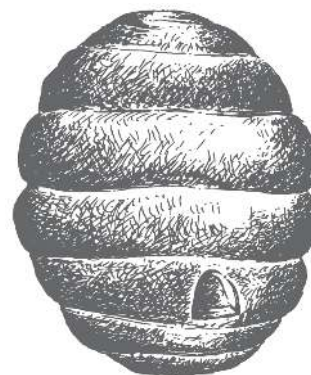


FEBRUARY 8TH,
2018

NEWS FROM THE HIVE



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[NEW PLUCKY COLORS AT WOOL & HONEY](#)



Good Harbor Bay





Thoreson Farm



We are SO excited to announce the newest colors in our Plucky Leelanau Palette--**Good Harbor Bay** and **Thoreson Farm**. **Good Harbor Bay** takes its cues from the moody, stormy skies of the Lake Michigan shoreline.

Thoreson Farm is a warm harvest yellow and reminds us of summer's golden hour; it's also named after one of the historic farms near Port Oneida. (We're dying to stripe these two together!)

This time, we're offering **Thoreson Farm** and **Good Harbor Bay**, along with the four original colors of the **Plucky Leelanau Palette (Fishtown, M-22, Manitou and 45th Parallel,**) on a brand-new-to-us base: **Plucky Snug**, a sumptuous aran/bulky weight blend of Merino wool, cashmere and royal alpaca. It's *gorgeous* and quick-to-knit--the ultimate mid-winter treat. And an extra surprise? We're also taking orders for small batch **Port Oneida** on Primo Fingering, as well!



***** pre-order through February 18th *****

The Plucky Knitter Leelanau Palette is a series that takes its cues from the natural beauty of Pure Michigan. These colors are inspired by some of our favorite Northern Michigan landmarks and we're thrilled with the way **Sarah and Hayley** brought them to life in yarn form. As with all Plucky Knitter yarns, this colorway is available for a limited time only and is exclusive to Wool & Honey.

In addition to hosting **a knit-a-long** with Snug starting March 1st (read more below,) we've put together several kits and below to spark your inspiration.





Find the **Authenticity Shawl Kit** **HERE**.



Find the [Deschain Sweater Kit](#) **HERE.**



Find the **North Country Mitts Kit** **HERE.**
(Uses just one skein!)



Find the **Leafing Cowl Kit** **HERE.**



Find the **Avery Cowl Kit** **HERE**.



Find the **Holt Hat Kit** **HERE**.

This Plucky collaboration is a pre-order and will be available for pickup on March 1st. Orders will ship the week of February 26th, 2018.

Order through February 18th, or until supplies last.

LESLEY: A PLUCKY KAL

March 1st-March 31st, 2018



With a graceful neck fashioned with short rows, Lesley lends itself well to a closer fit. Knitted in an aran weight yarn, it's a comfortable pullover suitable for both indoor and outdoor adventures.

February 8th-February 18th: Order the yarn, needles and a copy of the book now through February 18th. Everything will arrive in the store (or straight to your doorstep!) with plenty of time for you to cast on by March 1st. When you're done, we'll expect to see finished shots of you and your sweater! Email us at thebuzz@woolandhoney.com, use #woolandhoney on Instagram or post on our Facebook page.



15% Discount: the book, the needles AND the yarn. We'll be knitting ours with our custom colorways of **Plucky Knitter Snug**, an aran weight wool yarn that's a sumptuous blend of Merino wool, cashmere and royal alpaca.

Prizes: Every single participant who completes their sweater will receive a 'Tacit' fingerless mitts kit pictured below (the pattern and one skein of **Plucky Knitter Primo Fingering in Port Oneida**--a \$38 value) AND every single participant who completes their sweater will be entered in a drawing to win a \$50 gift certificate to Wool & Honey, to use in-house or online.





**** order before February 18th ****



Sign up for the **Lesley Plucky Knit-A-Long HERE.**

Find **Home & Away HERE.**

Find the entire **Plucky Leelanau Palette in Snug HERE.**

**Melissa is wearing a version that's a bit roomier than suggested. The sweater pictured measures 42", which is positive ease of 4". The pattern suggests negative ease of 0.5".*



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of The Most Beautiful Place in America.
 We love cherries, wine, beautiful beaches and you guessed it—yarn.
 Can't stop in to see us? We ship worldwide every day.*

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