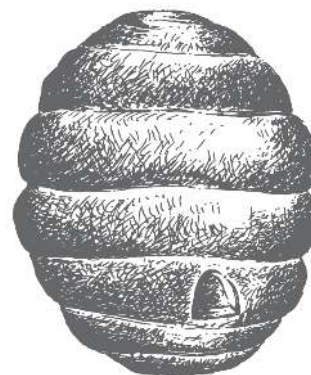


FEBRUARY 24TH,
2017

NEWS FROM THE HIVE



[THE WEBSITE](#) [INSTAGRAM](#) [THE BLOG](#) [FACEBOOK](#) [RAVELRY](#)

WOOL & HONEY

YARN



FIBER

AND OTHER SWEET DELIGHTS

 QUINCE & CO. OWL



After months of waiting (over a year for some of these colors!), we are ecstatic to have a HUGE shipment of **Quince & Co. Owl** winging its way to the shop tomorrow. **Owl** is a pliant two-ply, woolen-spun light worsted weight yarn, a 50/50 blend of American wool and alpaca. Why woolen spun? Because alpaca is a hollow fiber and the best way to preserve its loft and buoyancy is to keep a lot of air in its structure. Squishy and plump, Owl knits up between 4 ½ to 5 stitches per inch, the perfect weight for just about everything. We ordered sweater quantities in all of these stunning colors and what better time than mid-winter (during a snowstorm, to be more precise!) to knit a cozy-yet-lightweight wardrobe staple? Grown, spun and dyed in the USA, it's another yarn on our list we're happy to feel good about.

Read more **HERE** about our resolve toward a sustainable, slow fashion

wardrobe and how knitting fits into that equation.

<http://bit.ly/slowfashionhighquality>



Not sure what to knit with Owl? We're in LOVE with this simple yet classic **yoked pullover** from (you guessed it!) Hannah Fettig's book, **Yoked**, written specifically for Quince & Co. Owl. The book contains six patterns, including **the Willard Pullover**, pictured here. For those of you who've never done stranded colorwork, it's a brilliant foray into Fair Isle knitting and a classic style that will be wearable 25 years from now. Choose from a classic color combination (say Albertine + Snowy) or pick a jazzier combo (Nuuk + Buffalo Plaid) for a statement piece. Want help putting together colors? Call us at the shop (231) 228-2800 or shoot us an email at

thebuzz@woolandhoney.com and we'll put together just the right thing for you.

Find **Quince & Co. Owl** **HERE.**

Find **The Willard Set** **HERE.**

Find **Knitbot Yoked** **HERE.**

THE TRUE COST: **A MOVIE + PANEL DISCUSSION**

We are so excited to host another screening of this movie in northern Michigan!



Tuesday, February 28th

6:30--8:30 p.m.

Grow Benzie

5885 Frankfort Hwy (M-115), Benzonia, MI 49616

(1 mile west of Benzonia stoplight (US-31/M-115))

The True Cost is a story about clothing. It's about the clothes we wear, the people who make them, and the impact the industry is having on our world. The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. The True Cost is a groundbreaking documentary film that pulls back the curtain on the untold story and asks us to consider, who really pays the price for our clothing?

Filmed in countries all over the world, from the brightest runways to the darkest slums, and featuring interviews with the world's leading influencers including Stella McCartney, Livia Firth and Vandana Shiva, The True Cost is an unprecedented project that invites us on an eye opening journey around the world and into the lives of the many people and places behind our clothes.

Join the community on Tuesday, February 28th from 6:30-8 pm where we'll be having a discussion about fashion, its origins and its implications on the planet and its people. This is a movie screening and potluck preceded by a panel discussion with people in the textile loop. **We will also be bringing our Fresh Water Fiber yarn--a 50/50 blend of Merino and alpaca that's 100% grown and spun in Michigan.**

the panel discussion will be lead by:

Liz Neddo: owner of Wool & Honey, yarn purveyor and educator

Amy Tyler: Fiber artist, teacher & owner of Stone Sock Fibers

Chris Nelson: Owner Crystal Lake Alpaca Farm and Boutique, Benzonia

This event is FREE, with a suggested donation of \$3-5.

Find out more about Tuesday night's movie [HERE](#).



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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