NOVEMBER 1ST, 2014

NEWS FROM THE HIVE

THE WEBSITE THE BLOG FACEBOOK NEWSLETTER ARCHIVES RAVELRY

wool & honey
yarn, fiber and other sweet delights

CHRISTMAS COMES EARLY

12 KNITS OF Christmas

Happy November, friends!

This week is a double whammy--we're debuting the gorgeous colorway for the December installment of the Sleeping Bear Yarn Club, as well as the 8th gift of the 12 Knits.

One thing we're noticing every time we turn around is two-color knitting, mostly modern variations on classic Fair Isle styles. Liz designed this sweet, fitted beanie with a few traditional details, including corrugated ribbing and a Swiss check pattern. We think it could have come right from the latest Sundance catalog.

*Read more about the **Swiss Check Hat** below....*

* * * * *

Thanksgiving Weekend is such a great time in Northern Michigan--there's so much going on all weekend long. However, all that activity--between prepping for guests, cooking the meal, cleaning up and then starting to think about the next big holiday--is *exhausting*. So here's a thought: instead of rushing around all weekend, why not spend a little time on yourself? Instead of beating back the crowds at the mall, wouldn't you rather spend a weekend doing what you love? How about spending a cozy weekend with other knitters, finishing (or starting!) a few knitting projects or picking out some stocking stuffers you won't be able to find anywhere else?

We'll be giving you more details over the coming weeks, but plan on joining us both on **Friday, November 28th & Saturday, November 29th** at Wool & Honey, where we'll be on hand to help you start (or finish!) some of your Christmas gifts. We'll be snug and cozy in the shop, knitting ALL weekend, with coffee and treats to make you feel right at home. This is a weekend meant for relaxation *and i*nspiration--we can't wait to show you some of the lovelies that will be arriving over the next several weeks!

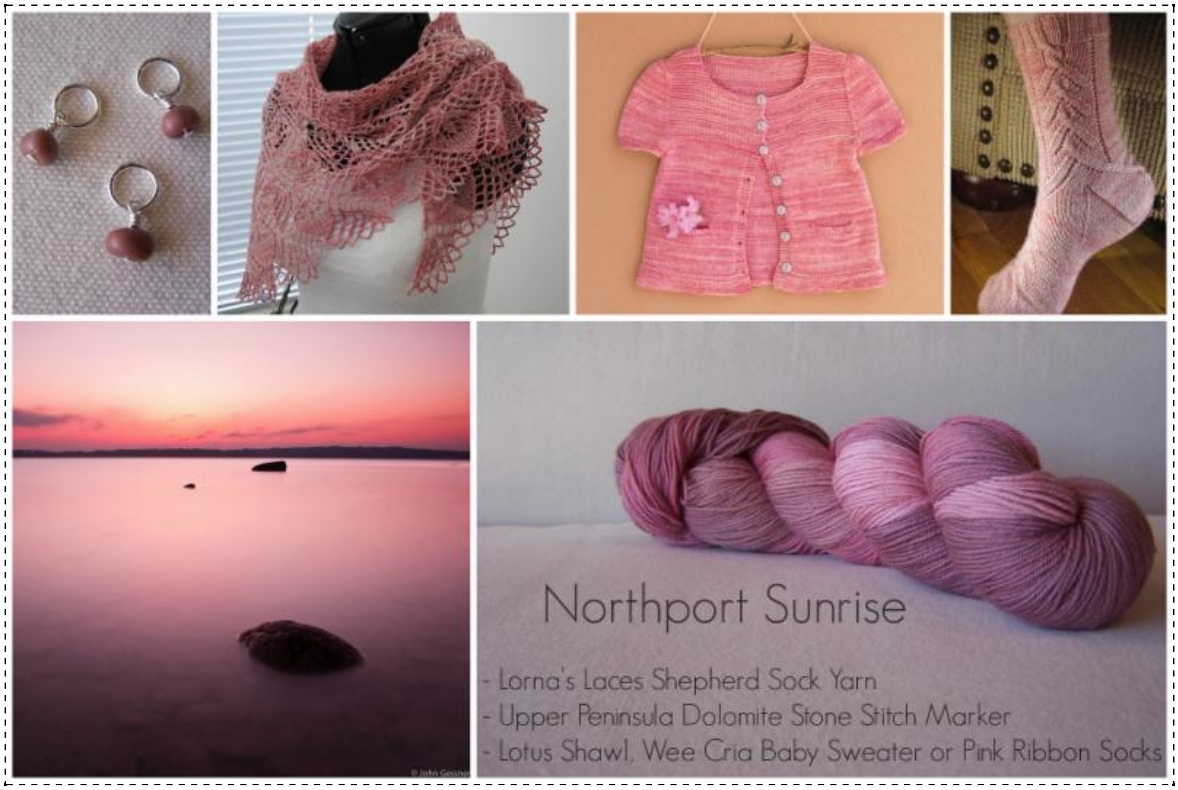
THE SLEEPING BEAR YARN CLUB: DECEMBER 2014 NORTHPORT SUNRISE

"What is the good of your stars and trees, your sunrise and the wind, if they do not enter into our daily lives?"
-E.M. Forster

We are thrilled to announce the December selections for the **Sleeping Bear Yarn Club.**

Dyed exclusively for us by Lorna's Laces in Chicago, we are so pleased with this yarn in the softest of pinks. Sunrise is one of our favorite times of day--with a cup of hot coffee and knitting, of course!

**** * * order by November 25th * * ****



December's delightful little package will include a skein of Lorna's Laces Shepherd Sock (80% superwash Merino wool, 20% nylon--430 yds), an Upper Peninsula Dolomite stitch marker and your choice of the Lotus Shawl, Pink Ribbon Socks or the Wee Cria Baby Sweater, as well as the free gifts for NEW 12-month members.*

Read all about the free gifts and how to sign up for the **Sleeping Bear Yarn Club below....*

THE 12 KNITS OF CHRISTMAS: SWISS CHECK HAT

We think that one of the best things about knitting is combining traditional techniques with modern elements, putting a twist on the past for styles that work today. This fitted beanie uses a few classic Fair Isle motifs--corrugating ribbing and the Swiss Check--in a hat that looks good on both men and women. This hat is knit with a lovely American wool and silk blend that is light (because it's knit with a fingering weight yarn) yet warm (because of the two-stranded color technique).

Each kit includes an easy-to-read pattern and two contrasting colors of skeins of Quince & Co. Tern.

Order the Swiss Check Hat Kit **HERE.**

Interested in just the PDF pattern? Find it **HERE.**

Is this your first time receiving our newsletter? Catch up on all of our 12 Knits **HERE**.

THE SLEEPING BEAR YARN CLUB

What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

We are partnering with hand-dyers--big *and* small--to bring you exclusive colorways dyed to our specifications, based on some of the loveliest vistas in the Midwest. We can't give it all away yet (that's part of the fun!), but some of our dyers include Dream in Color, Lorna's Laces, Three Irish Girls, Fleur de Fiber...and many, many more.

What Does The Club Include?

FREE Gifts for 12-Month Members Only:
1. A large logo tote bag.
2. A commemorative logo stitch marker.
3. A discount coupon for 3% off EVERY purchase made at Wool & Honey, both in-store and online. (We think this is reason enough to sign up!)

Every Month:
1. One 100 g skein of fingering weight yarn. The bases will change every month; think superwash wool blended with bamboo, silk, Seacell...even sparkles!
2. One semi-precious stone stitch marker in a coordinating color, made by our favorite local jeweler, Liz Saile.
3. One printed pattern. Choose from of a pair of socks, a shawlette or a baby sweater. Can't commit to one type of pattern every month? No problem--call us and we'll make sure you get exactly what *you* want.
4. 10% off original retail price. All of these items (the yarn, the stitch marker and the pattern) are at member discount prices.
5. A preview of the next month's club offerings. This gives you the option to choose your favorite pattern, add more skeins to your order or even send your box to a friend!

How Much Does The Club Cost?

$32.95/month for local pickup
$39.95/month for USPS Priority Mail delivery

Pre-order NOW to hold your spot for the June 2014 shipment. After that, your credit card will be charged on a monthly basis--on the 15th of the month, the day we ship the yarn to you. And for those interested in ***an even better deal?*** If you choose to prepay for your subscription, you will receive additional discounts; the longer the subscription, the higher the

discount.

	Retail Price	Member Price	Paid In Full
3 months	~~$119.85~~	$98.85	$93.85
6 months	~~$239.70~~	$197.70	$182.70
12 months	~~$479.35~~	$395.40	$355.40

(Prices shown are for the pickup option)

Become a member of the Sleeping Bear Yarn Club HERE.

*Read all the details and FAQs **HERE**.*

---

12 KNITS OF Christmas

While we hope you're spending every *minute* of your spare time soaking up these September rays, we also know that a few short months from now is the culminating event for generous knitters everywhere. The holiday season, while it may be just a frosty glimmer on the horizon, is slowly approaching. And we know, because we've had the same conversations with so many of you year after year (after year), that **this is the year you're going to do it right**.
No more knitting-induced carpal tunnel that sidelines you for the entire month of January. No more Christmas Eve all-nighters (because we probably don't need to remind you that you're not 19 anymore.) No more last-minute, caution-to-the-wind, unrealistic projects that leave you sweating, swearing and wondering whether they'll even like it. (You can't knit a pair of socks for everyone in your office, your daughter's piano teacher and your husband's boss's brother if you wait until Thanksgiving weekend to start. We know. We've tried.)

The holidays, regardless of your specific traditions, are meant to celebrate the sacredness of humankind. Gift knitting isn't about obligation or about one-upping your sister-in-law. It really can just be stripped down to this: your two hands making something--big or small--for someone who matters in your life. A 'thank-you' to the teacher who spends every day with your son--and the person who finally taught him to enjoy reading. A little something for the neighbor who always waters your plants and picks up your mail while you're on vacation. Your mother's favorite nurse--the only one who can get her to take her meds.

Without question, our 12 Knits of Christmas is the best it's ever been. The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away two *outrageous* prizes to two very lucky knitters.

1.) For each ambitious customer who purchases ALL 12 kits, you'll be entered into a drawing to win **a 12-month subscription to our exclusive Sleeping Bear Yarn Club (a $563.35 value!)**

2.) For each kit ordered, you'll be entered into a separate drawing for a $100 gift certificate to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)

Join Our Mailing List

WOOL & HONEY
(231) 228-2800
woolandhoney@gmail.com
http://www.woolandhoney.com

Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of The Most Beautiful Place in America. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.

www.woolandhoney.com

Copyright © 2014 Wool & Honey. All Rights Reserved.