rachel H.
Katie J.
Ginny K.
Priscilla K.
Pam K.
Juliet K.**

Kris L.
Stefanie L.
Kim M.
Krystal M.
Gerri O.
Kim O.
Anne P.
Kayla P.
Marlee R.
Pam S.
Camille W.
Suzanne W.

and the grand prize winner is:
Susanne W.

We'll be emailing the winners this week with information on prizes--we can't thank you enough for being a part of this challenge!

THANKSGIVING WEEKEND:
WHERE ELSE COULD YOU BE?



Each and every one of you plays such an important part of our lives. We can't imagine where we would be-as shop owners or people-without your influence. You each bring your own spark to this community--our hive--and we love you for it.

Thank you.

We will be closed **Thursday, November 22nd** to spend time with our families.



Friday, November 23rd--Black Friday
20% OFF storewide*
10 am to 2 pm ONLY

20% off?!? Yup. It's the only time ALL YEAR when we'll have a sale on regularly priced yarns, patterns and gifts. And it's only from 10 to 2. Instead of battling the box store crowds in Traverse City, come to Cedar. Bring your projects and sit and knit with us--we'll have hot coffee and treats, ideas and knitting fellowship-our idea of a perfect kickoff to a holiday weekend.

(We are huge advocates of pajamas all day!)

Don't live locally? At the same time, we'll be having **an online sale**--stay tuned for a coupon code in your inbox early on Friday, November 23rd.*

**These sales, of course, will be on a first-come, first-serve basis and limited to what's in stock. No special orders, no additional discounts. Fringe Supply Co. products and the Sleeping Bear Yarn Club will not be included in this sale.*



Saturday, November 24th--
Small Business Saturday
9 am to 5 pm
double punches all day long
±
free holiday gift for every customer
(while supplies last)

Double punches mean for every dollar spent, it's worth two dollars on your in-house Wool & Honey frequent customer card--it's the best way we could think of to honor our loyal, local following. Once your punch card is full [\$250 spent in the store,] it can be redeemed for a \$25 gift certificate....which would come in handy, both during the rest of the holiday season or for yourself in the New Year.

Saturday is another chance to spend your day with us-and it's all about small businesses. We'll be featuring two Northern Michigan companies that we know you will absolutely love--and the free gift you'll be receiving? Let's just say that Melissa and Liz will be literally handpicking some of Northern Michigan's best for this ultra-local, ultra-special treat. You're welcome to give

it as a gift so you can cross off one more person on your list--but we're not sure you'll want to give it up. Every online order placed on Saturday will receive one, too!



Monday, November 26--Cyber Monday
a Michigan-inspired duo

A limited edition combo that we've never offered here-and that's all we can say about that. Watch your inboxes first thing on Monday, November 26th for all the details.

Starting to feel festive? You just *wait*.

Want to be among the first to receive the Black Friday coupon code? Drop us a line at thebuzz@woolandhoney.com and we'll be sure to add you to our newsletter list.

Also? Mark your calendars for our annual Christmas party on **Saturday, December 8th.**

Details coming next week, but remember last year's? Expect more of the same...and then some.

THE 12 KNITS OF CHRISTMAS



If you aren't a tea drinker, we know what you're thinking: *a sweater for a teapot?* Well. Brewing a cup at a time is a perfectly suitable practice, of course, but there are two specific instances in which we think a full pot is the preferable portion size. The first is when providing for a crowd; what's a better icebreaker around the breakfast table (or while plating up that pumpkin pie!) than sharing a cuppa with family? (And when Aunt Rosie asks about your plus-one that never showed, just gaze into your cup and pretend you've taken up reading tea leaves.) The second is for those days--you know the ones!--when you've got a house to yourself, a stack of DVDs lined up, a new project at the ready and an entire day in front of you that's meant for nothing but a marathon knitting session. Constantly getting up to brew another cup would pull you away from *House of Cards* for longer than necessary--why not just keep an entire pot at arm's length?

Left alone in a ceramic pot, tea *is* bound to cool down, but wrapping the it in a layer of wool keeps things much warmer than you'd think. This tea cozy is knit in the same way a full-sized, top-down sweater is--except it's quicker, kitschier and will certainly be a conversation starter. And yes, it's named after the lovable character from 'Beauty and the Beast'.



***Pro tip:** Hosting Thanksgiving but finding yourself without a teapot? You don't have to spend a fortune: stop by a consignment shop or your local Goodwill--there's always a teapot to be found. Are the choices a bit dated? Pick a yarn color that matches your kitchen's overall motif and no one will know the difference.*

Interested in a larger tea cozy? Or one that's a little less fussy? Our **Cranberry Cottage Tea Cozy Pattern** can be found **HERE**--and there are no buttonholes to contend with, either. (Although they're really not bad. Promise.)



Orchid Heather



Mulberry Heather



Scarlet Heather



Oatmeal Heather



Sunflower Heather



Coral Heather



Juniper Heather



Blue Heather



Navy Heather



Graphite Heather



Charcoal Heather



Gray Heather

This kit comes with one skein of Kelbourne Woolens Scout, one set of locally made, raw-edge wooden buttons and one easy-to-read pattern. The pattern is written for one size, which will fit an average 6-8 cup pot.

Find **Mrs. Potts' Tea Cozy Kit** **HERE**.

Find **Mrs. Potts' Tea Cozy Pattern** **HERE**.



*...and introducing our newest seasonal blend tea,
Golden Nectar.*

An aromatic, warm blend of cinnamon and vanilla, with a pleasant twist. It's buttery and creamy, like a liquid butterscotch candy-without the cloying sweetness and with the unexpected (but welcome!) tang of pink peppercorn. It's a white tea, so slightly caffeinated--enough to keep you from nodding off after a heavy meal, but not so much that you can't get a good night's sleep before heading out for Black Friday shopping in the morning. We're thrilled with the latest seasonal addition to our collection of teas and tisanes; **Golden Nectar** is a seasonal tea and is available for a limited time, perfect for holiday gatherings at your hive.

Find our **Golden Nectar Tea HERE.**

Find our entire selection of teas, tisanes and brewing accessories **HERE.**



Want to learn more about how these kits could win you FREE yarn? Read all about our **12 Knits of Christmas** (in it's 11th year!) **HERE**.

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The 12 Knits of Christmas 2018



Knit One: Wintergreen Slipper Socks



Knit Two: Sugarplum Fairy Mitts



Knit Three: Bee Dreams Pillow



Knit Four: Pink Peppermint Bark Shawl



Knit Five: Alpine Slouch Hat



Knit Six: Petit Bardot



Knit Seven: Marled Linen Facecloth



Knit Eight: Trail's End Cowl



Knit Nine: Cinnamon Twist Mittens



Knit Ten: Mrs. Potts' Tea Cozy

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Mailing List



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http://www.woolandhoney.com

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
We love cherries, wine, beautiful beaches and you guessed it--yarn.
Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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