

JAN 21ST-
FEB 2ND,
2014



wool & honey
yarn, fiber and other sweet delights

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NEW YARN

SWEET GEORGIA HAS LANDED!

If you haven't yet had the opportunity to knit with Sweet Georgia yarn, you don't know what you're missing. Deep, saturated color, exquisite fiber blends....just the thing to help keep the winter blues at bay. We've been waiting for this order since Halloween and it finally arrived on Monday--it's always such a treat to rip into these gorgeous boxes! We have restocks in three of their very popular yarns; don't wait to snag a few skeins before they're gone.



Sweet Georgia Tough Love Sock in Honey Fig

Tough Love Sock is our most popular and best-selling sock yarn. Spun from 80% superwash and supersoft fine merino and 20% nylon, this 3-ply yarn is so versatile - knit it firmly for hard wearing socks, knit it loosely for drapery shawls, or knit it doubled for a great worsted weight

substitute. A perfect blend of warmth and strength to make a hardwearing sock yarn that can stand up to your affection and abuse.

CashSilk Lace is an exquisite blend of cashmere and silk that's just begging for an intricate lace shawl. Want something simpler? Try one skein and our **Here Comes the Sun** infinity cowl. Because with cashmere and silk, what more do you really need?



Here Comes the Sun

Silk Mist a laceweight mohair with a subtle silk sheen that sparkles beneath a fuzzy halo. (Think Rowan KidSilk Haze.) There are some people who can't get enough mohair in their lives and this yarn is one of the best.

Check out these Sweet Georgia Yarns, as well as the rest of our yarns,
HERE.

KNITTING OLYMPICS

BEGINNING THURSDAY, FEBRUARY 7TH AT 11 A.M. EST
FINISHING SUNDAY, FEBRUARY 23RD

So maybe Knitting Resolutions on January 1st aren't your thing, but what about a challenge for a special year? What about a real challenge, with specific parameters, for a short (but intense!) period of time? What if we took our knitting as seriously as athletes take their sport, at least once every four years?

Sound wacky? Insert the Knitting Olympics. The Knitting Olympics started during the 2006 Torino Olympics with the wackiest (and maybe most famous) knitter of them all, Stephanie Pearl McPhee, aka The Yarn Harlot.

Here are the original rules set by Stephanie from [this blog post](#):

"Eligibility:

Any knitter who, embracing the "Citius, Altius, Fortius" ideal, would like to challenge themselves while embracing the Olympic spirit, and is just whacked enough to play along with me.

Concept:

You must cast on a project during the Opening Ceremonies of the Winter Olympics (Feb 7th)- and finish before the Olympic flame goes out (Feb 23rd). That's 16 days.

Note: The Opening Ceremonies begin at 8pm Moscow time. There is a [time difference calculator](#) to help you figure out your start time. Here is a quick reference: 20:00 MSK = 16:00 GMT = 11:00 am EST = 8:00 am PST

Rules:

1. The project must be a challenge for you to complete in 16 days.
2. There are no rules about what a challenge would be. Like the real Olympics, there are many areas to compete in. If you are a new knitter, then a garter stitch baby sweater might do...If you are experienced, well. I've already considered Torino. Use your own conscience.
3. While this is intended to be somewhat difficult (like the Olympics) it is not intended to ruin your life. Don't set yourself up for failure. (Olympic athletes may cry, but they do not whine pitifully, sob and threaten members of their family with pointed sticks because they haven't slept in five days.) This is intended to (like the Olympics) require some measure of sacrifice, and be difficult, but it should be possible to attain.
4. No casting on before the flame is lit.
5. Finish before the flame goes out.
6. You may swatch before the games. (I consider this "training.") "

While the original Knitting Olympics did not give out actual medals, fans of Wool & Honey will be competing for a gold and a silver medal. We'll be giving away two prizes (by choosing winners at random): **one \$50 gift certificate to Wool & Honey and one of our exclusive [kits](#).**

To enter, post a picture of your project on [our Facebook page](#) when you begin (sometime on February 7th) and your finished project before 12 a.m. EST on February 23rd. You must post some reference point in the photo of both the beginning AND end of your project to qualify (a Google time stamp, the closing ceremony on television in the background, etc).

Not sure what to pick for your project? Always wanted to learn Fair Isle but never learned? Try getting a head start on next Christmas with [a stocking](#). Does your first sweater seem an insurmountable goal? Knit a baby sweater instead. Liz is going to complete her first lace shawl. My plan is to knit a sweater for Sasha, starting with spinning the yarn. Still need an idea? Stop into the shop--we've got tons of inspiration to share.

GROCER'S DAUGHTER CHOCOLATE TASTING EVENT featuring artist ELARA COLEMAN

SATURDAY, FEBRUARY 15TH
5 PM TO 8 PM

Chocolate, jewelry, wine, honey AND

yarn? Yes, please. We'll have some of each.

Mark your calendars for **February 14-17 (that's President's Weekend)**, where we'll have one of our legendary Wool & Honey trunk shows featuring local artisans all weekend, doing what they do best. Our culminating event will be on Saturday night, from 5 to 8 pm with a chocolate tasting with Grocer's Daughter chocolates.



photo courtesy of Grocer's Daughter

Jody Dotson from Grocer's Daughter will be speaking about Grocer's Daughter and their chocolate process. Elara Campbell will be in-house with her unique enameled copper jewelry. We'll be serving wine from local Longview Winery and introducing one of our newest delights here at the store--local honey from Ona Mission Honey Farm!

Tickets for the event are **now available here** and will include a seat at the presentation, chocolate samples, wine, honey and an outrageous goody bag that will include some essentials for celebrating mid-winter, including:

- a semi-precious stone stitch marker
- a Grocer's Daughter truffle
- one of our signature lip balms (in a brand new flavor!)
- an exclusive coupon for outrageous deals storewide, **only** available for ticket holders

....**AND MORE**, all tucked in a commemorative glass. This is the very best goody bag we've ever put together. It might not a bad idea to forward this email to your sweetie--it would make a perfect Valentine's gift.

The trunk show will be ongoing all weekend, but space will be limited for the event on Saturday evening. **Tickets (which will include an exclusive demonstration, chocolate samples, wine, honey and the glorious goody bag!) will be available on a first-come, first-serve basis. Order online HERE or call (231) 228-2800.**



photo courtesy of Elara Coleman

Grocer's Daughter Chocolate was founded in 2004 by a passion for chocolate--one that focuses on fairly-traded cacao and the highest quality ingredients. Grocer's Daughter chocolates are made using fruits, edible flowers and herbs from the company gardens whenever possible, in the soils of northern Michigan--just a few miles away, perched atop a dune in the quaint village of Empire.

Elara Coleman is a native Michigander who creates gorgeous jewelry from 100% recycled sterling and fine silver, re-purposed architectural copper and lead-free enamels. All her findings and jewelry are handmade and designed by Elara in her Frankfort studio.

CLASSES

JANUARY 27TH-FEBRUARY 2ND



SCALENE SHAWL

Saturdays, February 1st & 8th--11:00 a.m. to 1:00 p.m.



SHORT ROWS

(SKILL BUILDING SESSION)

Thursday, January 30th--1:00 to 3:00 p.m.

[SIGN UP FOR CLASSES TODAY](#)

JANUARY'S FEATURED YARN

ACADIA
FROM THE FIBRE COMPANY

*See our gorgeous selection of
Acadia [HERE](#).*

Not sure what to knit with this beautiful
yarn? We've got a sample of the Acadia

Cowl pictured below knit with one skein (we featured this one during our most recent 12 Knits of Christmas,) a [little dress](#) for Sasha knit with two skeins (18 month size), and we're planning our [Scalene Shawl class](#) around three skeins (two of the main, one in a contrasting color) of this yarn.

Still need more inspiration? Click [HERE](#) for some ideas on Ravelry!



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of **The Most Beautiful Place in America**.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com