

MAY 25TH,
2018

NEWS FROM THE HIVE



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[OUR ANNUAL ANNIVERSARY PARTY:
18 YEARS YOUNG](#)



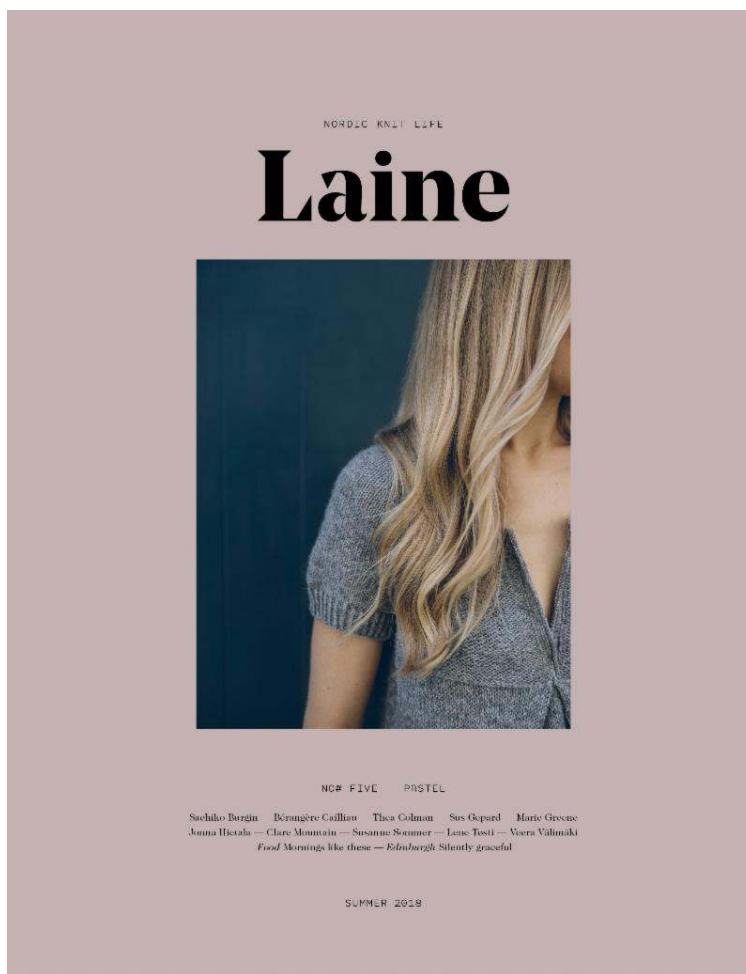
SATURDAY, MAY 26th

9 am to 4 pm

our annual Memorial Day anniversary party



-Every customer will receive a FREE gift tomorrow:
our new custom candle, **Milk + Honey**, created for and sold exclusively at
Wool & Honey by Farmhouse Candles in a special travel size.
These specialty candles are hand-poured soy made in Leelanau County, and
the travel size has approximately 25 hours of burn time.
*(This free gift will also be included with ALL online orders placed throughout
Memorial Day weekend)*



-The long-awaited Laine 5 has finally arrived!
Order yours **HERE**.
Pre-orders will ship on Tuesday.



-Mon Manet KAL yarn--Nice & Knit Worsted--is ready for pickup!
And yes, we did order a little bit extra for the shop. (Wink, wink.)



-Have you seen Andrea's newest pattern, the **Harlow?**
Are you up for the **challenge of banging out a hat over the holiday weekend?** Join us! It's just the motivation we need to master brioche and we've got tons--we mean TONS--of yarn pairing suggestions. Come in tomorrow and we'll customize a kit for you. (At least one of us is going to knit one in **Brooklyn Tweed Loft**, as pictured here.)



-Kits. So many new kits!

(Including this exclusive 'Comfort Fade Cardigan' kit from Nice & Knit. We plan to add several more online throughout the weekend, so keep checking in!)



-TONS of new gifts and notions, including our first big order from Cocoknits.

(These are the Knitter's Block kits--everything you need for blocking your handknits.)

-Win a HUGE gift basket filled with yarn and accoutrements, **valued at over \$250.** For every \$10 you spend, you'll receive a ticket to win this basket; the more you spend, the better your chances to win!
(And YES, all online orders throughout Memorial Day weekend will be entered to win, too!)



-Every customer will receive a scratch-off lottery ticket with your order.
And not just *any* gas station lottery ticket.
Every single ticket has the key to one of these six knitterly surprises:

You will win either:

- 18% off your next purchase
- \$10 off your next purchase
- A three-month subscription to the Sleeping Bear Yarn Club
- A set of precious stone stitch markers
- 50% off your next purchase

**and ONE lucky winner will receive
100% off your next purchase**

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**There are still more surprises to reveal, both in-store and online. We can't
give everything away--you'll just have to wait until tomorrow!
Read all about the day HERE.**

Can't be with us? **Watch your inboxes for a special email tomorrow night.**
We'll have something special throughout the weekend for our online
customers, too.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com



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