

JANUARY 19TH,  
2017



# NEWS FROM THE HIVE

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## ■ THE TRUE COST: A MOVIE + PANEL DISCUSSION



**Thursday, January 19th**  
**6:30-9:00 p.m.**  
**Old Art Building**  
**111 S. Main St., Leland MI 49654**

The True Cost is a story about clothing. It's about the clothes we wear, the people who make them, and the impact the industry is having on our world. The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. The True Cost is a groundbreaking documentary film that pulls back the curtain on the untold story and asks us to consider, who really pays the price for our clothing?

Filmed in countries all over the world, from the brightest runways to the darkest slums, and featuring interviews with the world's leading influencers including Stella McCartney, Livia Firth and Vandana Shiva, The True Cost is an unprecedented project that invites us on an eye opening journey around the world and into the lives of the many people and places behind our clothes.

Join the community on Thursday, January 19th from 6:30-9 pm where we'll be having a discussion about fashion, its origins and its implications on the planet and its people. We'll be viewing "The True Cost at 6:30 p.m., followed by a panel discussion with local fiber artists and educators.

Panel discussion featuring:

Sarah Bearup-Neal - fiber artist, writer, gallery manager and moderator

Carol Waters - weaver, natural dyer, educator and mentor

Liz Neddo - owner of Wool and Honey, yarn purveyor and educator

This event is FREE, with a suggested donation of \$3-5

**Find out more about [tonight's movie HERE.](#)**

*(There will be no Open Knitting at Wool & Honey tonight.)*

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**STROLL BY THE LAKE KIT:**  
**NEW COLOR**



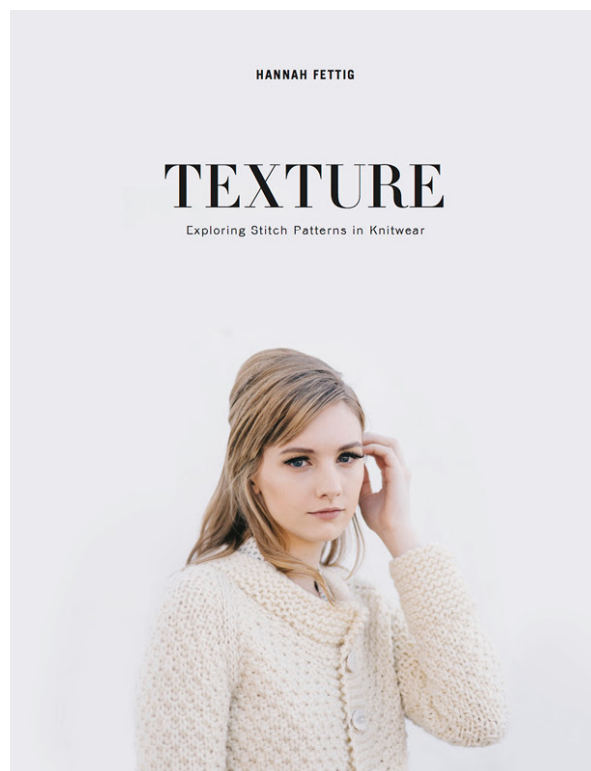
Originally knit for the 2016 Greater Traverse Yarn Shop Hop, this beautiful shawl was entirely designed by our very own Liz-she knit the sample with eight colors of Quince & Co. Finch, a snappy 100% American-grown wool in fingering weight.

Find the **[A Stroll By the Lake Kit HERE](#)**.

Interested only in **[the pattern? Find it HERE](#)**.

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**[TEXTURE: A NEW BOOK BY HANNAH FETTIG](#)**



**Texture: Exploring Stitch Patterns in Knitwear** is the latest knitting pattern collection from designer Hannah Fettig.

With 13 NEW designs, Texture is packed with tips and advice! Hannah shows you how to plan for perfect-fitting, wearable knitwear, explains how fiber content, yarn weight, and spin can affect knit fabric, and more! If you've always stuck to basic Stockinette stitch in your knitting, Texture will help you master the use of cables and more complex combinations of knit and purl stitches. No matter what your experience level, you'll be able to create finished garments that are perfect additions to your closet and wardrobe!





**Find Hannah's new book, *Texture*, [HERE](#).**

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**THE (LAST OF!) THE 12 KNITS OF CHRISTMAS:  
SUNSHINE SWEATER**



It's no surprise that we love babies here at Wool & Honey. And we love knitting for them almost as much! We wanted to design a baby sweater that would make for the perfect first project—something that a brand new mother (or grandmother!) to-be could stitch with little difficulty. Knit in one piece in

garter stitch, this sweater couldn't be simpler. We love this cheery yellow as a pop of color during this gray winter, but feel free to choose another gender-specific color from the choices below if you'd like. (Our sample is shown in Marigold.) This sweater will fit approximately 12-18 months; we'll be adding this pattern to our basic pattern library at the shop-look for a wider range of sizes soon.



Order the **Sunshine Sweater Kit** [HERE](#).

Interested in only **the pattern**? Find it [HERE](#).

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One of the greatest gifts we have as knitters is to spend a little time every day

with our tools, our minds, our hands, some quiet and make. Making a tiny sweater for the first grandchild that's growing inside your daughter's belly. Making a pair of mittens to keep your best friend's hands warm out on the cross-country ski trail. Making a sweater for the guy who finally gave you that ring.

It doesn't have to be big. Or complicated. Or expensive. (We've found that a simple garter stitch dish cloth and a handmade soap tied with a ribbon makes a wonderful wedding/housewarming/thank-you-for-being-my-dogsitter gift, time after time after time.)

What a gift should be, however, is heart felt. Which is why we're starting now with our celebrated **12 Knits of Christmas** (in its ninth year, if you can believe it!) We've written 12 patterns for the hands, home and heart that, if you start now, will give you plenty of time to create meaningful gifts while rejoicing in the everyday.

The focus is on gifts that you'll be ecstatic to give, whether it's because they're knit with yarn you've never seen before (they are), they all require less than two weeks to complete (they do) or because they're fresh takes on classic knitted gifts (they will be).

There's more. (Of course.) We'll be giving away three outrageous prizes to three *very* lucky knitters.



**1.) For each ambitious knitter who purchases ALL 12 kits, you'll be entered**

into a drawing to win a Brooklyn Tweed Oshima Sweater kit, in the color of your choice. (A \$200 value!)

*The sweater was designed by Jared Flood, who we'll be welcoming into the shop in late October, as well as introducing the Brooklyn Tweed collection to the shop!*

- 2.) For each kit ordered, you'll be entered into a separate drawing for two (2) \$50 gift certificates to Wool & Honey, either in-house or online. (Ordering 3 of the same kit? That counts as 3 entries!)

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### Knit One: French Vanilla Shawl



### Knit Two: Sinterklaas Stocking



### Knit Three: Christmas Chevron Cowl



Knit Four: Staple Stripes Hat



Knit Five: Sencha Coaster Set



Knit Six: Morning Star Hat



Knit Seven: Miel Mitts



**Knit Eight: Succulent Sweaters**



**Knit Nine: Gradient Garland**



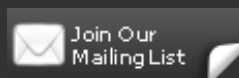
**Knit Ten: Sweetheart Gradient Cowl**



**Knit Eleven: Flaxen Garland**



**Knit Twelve: Sunshine Sweater**



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,  
 smack dab in the middle of The Most Beautiful Place in America.  
 We love cherries, wine, beautiful beaches and you guessed it--yarn.  
 Can't stop in to see us? We ship worldwide every day.*

[www.woolandhoney.com](http://www.woolandhoney.com)

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