

DECEMBER 5TH,
2015

NEWS FROM THE HIVE

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■ OUR CHRISTMAS PARTY:
TONIGHT FROM 5 TO 8 PM

Tonight!

Wool & Honey Christmas Party

5 pm to 8 pm

treats, holiday merriment and a special knitty gift

You know how we've been saying that our goal this season is to help you manifest the best holiday season you've ever had?

What if we gave you a gift that helped you cross even one more name off your list?

Even if it happened to be yours?

We'll be giving every single person who comes to our Christmas party tonight a \$25.00 gift certificate.

Our hope is that you're feeling especially generous this year and that you'll pass this gift certificate off to one of your best knitting friends, so they'll feel like treating themselves.

You're also welcome to keep it for yourself--our gift to you.

This gift certificate can be redeemed any time in the New Year; whether it's for you or for a friend, we hope is that it will go toward something extra special.

This Christmas party will also be our [January Sweater KAL](#) kick-off party.



The Lucia Hoodie, by Carrie Bostick Hoge--our [January 2016 KAL](#) selection

We'll have our Lucia Hoodie on display, as well as sample skeins of all the colors of our featured yarn, the **Fibre Company Cumbria**, so that you can pick out your sweater for the January 1st cast on. We know it's hard to wrap your mind around thinking about yourself during the holiday season, but please do. We like to think of it as the carrot at the end of the rope--once you've got all your holiday knitting out of the way, your fingers will be itching for a long winter's project--something for you. (This would also be a suggestion to your sweetie if they're looking for a gift for you!)

A quick reminder: **the entire pattern book and the Knit-A-Long yarn will be available to you at 15% off.** This is an incredible way to knit a sweater for yourself at a brilliant price. (Even if you're not sure you'd be able to finish within our timeline.)

Every single person who finishes their sweater by February 14th will receive a kit--the yarn and pattern--to knit the Auckland hat pictured below, a \$30 value.



And. Every person who finishes their sweater will be entered into a drawing

to win a **\$50 gift certificate to Wool & Honey.**

Don't live locally? We'd still love you to participate--we'll even ship the yarn right to your door. We'll be taking pre-orders NOW through December 20th and offering this phenomenal deal to our online customers who'd like to participate from afar. Enter coupon code **LUCIAKAL** at checkout to receive your discount
(on these items only, please.)


Find all the details about the **Lucia Hoodie Knit-A-Long** **HERE.**

Find the **Fibre Company Cumbria** **HERE.**

Find **Madder: Anthology II** **HERE.**

EXTENDING CYBER WEEK FOR 24 MORE HOURS


Our **Cyber Week Special** has been such a raging success, we're extending our offer for 24 more hours!



Homegrown Holiday Trio

one skein YOTH Yarns Father + Dovetail Cowl pattern
one skein YOTH Yarns Mother + Fernfrost Scarf pattern
one copy of Farm to Needle: Stories of Wool

Regular Retail Price ... \$87.99
Cyber Monday Price ... \$69.99



It's your first chance to try out the newest 100% USA grown, spun and dyed YOTH Yarns-- Mother and Father--in the classic Raw Palette, perfect for modern classics. The kit includes three gifts in one--one kit with **heavy laceweight Mother**, one kit with **worsted**

weight Father and **Farm to Needle: Stories of Wool**, a beautiful new book about domestic yarns and the farmers that make our wooly dreams come true. It's also your first chance to get your hands on the brand new colors of **YOTH Yarns Juicy Palette** in the **Big Sister** and **Little Brother** yarn bases. Nothing says Christmas quite like cashmere!

(We won't tell if you keep all three to yourself.)



Fernfrost Shawl (left, in laceweight) and Dovetail Cowl (right, in worsted weight)



Cracked Pepper

Caviar

Portabella



Wild Rice

Black Mission Fig

Cacao



Poppy Seed

Saba

Shiitake



Sea Salt

Oyster

Hazelnut





These gifts will be shipping from Wool & Honey on December 18th--with plenty of time to make their way under your tree.

Find the [Homegrown Holiday Trio](#) **HERE**.

Find the [YOTH Yarns Mother & Father Yarns](#) **HERE**.

Find the [Farm to Needle: Stories of Wool](#) book **HERE**.

Find the [YOTH Juicy Palette Yarns \(Big Sister & Little Brother\)](#) **HERE**.



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
smack dab in the middle of The Most Beautiful Place in America.
We love cherries, wine, beautiful beaches and you guessed it—yarn.
Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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