

DECEMBER 5TH,  
2018

# NEWS FROM THE HIVE



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**OUR ANNUAL CHRISTMAS PARTY:**  
SATURDAY, DECEMBER 8TH from 5-7 PM



We're counting down the days...and spending every minute in between making the shop as cozy--and full of yarn!--as possible. Every day we've been arranging (and rearranging!) the shelves, repositioning and moving and making room for some beauties we've been aching to introduce you to.

On Friday, we'll introduce the last two of our **12 Knits of Christmas kits**, where they'll join the entire 2018 collection. We've restocked everything in a full range of colors, for those of you who might need a bit of last-minute inspiration. (And truly, you still have time. *Really.*)

On **Saturday evening from 5 to 7 pm**, we're hosting our annual Christmas party, which is promising to be the most magical we've ever had. Our 2018 Gift Guide is shaping up nicely, gifts and notions and chocolates and holiday cards are lining the shelves and the yarn.

Oh. My. Goodness. THE YARN.



Surprise! We're now a Ritual Dyes flagship store--and we can't wait to introduce you to **Fae** (a wispy mohair/silk maven) and **Priestess** (a plump DK merino) in the dreamiest speckles. And would you just *\*look\** at that Rose Gold notions pouch?!? *Magic.*

We have it on good authority that Kelly Haug, our favorite knitting baker, is concocting something pepperminty, another something cheesecake-y, an additional something gingery....and yes. Macarons. (We insisted!)



Yes, that is an armful of Plucky. Yes, there are twelve separate colors. Yes, that is the new 440-yard Primo Fingering skein. And yes. After the partygoers have their first picks on Saturday night, we'll be selling it online, too.



Every single person who comes to our in-house party on Saturday will be receiving a \$25 gift certificate--FREE. No purchase necessary, no strings attached. This is a gift from the both of us to use as you see fit in 2019--a little 'Thank You!' for keeping us in your knitting corner all year long.



And because we can't bear to leave our long-distance customers out of the merriment, **we're giving away one Fringe Supply Co. Town Bag in Cocoa (a \$99 value!)** There's absolutely no purchase necessary to win this giveaway--we can't wait to see who will end up with this beauty under their tree.

Look for a directive email on Saturday evening; it will include detailed instructions on how to enter the giveaway AND how to purchase our ready-to-ship Plucky.

**We hope you can join us--we're looking so forward to having one last celebration with you in 2018.**



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,  
just 15 minutes west of Traverse City,*

*smack dab in the middle of The Most Beautiful Place in America.  
We love cherries, wine, beautiful beaches and you guessed it—yarn.  
Can't stop in to see us? We ship worldwide every day.*

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