FEBRUARY 19TH, 2015

NEWS FROM THE HIVE

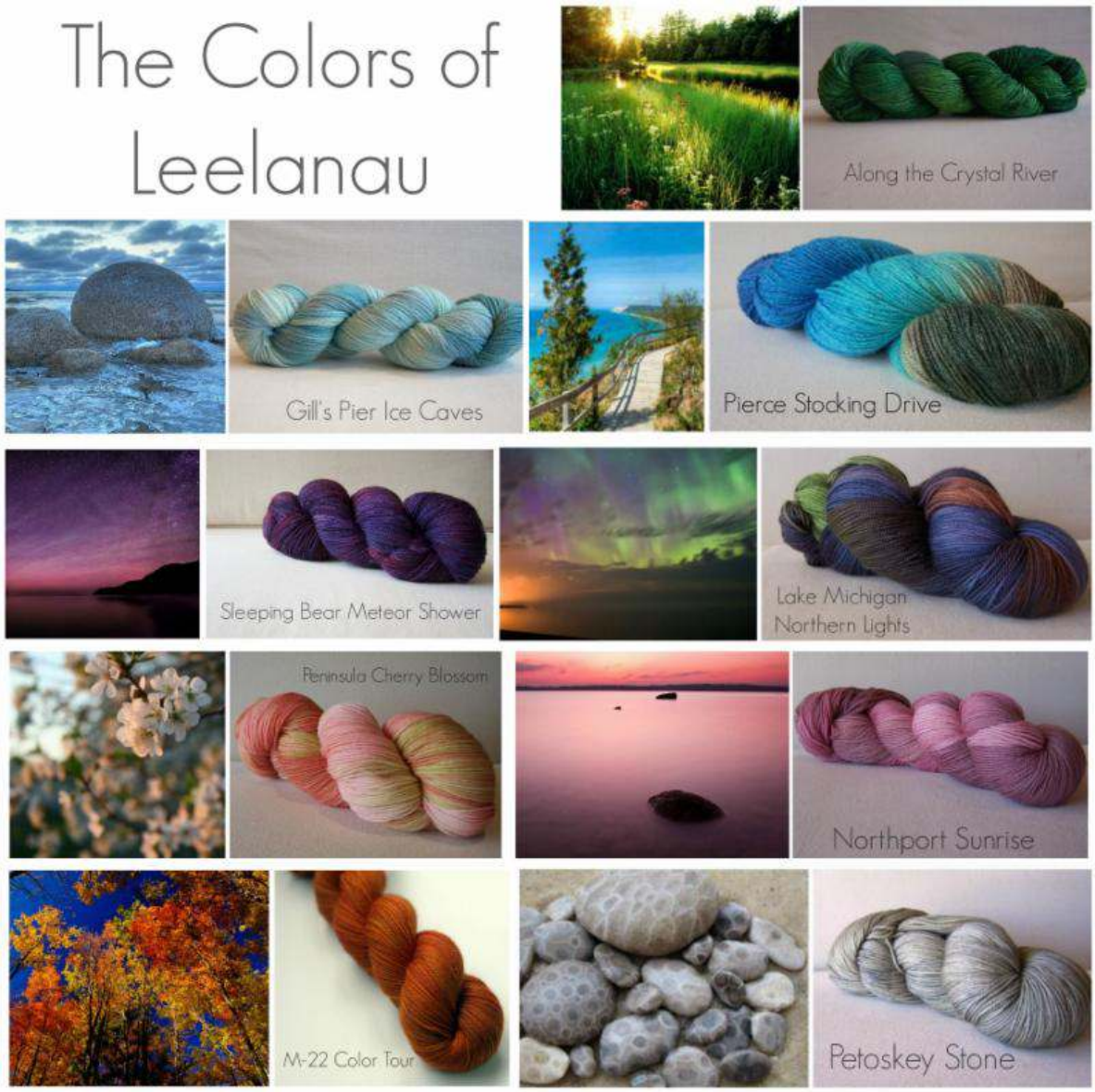
wool & honey
yarn, fiber and other sweet delights

THE YEAR OF THE SHEEP: THE BEAUTY OF LEELANAU

Guys. If ever there was a sign, this would be it. Forget starting out fresh on January 1stwith traditional New Year's Resolutions. Today begins the **Year of the Sheep**.

It's *our* year--the year for knitters--to do all the things we want to, meant to do, *were born to do* when it comes to yarn. Yet to knit your first sweater? Do it. Cast on now. Are there three single socks languishing in that basket by your knitting chair? Make them into pairs. Haven't worked up the nerve to steek that Fair Isle cardigan? Pour yourself a tumbler of whiskey and grab those scissors.

What better way to start the Year of the Sheep than with beautiful yarn?



It's been almost one full year since we launched our exclusive **Sleeping Bear Yarn Club** and it has transformed into something we couldn't have dreamed up.
(And just *wait* until we tell you about Year Two! Sometime next month, *that is*.)

Because our club continues to grow every month, there are many, many customers who've only just joined us--**and have missed out on some of the previous months.** And almost *every*one has said that they'd love to get their hands on at least one more skein of one colorway or another.

So. We're opening up the opportunity for everyone who's hoping to get another shot at our exclusive yarns. We've reached out to the brilliant dyers who produced colorways for our 2014-15 Sleeping Bear Yarn Club to come up with **one more limited edition run** for each of the spectacular colors from Year One. We've even created an entirely new yarn that **NO ONE**, not even the original members have--the Petoskey stone colorway is available on a new luxury base that includes silk and **YAK**.
You can also order any of the stitch markers, available in sets of five.

Gray is the new black. Yak is the new black.

And, as always, these yarns and markers are available to you at 10% off retail prices.

However. **<u>You must be a Sleeping Bear Yarn Club member.</u>**
We've said from Day One that these colors are exclusive to our members and we mean it.
Before you can order any of the colorways below, you first have to join the club.

After that, you can order any of the colors between now and March 15th.

After *that,* they may be unavailable forever.

Club memberships are available in 3, 6 and 12-month increments.
A membership of any kind (3, 6 or 12-month) will grant you access to the 2014-15 colors.

Not a current member?

Sign up **HERE** and you'll receive an email link to the order form within 24 hours.

Already a member?

Look for a member newsletter in just a few minutes.

We'll be taking pre-orders for each of the following colorways for a VERY limited time--through March 15 **only**. Your orders will be available with April's package.***

You'll notice that not every month from the original lineup is included. That's because some of the dyers were unavailable to recreate their original colorway. If you have one of those original skeins, hang on to it like your life depends on it.

Er, we mean, *knit with it.* Who hoards yarn anyway?
It's the Year of the Sheep--time to get knittin'!

May 2014: Peninsula Cherry Blossom

400 yds--100g
70% superwash Merino wool, 20% cashmere, 10% nylon
dyed by Dream in Color
$26.96/skein
(normally $29.95)

June 2014: Pierce Stocking Drive

410 yds--10 0g
60% superwash Merino wool, 30% bamboo, 10% nylon
dyed by Three Irish Girls
$26.96/skein
(normally $29.95)

August 2014: Sleeping Bear Meteor Shower

438 yds--100 g
75% superwash Merino wool, 20% nylon, 5% Stellina
dyed by Greenwood Fiberworks
$26.96/skein
(normally $29.95)

September 2014: Petoskey Stone

*** * * NEW LUXURY BASE * * ***
60% superwash Merino, 20% yak, 20% silk
dyed by Seven Sisters Arts
$35.96/skein
(normally $39.95)

November 2014: M-22 Color Tour

400 yds--100 g
80% superwash Merino wool, 20% nylon
dyed by Duck Duck Wool
$26.96/skein
(normally $29.95)

December 2014: Northport Sunrise

430 yds--100 g
80% superwash Merino wool, 20% nylon
dyed by Lorna's Laces
$26.96/skein
(normally $29.95)

January 2015: Gills Pier Ice Caves

400 yds--100 g
100% superwash Merino wool
dyed by Fleur de Fiber
$26.96/skein
(normally $29.95)

February 2015: Lake Michigan Northern Lights

400 yds--100 g
70% superwash Merino, 20% cashmere, 10% nylon
dyed by Sweet Georgia Yarn
$31.46/skein
(normally $34.95)

March 2015: Along the Crystal River

70% superwash Merino, 30% silk
438 yds--100 g
dyed by Colour Adventures
$26.96/skein
(normally $29.95)

**** * * order by March 15th * * ****

** * * Because all of our dyers are small companies (and often, they're one-woman shows), there is a chance that ship times may be slightly delayed. If so, we'll be sure to let you know when to expect your package.*

Join Our Mailing List

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Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI, just 15 minutes west of Traverse City, smack dab in the middle of ***The Most Beautiful Place in America****. We love cherries, wine, beautiful beaches and you guessed it--yarn. Can't stop in to see us? We ship worldwide every day.*

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