

JANUARY 8TH,  
2017



# NEWS FROM THE HIVE

[THE WEBSITE](#) [INSTAGRAM](#) [THE BLOG](#) [FACEBOOK](#) [RAVELRY](#)



■ [THE 12 KNITS OF CHRISTMAS:  
SWEETHEART GRADIENT COWL](#)



There's not much that gets our hearts aflutter quite like a beautiful gradient. But as striking as they are to look at, customers are always asking what they can do with them. This cowl uses the most of every color to maximize the entire gradient range and we've incorporated a sweet little color work pattern to break up the stark transition from one color to the next. This cowl can be wrapped once or twice around your neck, or even left unbuttoned like a scarf. And the three rustic buttons? They're hand-cut from sustainably harvested Michigan cherry trees.





Order the **Sweetheart Gradient Cowl Kit** **HERE.**

Interested in only the **pattern**? Find it **HERE.**

---

**THE 12 KNITS OF CHRISTMAS:**  
**FLAXEN GARLAND**



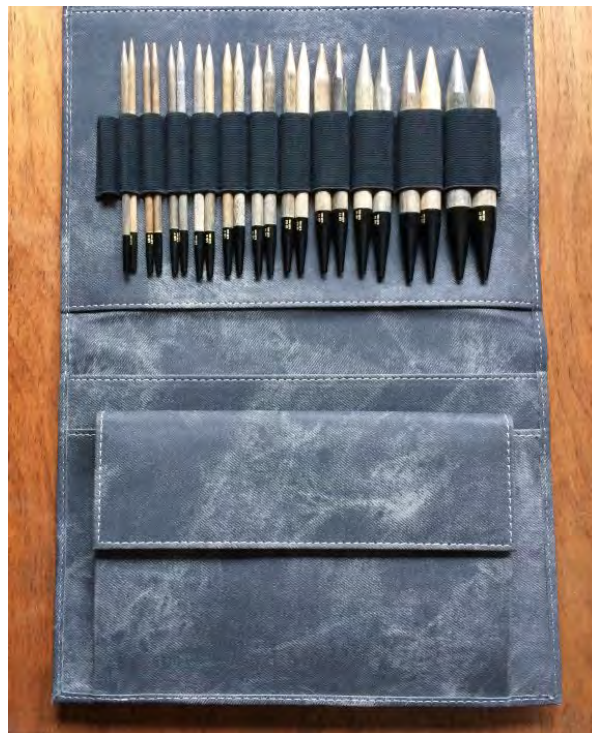
Okay, we'll admit it: there are times when it seems like yarn is a decorative fixture in our homes--or at least, it should be. While baskets of color-coordinated yarn look great on your credenza, we think it's fun to knit home decor, too. Knitted in a crisp, rosy linen, this little garland can be used year-round to adorn your mantelpiece or attached to a summery wreath to usher in summer.



Order the Flaxen Garland Kit [\*\*HERE.\*\*](#)

Interested in just the PDF pattern? Find it [\*\*HERE.\*\*](#)

## **NEW AT THE SHOP: LYKKE DRIFTWOOD INTERCHANGEABLE NEEDLE SET**



*We are so thrilled to be stocking a new needle company here at Wool & Honey--a beautiful set that's reminiscent of Lake Michigan!*

Named after the Norwegian word for happiness, Lykke Crafts combine high-quality materials and thoughtful design to produce beautiful, durable, happy-making knitting needles.

Each interchangeable needle set includes 12 durable pairs of Lykke needles--one pair each of US 4, 5, 6, 7, 8, 9, 10, 10.5, 11, 13, 15 and 17.

Made of strong birch wood, the Lykke Driftwood needles are very smooth and light. The driftwood needles are very easy on the hands and the eyes--a true pleasure to work with.

Packed in beautiful, high-quality cases available in gray denim effect, these sets are the perfect knitter's gift.

Order the **Lykke Interchangeable Needle Set** **HERE.**

---

**LLAINE MAGAZINE:  
TTHE PREMIER ISSUE**



**Laine** is a brand new bi-annual, high-quality Nordic knit and lifestyle magazine for people who cherish slow living, local craftsmanship, and beautiful, simple things in life. It includes knit patterns by the leading designers, insightful stories from the world of wool, exciting travel articles, seasonal recipes, and strong, visual storytelling.

**Laine**, however, is more than a magazine: it inspires to gather and share, to be a part of a community of like-minded knitters, makers and thinkers from near and far.

We are honored to be one of the few U.S. stockists of this extremely hot magazine--it truly is a work of art.

Find **Laine Magazine** , **Issue One** **HERE**.



One of the greatest gifts we have as knitters is to spend a little time every day with our tools, our minds, our hands, some quiet and make. Making a tiny sweater for the first grandchild that's growing inside your daughter's belly.

Making a pair of mittens to keep your best friend's hands warm out on the cross-country ski trail. Making a sweater for the guy who finally gave you that ring.

It doesn't have to be big. Or complicated. Or expensive. (We've found that a simple garter stitch dish cloth and a handmade soap tied with a ribbon makes a wonderful wedding/housewarming/thank-you-for-being-my-dogsitter gift, time after time after time.)

What a gift should be, however, is heart felt. Which is why we're starting now with our celebrated **12 Knits of Christmas** (in its ninth year, if you can believe it!) We've written 12 patterns for the hands, home and heart that, if you start now, will give you plenty of time to create meaningful gifts while rejoicing in the everyday.

The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away three outrageous prizes to three *very* lucky knitters.



**1.) For each ambitious knitter who purchases ALL 12 kits, you'll be entered into a drawing to win a Brooklyn Tweed Oshima Sweater kit, in the color of your choice. (A \$200 value!)**

*The sweater was designed by Jared Flood, who we'll be **welcoming into the shop in late October**, as well as introducing the Brooklyn Tweed collection to the shop!*

- 2.) For each kit ordered, you'll be entered into a separate drawing for two (2) \$50 gift certificates to Wool & Honey, either in-house or online.  
(Ordering 3 of the same kit? That counts as 3 entries!)

\* \* \* \* \*

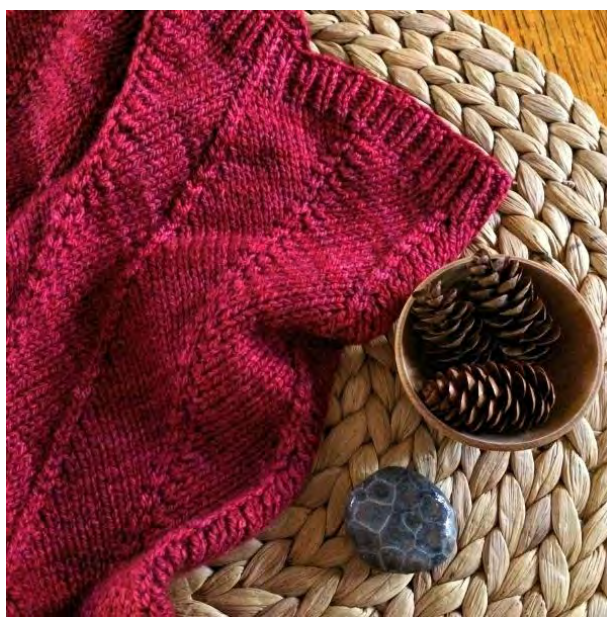
### **Knit One: French Vanilla Shawl**



### **Knit Two: Sinterklaas Stocking**



### **Knit Three: Christmas Chevron Cowl**



Knit Four: Staple Stripes Hat



Knit Five: Sencha Coaster Set



**Knit Six: Morning Star Hat**



**Knit Seven: Miel Mitts**



**Knit Eight: Succulent Sweaters**



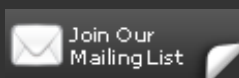
**Knit Nine: Gradient Garland**



**Knit Ten: Sweetheart Gradient Cowl**



## **Knit Eleven: Flaxen Garland**



**WOOL & HONEY**  
(231) 228-2800  
thebuzz@woolandhoney.com  
<http://www.woolandhoney.com>

*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,*

*just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

Copyright © 2017 Wool & Honey. All Rights Reserved.