

MAY 4TH,
2017

NEWS FROM THE HIVE



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■ THE PLUCKY KNITTER LEELANAU PALETTE





We are over the moon to announce **a very special collaboration** with our favorite dyer, The Plucky Knitter. Introducing The Plucky Knitter **Leelanau Palette**, a series that takes its cues from the natural beauty of Pure Michigan. These four colors are inspired by some of our favorite Northern Michigan landmarks and we're thrilled with the way Sarah brought them to life in yarn form. As with all Plucky Knitter yarns, these colorways are available for a limited time only and are exclusive to Wool & Honey.



Fishtown



Manitou



M-22



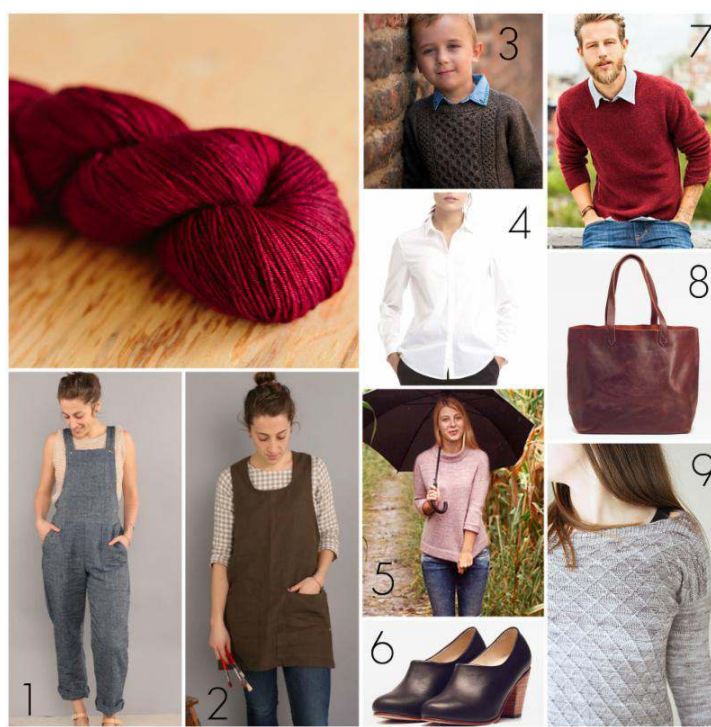
45th Parallel

For years now, we've been talking about creating a color palette for a Wool & Honey signature yarn line, one that's comprised of colors that define Northern Michigan, based on some of Leelanau's most beloved landmarks. Not unlike what we do with the Sleeping Bear Yarn Club, but with colorways that are available to all customers and the colors themselves being solid or tonal in nature, vs. variegated or speckled.

We've also been having a similar discussion with Sarah and Hayley about a custom Plucky Knitter palette for the shop, one that may be available in limited quantities in the shop a few times throughout the year.

It's a match made in heaven.





We've created a few idea boards for you to get your creative juices flowing, but this by no means even scratches the surface. Click on the links in [our blog post](#) and you'll visit each pattern's Ravelry page, where you can read descriptions, determine exact yardage amounts and plan your ideal color schemes. With the clothing items, you'll find links to pieces produced by ethical, environmental and transparent companies you can feel good supporting.



The Plucky Leelanau Palette will be dyed-to-order on Sarah's infamous **Primo Fingering base** and will be available for pickup at our annual Memorial Day celebration. Orders that need to ship will do so on Tuesday, May 30th.

We are taking orders now through May 11th, or until supplies last.

Find **Fishtown HERE.**

Find **Manitou HERE.**

Find **M-22 HERE.**

Find **45th Parallel HERE.**

Find the entire **The Plucky Knitter Leelanau Palette HERE.**

all photos courtesy of [The Compass Points Here](#)



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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