

NOVEMBER 1ST,
2018

NEWS FROM THE HIVE

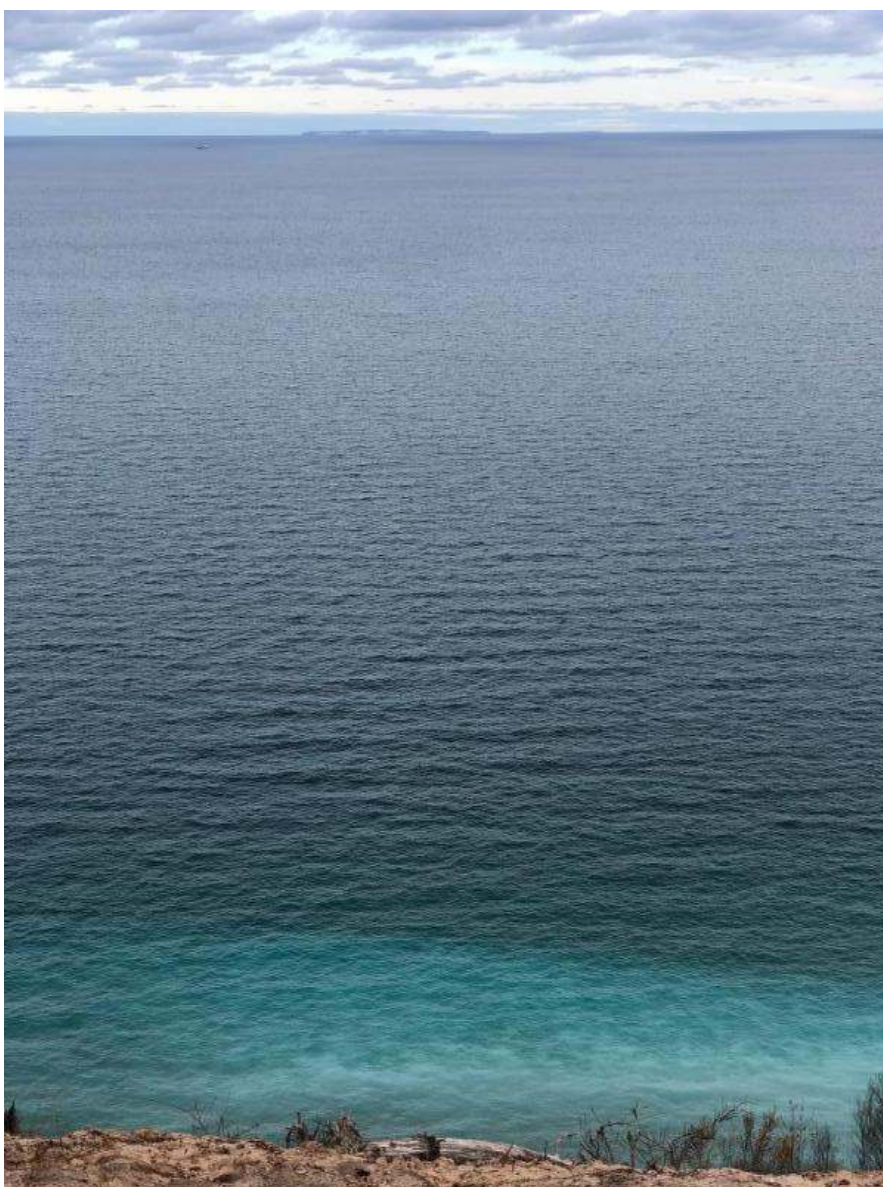


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**TOMORROW MORNING AT 8 AM EST:
A HUGE SURPRISE**

**Friday, November 2nd
8 am EST**



Watch your inboxes tomorrow morning, friends, for a major, MAJOR surprise landing at 8 am on the dot.

It's exciting, it's **exclusive** and we don't expect it to last long.

We've been keeping the best kind of secret from you for months, and tomorrow's the day to reveal it....we can't wait to hear what you think!

THE 12 KNITS OF CHRISTMAS



With its spikes and dips, the chevron motif mimics the peaks and valleys in trail hiking, as well as in Life. This simple two-row repeat is not unlike the rhythm of Life: one pattern row can be a little difficult, requiring a bit of focus, followed by a row of just knitting--a period of rest. And while the view at the end is always the ultimate goal, every outdoor enthusiast would agree that the journey--or in this case, the knitting process--is just as important.



There are five colors in total and two rows per color--just enough to be interesting, yet soothing to knit. Once established, this cowl is a great take-anywhere project, something that you can knit when you're with friends for dinner, in meetings or at a holiday gathering. The cowl is long enough to wrap multiple times around your neck, and there's yardage provided in the kit to knit a deeper cowl with more stripes for maximum coziness.

Looking for a one-color cowl-something that's a little smaller, tighter to the neck, perhaps? Our **Christmas Chevron Cowl** can be found **HERE**.



This kit comes with five skeins of **Brooklyn Tweed Peerie** and one easy-to-read pattern.

Find the **Trail's End Cowl Kit** **HERE**.

Find the **Trail's End Cowl Pattern** **HERE**.



If a knitter had to have a signature project, we're pretty sure mittens would fit the bill. There's something so basic, so primal about warming the hands of your loved ones; with just a few sticks and some string (and a bit of time, of course!), you can create a cozy, wooly cocoon to ward off the harshest winter chill. We started with a basic mitten pattern as the canvas, and for both visual and knitterly interest (just a little something to keep the mind engaged!), we added a traveling stitch motif that winds around the entire hand.



The un-dyed domestic wool--a blend of Romney and Merino that's grown and spun in the U.S.--is rustic and handsome and wholesome and farm-fresh; while you're knitting with it, you can't help but feel like you're living a part of American wool history. There are a few techniques here to add to your knitterly toolbox-knitting on double-pointed needles, make-one increases, picking up stitches-but these lay the foundation for everything else that's to come in your knitting journey. If you're looking for a simple first (or second!) project, these would be it.



This kit includes one skein of **Stone Wool Romney + Merino** and an easy-to-read pattern.

Find the **Cinnamon Twist Mittens Kit** **HERE**.

Find the **Cinnamon Twist Mittens Pattern** **HERE**.

Want to learn more about how these kits could win you FREE yarn? Read all about our **12 Knits of Christmas** (in it's 11th year!) **HERE**.

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The 12 Knits of Christmas 2018



Knit One: Wintergreen Slipper Socks



Knit Two: Sugarplum Fairy Mitts



Knit Three: Bee Dreams Pillow



Knit Four: Pink Peppermint Bark Shawl



Knit Five: Alpine Slouch Hat



Knit Six: Petit Bardot



Knit Seven: Marled Linen Facecloth



Knit Eight: Trail's End Cowl



Knit Nine: Cinnamon Twist Mittens



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 smack dab in the middle of The Most Beautiful Place in America.
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