

MAR 21ST,  
2014



wool & honey  
yarn, fiber and other sweet delights

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## INTRODUCING....THE SLEEPING BEAR YARN CLUB



What if you could have a little piece of Leelanau delivered your home every month? Introducing the **Sleeping Bear Yarn Club**, a year-round yarn club created for knitters who love Northern Michigan and the beauty it represents.

We are partnering with hand-dyers--big *and* small--to bring you exclusive colorways dyed to our specifications, based on some of the loveliest vistas in the Midwest. We can't give it all away yet (that's part of the fun!), but some of our dyers include Dream in Color, Lorna's Laces,

Three Irish Girls, Fleur de Fiber...and many, many more.

## **What Does The Club Include?**

*FREE Gifts for 12-Month Members Only:*

- 1. A large logo tote bag.**
- 2. A commemorative logo stitch marker.**
- 3. A discount coupon for 3% off EVERY purchase made at Wool & Honey, both in-store and online.** (We think this is reason enough to sign up!)

*Every Month:*

- 1. One 100 g skein of fingering weight yarn.** The bases will change every month; think superwash wool blended with bamboo, silk, Seacell...even sparkles!
- 2. One semi-precious stone stitch marker in a coordinating color,** made by our favorite local jeweler, Liz Saile.
- 3. One printed pattern.** Choose from of a pair of socks, a shawlette or a baby sweater. Can't commit to one type of pattern every month? No problem--call us and we'll make sure you get exactly what *you* want.
- 4. 10% off original retail price.** All of these items (the yarn, the stitch marker and the pattern) are at member discount prices.
- 5. A preview of the next month's club offerings.** This gives you the option to choose your favorite pattern, add more skeins to your order or even send your box to a friend!

## **How Much Does The Club Cost?**

**\$32.95/month** for local pickup

**\$39.95/month** for USPS Priority Mail delivery

**Pre-order NOW** to hold your spot for the May 2014 shipment. After that, your credit card will be charged on a monthly basis--on the 15th of the month, the day we ship the yarn to you. And for those interested in ***an even better deal?*** If you choose to prepay for your subscription, you will receive additional discounts; the longer the subscription, the higher the discount.

	<b>Retail Price</b>	<b>Member Price</b>	<b>Paid In Full</b>
3 months	<del>\$119.85</del>	\$98.85	\$93.85
6 months	<del>\$239.70</del>	\$197.70	\$182.70
12 months	<del>\$479.35</del>	\$395.40	\$355.40

**Become a member of the Sleeping Bear Yarn Club HERE.**

*Read all the details and FAQs HERE.*

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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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