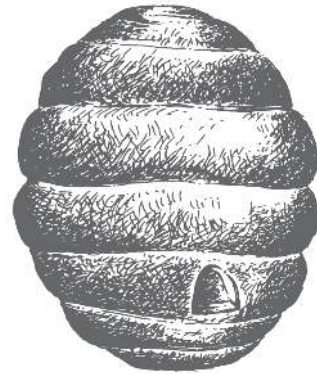


MARCH 29TH,
2018

NEWS FROM THE HIVE



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LYS DAY:
SATURDAY, APRIL 21ST



Saturday, April 21st **9 am to 4 pm**

Local Yarn Store Day is a brick-and-mortar yarn shop appreciation day created by TNNA Yarn Group (The National Needlework Association.) This is the inaugural LYS Day and is designed to show support for small businesses while bringing together a unique community of knitters, crocheters, weavers and spinners to drive awareness and celebrate the craft.

We haven't had a party since Christmas; LYS Day is the perfect opportunity to celebrate the return of Spring with our favorite customers--*you!* We have some amazing surprises in store, including exclusive yarn, new gifts and an epic giveaway. We'll be dropping hints both via email and on social media over the next few weeks--stay tuned for more information.

Can't be with us? While LYS day is designed to show support for your local bricks-and-mortar store, there are so many of you who consider us your home away from home--and we can't thank you enough. We'll have something special for you online, too. (Wink, wink.)

Click **HERE** for more information--we can't wait to celebrate our little shop with you.

A FIBER GARAGE SALE + COMMUNITY MAKER'S MARKET:
SATURDAY, MAY 5TH



Saturday, May 5th
9 am to 4 pm

Introducing our third annual **Fiber Arts Garage Sale and Maker's Market** in Cedar! When you've had a shop for 18 years, you're bound to accumulate things (patterns, buttons and yarns) that just don't quite fit in your collection anymore. And based on our conversations with our customers over the years, we've deduced that we're not the only fiberistas that have this problem. (Ahem.) Are there yarns in your stash you've outgrown? Patterns you don't think you'll knit? Duplicate sets of needles? Have the people you live with threatened to stop the flow of yarn into your home based on the size of the stash that's already there? (Kidding. Sort of.)

We're turning our annual garage sale into a full-scale community fiber garage sale. Wool & Honey will have a table on **May 5th**, but you also have the chance to have your own booth for a day. Set your own prices on anything fiber-related that you'd like to sell-you're the boss. And even though we're calling it a Fiber Garage Sale, we know that there are lots of other makers

that might want to participate, too-selling handmade goods at fair-market value-our own Maker's Market. Do you have a closet full of shawls that are gorgeous, but you just don't feel comfortable giving them away? Do you hand-dye yarn in your kitchen sink? Are you a weaver? We'd love to have you.

Read more about the day and what qualifies for a booth [**HERE**](#).

Sign up for a booth space [**HERE**](#).

A SWEET FLOAT FOR SUMMER PARADES



Saturday, June 23rd

Wednesday, July 4th

Thursday, July 5th

The **Cedar Polka Fest**, June 22-24, 2018, is one of the highlights of our Northern Michigan summer and certainly one of the events that puts our little town of Cedar on the map.

Every year, the festival hosts a parade in Cedar on Saturday, and we've always wanted to have a float. Well, this year, we're finally doing it. **And we need your help.** Both to create it--and to march in the parade with us **on Saturday, June 23rd at 12 noon.**



Do you have ideas to contribute? Experience building floats?

Join us for our first Polka Planning Meeting on **Thursday, April 12th from 6-7:30, during Open Knitting**. We've got a few preliminary ideas, but we'd love to hear your thoughts and get some design help. We're also planning to take our float to the 4th of July parade in Leland, as well the Junior Royale Parade in the National Cherry Festival on Thursday, July 5th.

Click **HERE** for more info.

CHERRY FESTIVAL SCARE

Speaking of the National Cherry Festival...



The National Cherry Festival in Traverse City, Michigan, is an annual extravaganza of all things cherry. Its events include picnics, parades, orchard tours, an art fair, and of course, all the cherries you could dream of in every form you can imagine (and some you probably couldn't). It's a highlight of the cherry season for Michiganders and the visitors from around the world who come to enjoy it every year.

The **Cherry Festival Scarf** evokes northern Michigan's sweetest delight in playfully elegant fashion. Knit end-to-end in sumptuously dyed Merino yarn from **Why Knot Fibers**, the scarf showcases the best the cherry has to offer: delicate blossoms, clusters of ripe fruit, and the wide lattice weave of a perfect pie crust.



Perhaps red's not your signature color? Try another from Why Knot's rainbow palette.

Find the **[Cherry Festival Scarf Kit](#) **HERE.****

The Cherry Festival Scarf pattern comes to you by Jeanne Long of Kokoro Pattern Designs.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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