

DECEMBER 11TH,
2015

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KNITTING IN THE NEW YEAR: OUR JANUARY KAL



*The Lucia Hoodie, by Carrie Bostick Hoge--our **January 2016 KAL** selection*

Have you thought about what you're going to knit in the New Year?
What about something for **you**?

We know it's hard to wrap your mind around thinking about yourself during the holiday season, but please do. We like to think of our January Knit-A-Long as the carrot at the end of the rope: once you've completed your holiday knitting, your fingers will be itching for a long winter's project. Between the knitting and the wearing, this sweater is something you'll enjoy all winter long. (This would also be a suggestion to your sweetie if they're looking for a gift for you!)

An added bonus: **the entire pattern book and the yarn will be available to you at 15% off.** This is an incredible way to knit a sweater for yourself at a brilliant price. (Even if you're not sure you'd be able to finish within our timeline.)

Every single person who finishes their sweater by February 14th will receive a kit--the yarn and pattern--to knit the Auckland hat pictured below, a \$30 value.



And. Every person who finishes their sweater will be entered into a drawing to win **a \$50 gift certificate to Wool & Honey.**

Don't live locally? You can still participate--we'll even ship the yarn right to your door, free of charge. **(All orders over \$75 ship free in the U.S.--always.)**

We're taking pre-orders NOW through December 20th and offering this phenomenal deal to our online customers who'd like to participate from afar. Enter coupon code LUCIAKAL at checkout to receive your discount *(on these items only, please.)*

Find all the details about the **Lucia Hoodie Knit-A-Long [HERE](#).**

Find the **Fibre Company Cumbria [HERE](#).**

Find **Madder: Anthology II [HERE](#).**

If you've got time this weekend, stop into the store--we have our Lucia Hoodie on display, as well as sample skeins of all the colors of our featured yarn, the **Fibre Company Cumbria**, so that you can pick out your sweater for the January 1st cast on.

We'd love to have you join us!



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*Wool & Honey is a bricks-and-mortar yarn shop located in Cedar, MI,
just 15 minutes west of Traverse City,
 smack dab in the middle of **The Most Beautiful Place in America**.
 We love cherries, wine, beautiful beaches and you guessed it--yarn.
 Can't stop in to see us? We ship worldwide every day.*

www.woolandhoney.com

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